



FAI

FAI Report 2012/13

**FAI Secretary General
Jean-Marc BADAN**

**FAI Senior Sports Manager
Rob HUGHES**



FAI General Conference Report

- Executive Board Elections
 - President: John GRUBBSTRÖM (SWE)
 - Alvaro DE ORLEANS BORBON (ESP)
 - Robert CLIPSHAM (CAN / Finance)
 - **Frederik (Frits) BRINK (NED) new**
 - Robert HENDERSON (NZL)
 - Otto LAGARHUS (NOR)
 - Beat NEUENSCHWANDER (SUI)



FAI General Conference Report

- Membership – 112 members
 - Active:
 - Jordan
 - Associate:
 - Bahrain, Oman, Panama, St. Kitts & Nevis, Uruguay
 - Tunisia (Microlight & Paramotor)
 - Temporary:
 - Vietnam
 - Intl. Affiliate: COLPAR (Confederation of South American Parachuting Associations)



FAI General Conference Report

- Finance
 - Accrual basis
 - When expense occurs
 - Consolidated accounts
 - More accurate picture of FAI accounts
 - 2011: CHF168,000 expense over income
 - ASCs: CHF1.5m in reserves



FAI General Conference Report

- Recommended Museums
 - National Model Aviation Museum (USA)
- Companions of Honour
 - Peter Saundby (GBR), John Aldridge (GBR)
- FAI General Conferences
 - 2013 Kuala Lumpur (MAS)
 - 2014 Bangkok (THA)

FAI Strategy

- Regional Management System
 - South & East Asia – Tengku ABDILLAH (MAS)
 - South America – Flavio OLIVA (BRA)
- Expert Groups
 - Airspace, Navigation, Safety, Regulation,
 - New Technology, IT
 - (CANS has been withdrawn)



Sports Strategy

- 4 levels
 - 1 Prestige (WAG, World Games, multi-sports)
 - 2 Classical events (CAT1, world & continental)
 - **3 Marketing events (series, world tours, etc)**
 - 4 ASC Challenges (CAT2)
- FAME
 - FAI Air Sports Marketing and Events
 - Marketing, sponsorship, host cities
 - ASC 'special events'



Sports Strategy

- Anti-doping
 - Compliance with WADA Code
 - IC competitions already happening
 - OoC competitions
- Registered Testing Pool (RTP)
 - 10 FAI competitors across all sports
 - “Whereabouts” system



Sports Strategy

- Therapeutic Use Exemption (TUE)
 - Information on www.fai.org
 - Beta blockers not on list
- **Get one BEFORE you compete!!!**



Special Projects

- New email list system
 - Reliable, able to create new lists
- Database overhaul
 - Current situation is complicated
 - Able to offer new services



Special Projects

- Sporting Licence Verification
 - On website now under “About FAI”
 - Second step – full system, including printing
- Please upload your NAC’s Sporting Licence information
- Please check country’s member status on FAI website



Special Projects

- Sponsorship - Breitling
 - Long history in aviation, great 'fit'
 - Link with international aviation success
 - Activation at 10 championships
- Category exclusivity “Watches & Jewellery”
- All other categories are the next step!!



Special Projects

- 19th FAI World Hang Gliding Class 1 Championship (AUS)
- 32nd FAI World Gliding Championship (ARG)
- 7th FAI Women's World Gliding Championships (FRA)
- 16th FAI World Glider Aerobatic Championship & 4th FAI World Advanced Glider Aerobatic Championships (FIN)
- **FAI World Championship for Aerobatic Model Aircraft (RSA)**
- 7th FAI World Paragliding Accuracy Championship (BIH)
- 57th Coupe Aéronautique Gordon Bennett (FRA)
- 18th FAI European Hot Air Balloon Championship (POL)
- 27th FAI World Aerobatic Championships (USA)



FAI Head Office

- Back to full staff
 - Rob HUGHES, Senior Sports Manager
 - Visa-Matti LEINIKKI, IT Manager
 - Annick HAUSER, Assistant Sports Manager



FAI Head Office – Organisation Chart



Members Services

Members relations
Tech Comm / Expert Groups
General Conference
Anti-doping
Awards



Ségolène Rouillon
Members and Services Manager
Anti-Doping Manager

Communication

Media Relations
PR / Webmaster
Social Network
Sportshub
Branding / Merchandising



Faustine Carrera
Communication Manager

Sports & Development

Support & coordination with ASCs and Event Organisers
ASC Meetings – Sports Services
FAI Competitions – Multi-sport Events



Robert Hughes
Senior Sports Manager



Christine Rousson
Competition Manager/Record Officer

OA, Medals, Results,
Licenses, Records,
Sporting Calendar



Annick Hauser
Assistant Sports Manager

Coordination with ASCs
and Event Organisers
Logistics, Projects

IT

IT Infrastructure & Services
DB Maintenance
Project Development
Records
IT / NT Expert Groups



Visa-Matti Leinikki
IT Manager

Sports Marketing

Sponsors & Partners
Event & Business
Development



Multi-sport events

- World Air Games 2015
 - Bid process open!
- World Games 2013, Cali (COL)
 - Parachuting, paragliding, aeromodelling
- Asian Beach Games 2014, Phuket (THA)
 - 5 air sports
- Red Bull Air Race
 - In talks, may start in 2014



Conclusion

- Sport is evolving quickly
- Need to attract sponsors, partners
- Improve visibility, think of your audience!
- Together we can lead FAI and air sports to a successful future





FAI