EXHIBITION & PARTNERSHIP PROPOSAL

EPFL ROLEX LEARNING CENTER, LAUSANNE, SWITZERLAND, 13-15 SEPTEMBER 2019

- Exhibit
- Sponsor
- Entertain

THE BEST PLACE
TO CONNECT WITH THE PEOPLE WHO COUNT
IN THE DRONE WORLD

Organised by FAI, the World Air Sports Federation, in collaboration with:

Contact FAI: Annick Hauser | +41 (0) 21 345 10 70 | drones-conference@fai.org
The FAI International Drones Conference and Expo is a unique event for you to gain valuable insight into the world of drones.

Attracting expert speakers from around the world, the professional conference and the new symposium open to the public are the only events of their kind in the world. Both offer a platform for organisations, businesses, academics and individuals to connect and to share their expertise and experience.

Besides these professional and public events, the three day Expo - which runs in parallel - will give the opportunity for the public to discover new drone products and watch demo flights.

As in previous years, the event will take place in Lausanne, Switzerland at the EPFL.

This year, it will also be integrated into EPFL Open House, at which 30’000 visitors are anticipated, and will be one element of EPFL’s 50th anniversary celebrations.

To be a part of the evolution in drones, from e-sports to digital aviation, urban air mobility and U-space changes, attendance at this international overview of the most recent drone developments is a must!
PROGRAMME OVERVIEW

FRIDAY 13 SEPTEMBER

Professionals:
- 2019 FAI/DIAS International Drone & Digital Aviation Conference

Public:
- Expo

SATURDAY 14 SEPTEMBER

Public:
- 2019 FAI/EPFL International Drone Symposium
- Expo

SUNDAY 15 SEPTEMBER

Public:
- Expo

CONNECTED EVENTS:

30’000 VISITORS

EPFL Open House (Saturday - Sunday)
EPFL Drone Days (Friday - Sunday)
EPFL Drone Racing Cup (Friday - Sunday)
WHY EXHIBIT?

With your exhibition stand in the Expo Area, you will reach more than 30,000 visitors over three days of the conference and expo.

The Expo Area is open to the public and one of the central meeting points of the 2019 FAI International Drones Conference and Expo.

It is located inside or in front of the Rolex Learning Center and close to drone racing competition zone.

BENEFITS:

- Exhibit in a high potential surrounding
- Connect with 400 drone professionals and experts (B2B)
- Connect with 30,000 visitors (B2C)
- Establish your brand as a leader in the drone market
- Discuss the future of drones in your industry
- Test and demonstrate your products to the public (B2C+B2B)
- Get new ideas and inspiration and network with the drone community
- Connect with the EPFL academia
WHO WILL ATTEND?

VISITORS TO THE EXPO WILL BE:

- Participants of the international conference (13 Sept)
- Attendees of public symposium (14 Sept)
- Industry (from off-the-shelf drone manufacturers to commercial drone users)
- National and international regulators and civil aviation authorities (e.g. Swiss Federal Office of Civil Aviation - FOCA)
- Experts, academics and researchers
- Global UAV Traffic Management (UTM aka U-Space) representatives
- End-users and the general public
- Sport representatives and active pilots
- Investors
- Media
- etc.
EXHIBITION AREA - OVERVIEW
EXHIBITION PROPOSAL

- Exhibition booth incl. table and chairs (*indoor or outdoor roofed area*)
- Standard power socket
- Stand branding*
- Conference tickets

*At additional cost

BOOTH SIZE & FEES FOR 3 DAYS:

- Exhibition booth 6 sqm = CHF 3’300.-
- Exhibition booth 8 sqm = CHF 4’000.-
- Exhibition booth 10 sqm = CHF 4’500.-

Larger exhibition booth sizes are available up on request. Direct selling is prohibited on exhibitors’ booths.
PARTNERSHIP PROPOSAL

Become an event partner and benefit from the following:

- Brand visibility
- Exhibition booth (size depending on package)
- Ticket contingent
- Social events sponsoring (coffee break, cocktail)

*Partnership packages starting from CHF 3'000.-*
*For personalised offers please contact us.*

ENTERTAINMENT PROPOSAL

The FAI International Drones Conference and Expo is part of the EPFL Open House, which also includes an FAI Drone Racing World Cup competition and other drone sport presentations. If your company would like to showcase its products as an additional entertainment, please contact us to arrange an activity within the scope of the overarching programme.

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