



**Fédération
Aéronautique
Internationale**

Naming of FAI Competitions

Policy for Air Sport Commissions and Competitions Organizers

Version 5 / 30 November 2014

*Maison du Sport International
Av. de Rhodanie 54
CH – 1007 Lausanne
(Switzerland)
Tél. +41 (0)21 345 10 70
Fax +41 (0)21 345 10 77
E-mail sec@fai.org
Web: www.fai.org*

INTRODUCTION

The Policy described in this document, first adopted in 2004 by the FAI Executive Board and the Presidents of the Air Sports Commissions, has been developed in accordance with the FAI Strategic Plan and in close cooperation with the FAI Air Sport Commissions. The main objectives of this Policy are to standardize the structure of the names given to FAI-sanctioned Competitions, to guarantee that those Competitions are properly branded, and to allow Title Sponsors to appear clearly in the names of Competitions.

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1.1 Contexts in which Use of this Policy is Mandatory

The use of the present Policy is mandatory in the following cases:

- a) In all communications on the events concerned issued by the FAI Head Office, FAI Commissions and Event Organisers.
- b) For all Press Releases.
- c) In all FAI historical archives.
- d) In any official documents or websites issued or controlled by the organising NAC or the Event Organiser, and on all promotional items and merchandising products that mention the event name.

1.2 FAI Branding

It should be noted that the inclusion of “FAI” in the title implies only that the event is sanctioned by FAI, not that FAI is the organiser of the event (which it never is). To reinforce the image of FAI and create a feeling of solidarity amongst members of the Air Sports' family world-wide, the appropriate FAI logo shall be placed in close proximity to the event title, in accordance with rules laid down in the FAI On-Line StyleGuide: <http://www.fai.org/fai-documents> / FAI Branding

1.3 Title Sponsors

A Title Sponsor (or Presenting Sponsor) is an Event sponsor owned by the Organizing Committee or by FAI, who covers a substantial part of the total costs of the competition. A Title Sponsor may be entitled to have his name included in the name of the competition. Only one Title sponsor is allowed per event.

1.4 Formal Approval of the Names of Competitions

To maintain a cohesive approach, the names and logos of FAI-sanctioned events must be proposed by the respective Organiser and Air Sport Commission to the FAI Head Office for formal adoption and inclusion in the FAI Sporting Calendar (Organiser Agreement, Schedule 4).

Since this Policy allows sponsors' names to be added to the titles of FAI Competitions, those names must be carefully evaluated to ensure that they observe a reasonable level of decency and ethics acceptable in all FAI member countries, and that they comply with legal constraints applicable in certain territories (for example restrictions on advertising tobacco, alcohol etc).

Associating a sponsor's name with an FAI Competition also means "selling" the rights to use the name and the image of FAI and its Air Sports. Therefore, a special agreement must be concluded between the Organizer and the FAI according to Schedule 4 of the Organizer Agreement.

Part 2 – Policy for Naming of Competitions

2.1 FAI World and Continental Championships

The Policy for Naming World and Continental Championships is as follows:

2.1.1 Events WITHOUT Title Sponsor

In these cases,

- a) The competitions must be named according to the Standard Structure shown in Annex A, and
- b) The appropriate FAI logo must be shown on all communications, in close proximity to the event title and in accordance with the FAI On-Line StyleGuide: <http://www.fai.org/fai-documents> / FAI Branding

2.1.2 Events WITH Title Sponsor

In these cases, the competitions must be named

- Either according to the Standard Structure shown in Annex A, followed by "...in association with XYZ".
- Or, if this is not acceptable to the Title Sponsor, should consist of "main title" corresponding to the structure shown in Annex A, and a "sub-title" showing the sponsor's name; examples :

16th FAI World Hot Air Balloon Championship and Coca Cola Challenge
9th FAI European Paragliding Accuracy Championship and Red Bull Trophy
4th FAI World Air Games and IBM Aeronautikon

In all cases, the appropriate FAI logo must be shown on all communications, in close proximity to the event title and in accordance with the FAI On-Line StyleGuide: <http://www.fai.org/fai-documents> / FAI Branding

2.2 Other Competitions

The names of FAI-sanctioned events other than World and Continental Championships may either consist of a "main title" showing the name of the Title Sponsor, or be based freely on the Standard Structure shown in Annex A.

In any case, the name of the competition must clearly mention the Air Sport concerned, must be acceptable from an ethical point of view (see Item 1.4 above) and the FAI logo must be shown on all communications.

- 2.2.1 In order not to devalue the word "Championship(s)", the title "Pre-World Championship(s)" is not acceptable.

2.3 Exceptions

In exceptional cases, the FAI Executive Board may agree to deviations from this Policy, provided that they are motivated by traditional, historical or branding reasons which, if not taken into consideration, would affect the substance, the image or the credibility of the event.

Annex A: Standard Structure for FAI World and Continental Championships

Competitions are exclusively named in compliance with the options, words and sequence of words described below

Number	FAI	Category	Region	Sport/Class/Event	Name
C	C	O	C	C	C
3rd 2012	FAI	Women's Junior Senior Open	World European Asian Pan-American Oceanic Asian-Oceanic North American South American African	Gliding Hot Air Balloon Formation Skydiving Rally Flying Advanced Aerobatic Hang Gliding Paragliding Helicopter Microlight Paramotor See also "Disciplines" below	Championship Championships
AEROMODELLING SPECIFICITY					
Number	FAI	« Gender »	Name	Region Sport/Class/Event	Sport/Class/Event
C	C	O	C	C	C
2012	FAI	Junior	World European Asian-Oceanic or other continent as appropriate	Championship Championships	for Free Flight Model Aircraft for Control Line Model Aircraft for Aerobatic Model Aircraft for Soaring Model Aircraft for Model Helicopters for Pylon Racing Model Aircraft for Scale Model Aircraft for Electric Model Aircraft for Space Models

Legend : C = Compulsory / O = Optional

Examples:

7th FAI World Advanced Aerobatic Championship

4th FAI Women's World Gliding Championship

Location and Dates :

In order to simplify and shorten the names of FAI Competitions, the location and dates of the events are not part of the official name of the competition. In any case, location and dates are automatically published in the FAI Sporting Calendar (see for example: <http://www.fai.org/events/events-calendar-and-results?id=34877&EventCalendarId=8020>).

If, for any reason (press release, leaflet, information bulletin, etc.), the location and dates of the event need to be added to the name of the event, it is recommended to use one of the following examples :

7th FAI World Advanced Aerobatic Championship, Radom (POL), 2006

or

7th FAI World Advanced Aerobatic Championship
3 to 13 August 2007, Radom (POL)

Disciplines:

When this standard structure does not offer the required flexibility to describe an event (single- or multidisciplinary events) , please refer to Annex B, which provides a more comprehensive list of names available.

Annex B: Disciplines

AEROBATICS					
3rd	FAI		European World	Aerobic Advanced Aerobic Glider Aerobic Advanced Glider Aerobic YAK 52 Aerobic Intermediate	Championship Championships
2012		Riga	FAI Elite	Aerobic	Formula
GLIDING					
3rd	FAI	Junior Women's	European South American Open South American World	Gliding 13,5M Class Gliding	Championship Championships
3rd	FAI		World	Sailplane Grand Prix	Championship
BALLOONING					
3rd	FAI	Women's Junior	European South American World	Hot Air Balloon Hot Air Airship Gas Balloon	Championship
51st			Coupe Aéronautique	Gordon Bennett	
PARACHUTING					
3rd	FAI	Junior	European World	Canopy Formation Formation Skydiving Canopy Piloting Artistic Events Freefall Style & Accuracy Landing Para-Ski Parachuting (MONDIAL) Indoor Skydiving	Championship Championships
3rd	FAI		World Cup	of	Formation Skydiving Canopy Piloting Artistic Events Para-Ski Indoor Skydiving Speed Skydiving
GENERAL AVIATION					
3rd	FAI		European World	Rally Flying Precision Flying Air Navigation Race	Championship
	Red Bull Air Race		World		Championship
HANG GLIDING AND PARAGLIDING					
3rd	FAI	Women's	European Asian Pan-American World	Hang Gliding Class 1 Hang Gliding Class 2 Hang Gliding Class 5 Hang Gliding Sports Class Hang Gliding Hang Gliding Aerobic Speed Gliding Paragliding Paragliding Accuracy Paragliding Aerobic	Championship Championships
MICROLIGHT AND PARAMOTOR					
3rd	FAI		European World	Microlight Paramotor Paramotor Slalom	Championships

ROTORCRAFT					
3rd	FAI		World	Helicopter	Championship

AEROMODELLING					
2016	FAI		World European Asian-Oceanic	Championship Championships	for Free Flight Model Aircraft for Free Flight Indoor Model Aircraft for Free Flight Slope Soaring Model Aircraft for Control Line Model Aircraft for Aerobatic Model Aircraft for Large Aerobatic Model Aircraft for Indoor Aerobatic Model Aircraft for Radio Control Multi-Task Gliders for Radio Control Slope Soaring Gliders for Radio Control Duration Gliders for Hand-Launched Gliders for Aerobatic Model Helicopters for Freestyle Model Helicopters for Pylon Racing Model Aircraft for Scale Model Aircraft for Electric Model Aircraft for Space Models
2016	FAI	Junior	World European Asian-Oceanic	Championship Championships	for Free Flight Model Aircraft for Free Flight Indoor Model Aircraft for Free Flight Slope Soaring Model Aircraft for Space Models

AMATEUR BUILT & EXPERIMENTAL AIRCRAFT					
To be added once competition formats have been determined.					