

XXV FAI WORLD CHAMPIONSHIP 2024 MALLORCA & II MALLORCA BALLOONS TROPHY



In a very short time, people from Mallorca will forget who won the football liga 2019-20, but even in 50 Years time they never will be able to forget the beauty of the European Championships in 2019



Organiser experience

.FAE , Federación Aérea Española

.Organiser of the European Championships 1990 , 2011 and 2019,

Mallorca Balloons

.Balloon company established in 1989

.Organiser of the Kings Cup 2006

.Organiser of the international balloon events in Cala Millor from 1993 to 2008

.Organiser of balloon events in Palma city from 1999 to 2005

.Organiser of the XXI FAI European Championships in 2019

Event Staff expense allowances

- All will be accommodated at the designated competition hotel – Club Hotel in Calas de Mallorca, only 12 km from the briefing room. Distance between briefing room and CLP 1 is only 3 km.
- All will have mini breakfasts, brunches and dinners included if we are staying at this hotel.
- Staff will have access to cars for transportation (8 to 12 cars) according to role/need.
- ED and Jury will be reimbursed for their full actual costs.
- DD and Officials will receive actual cost, but with a maximum travel allowance of 200€-300€ (8-10 persons)
- Observers and volunteers will receive actual cost, but with a maximum travel allowance of 100€ (24 to 28 persons)

Club Hotel

(All participants across all nations (pilots and crew, and event Staff) will be accommodated together in this one venue to promote and enjoy friendship across all nations, and enable good communication across all those taking part)

Beach, swimming pools, animation, shows, sport, billiards, table tennis, football and much more



Club Hotel: Food and drink

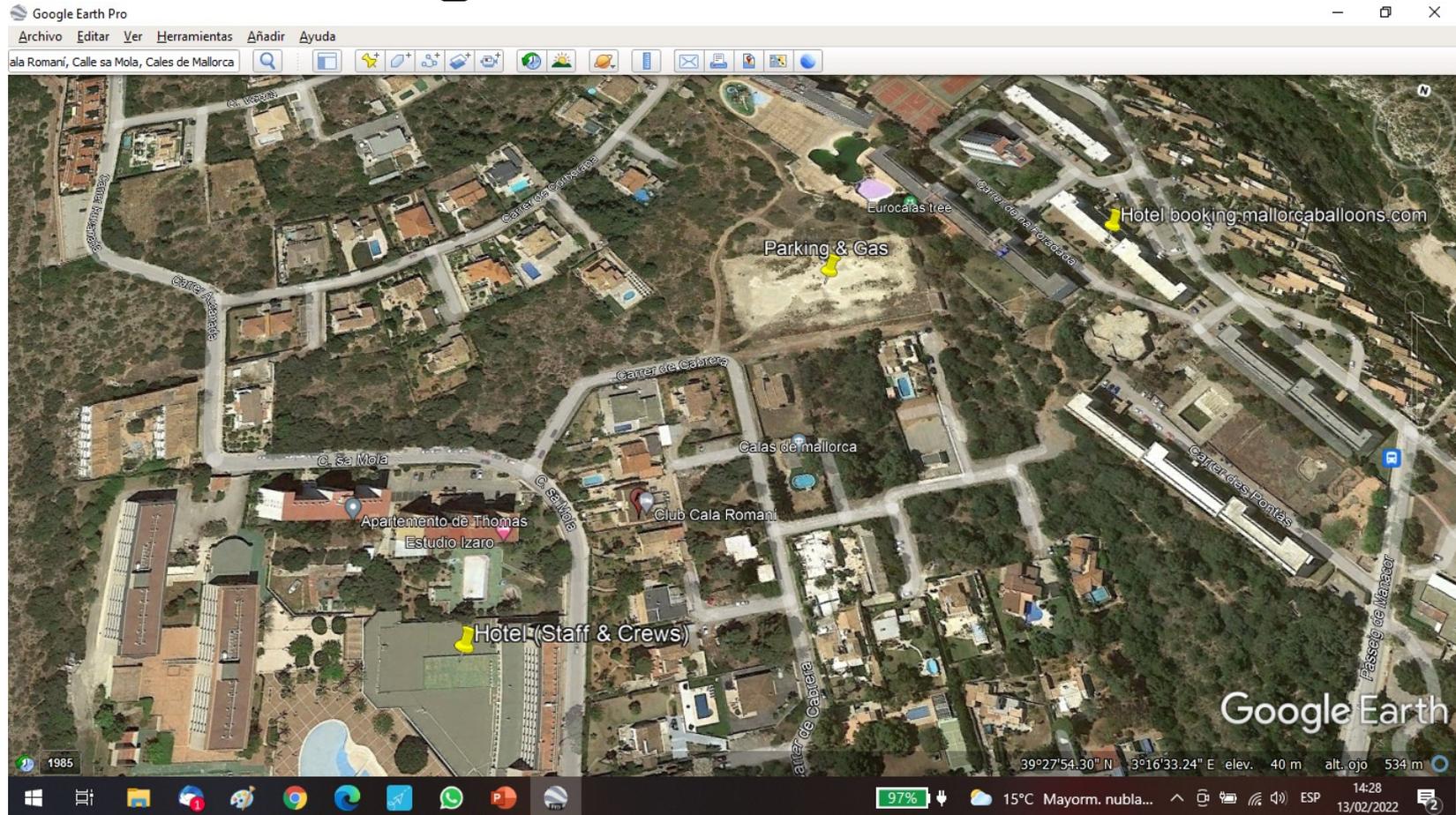
For Staff & Pilots & Crews :

Food: Pre-Breakfast, Breakfast, Lunch ,and Dinner .

Drinks: Included during the Restaurant Meals.

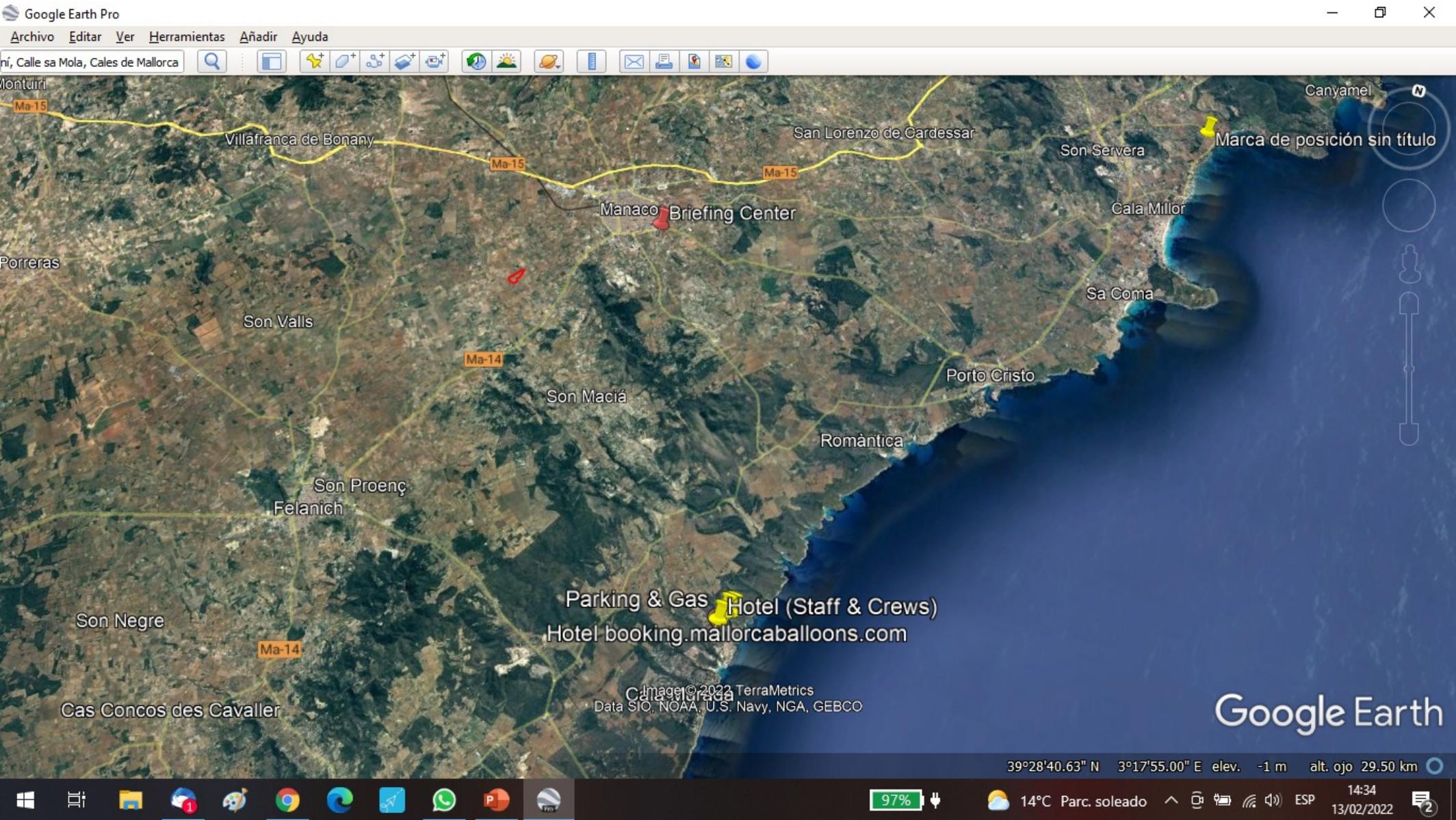


Parking areas at the Hotel

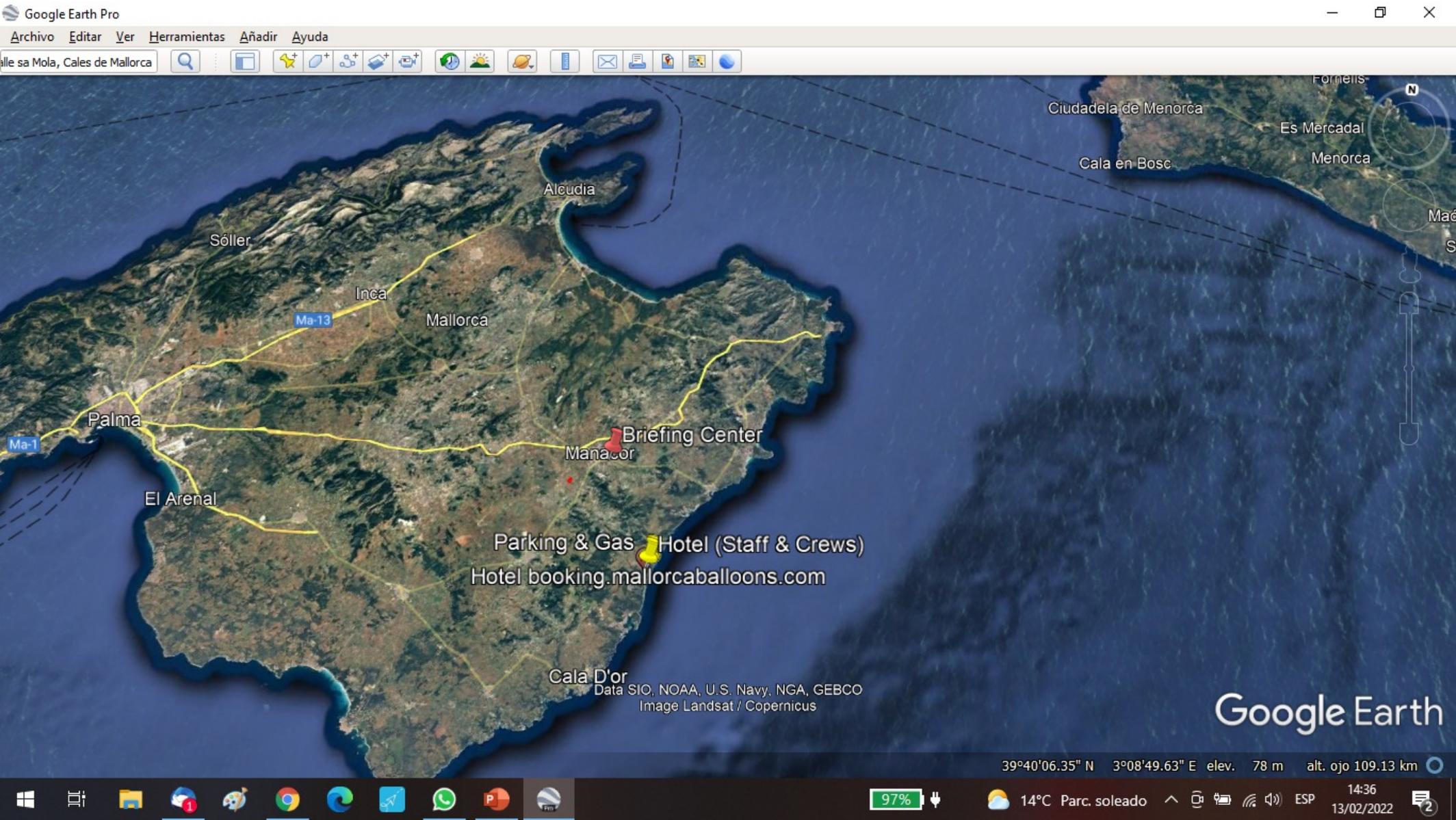


- Hotel for Event Staff, Pilots & Crews
- Parking Area & Gas refuelling: 2 minutes walk away
- Hotel for supporters (Please see <booking.mallorcaballoons.com>)
- There are plenty of vehicle parking possibilities all around the hotel

Hotel location

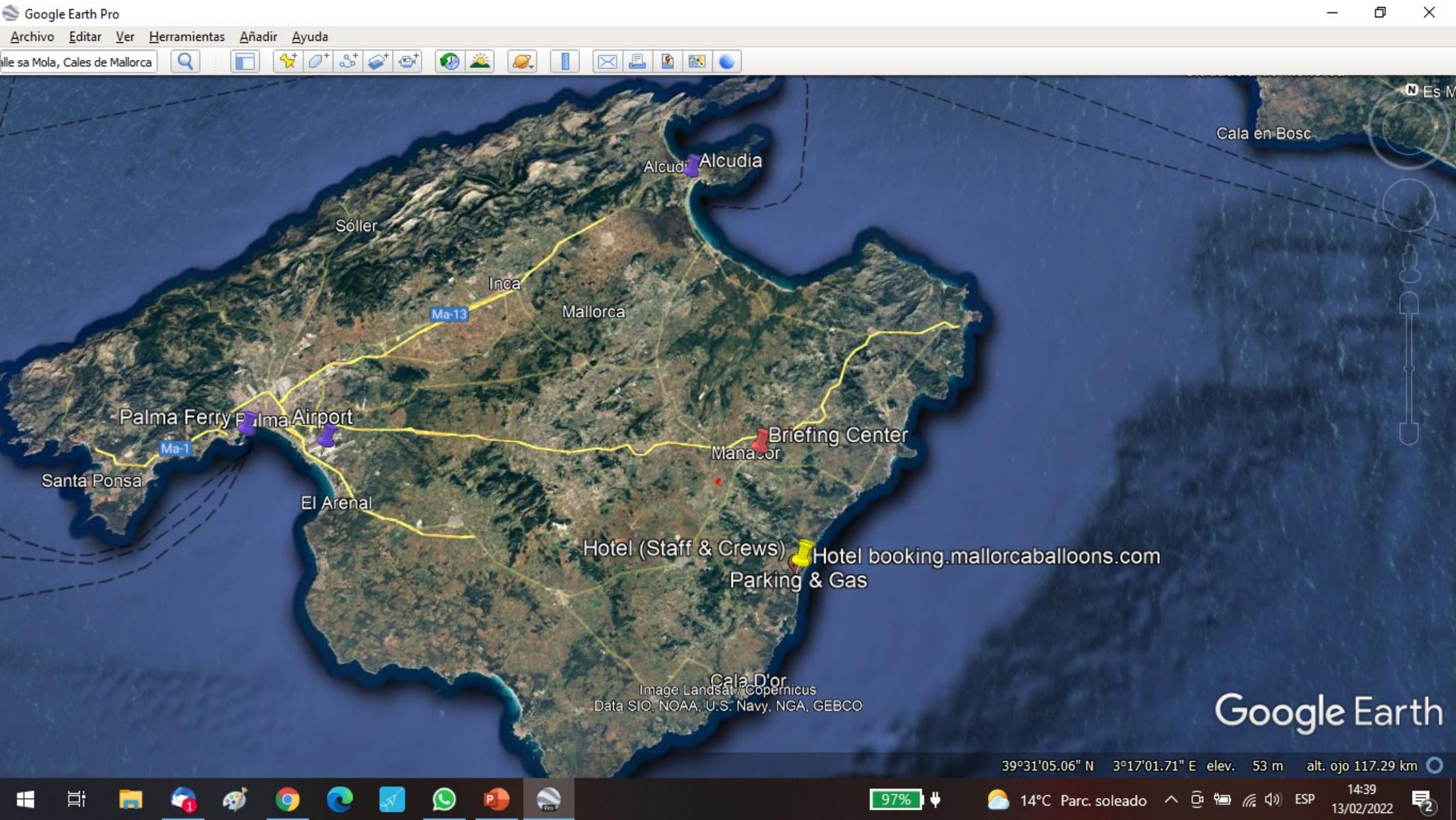


Hotel location 60 kms from Palma

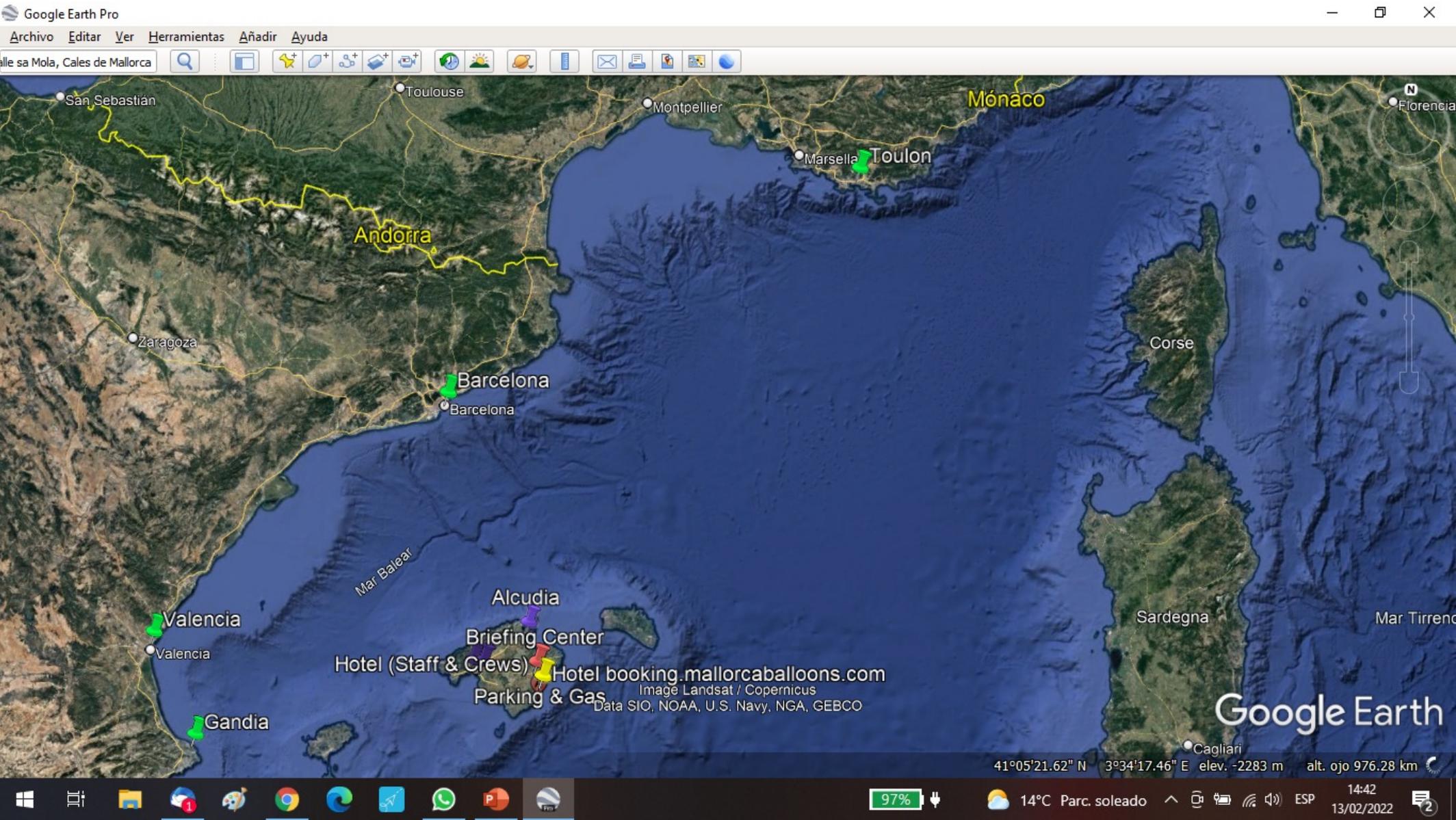


Entry Points to the island

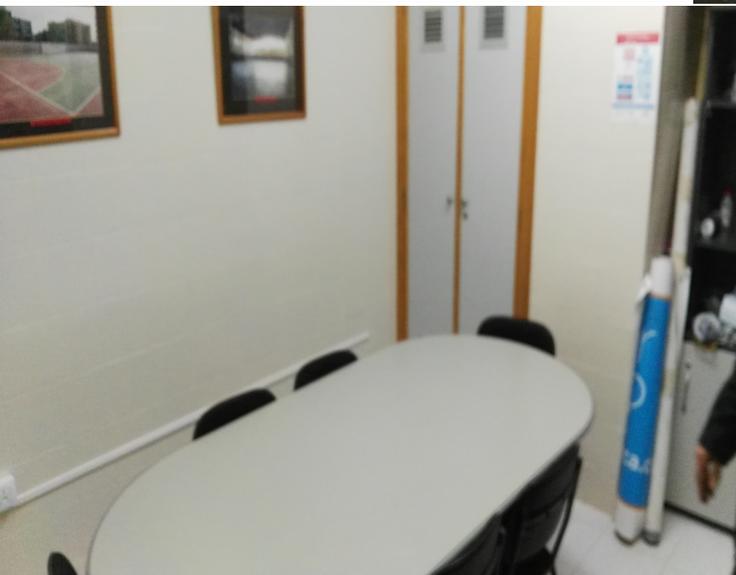
(2 harbours and 1 International Airport)



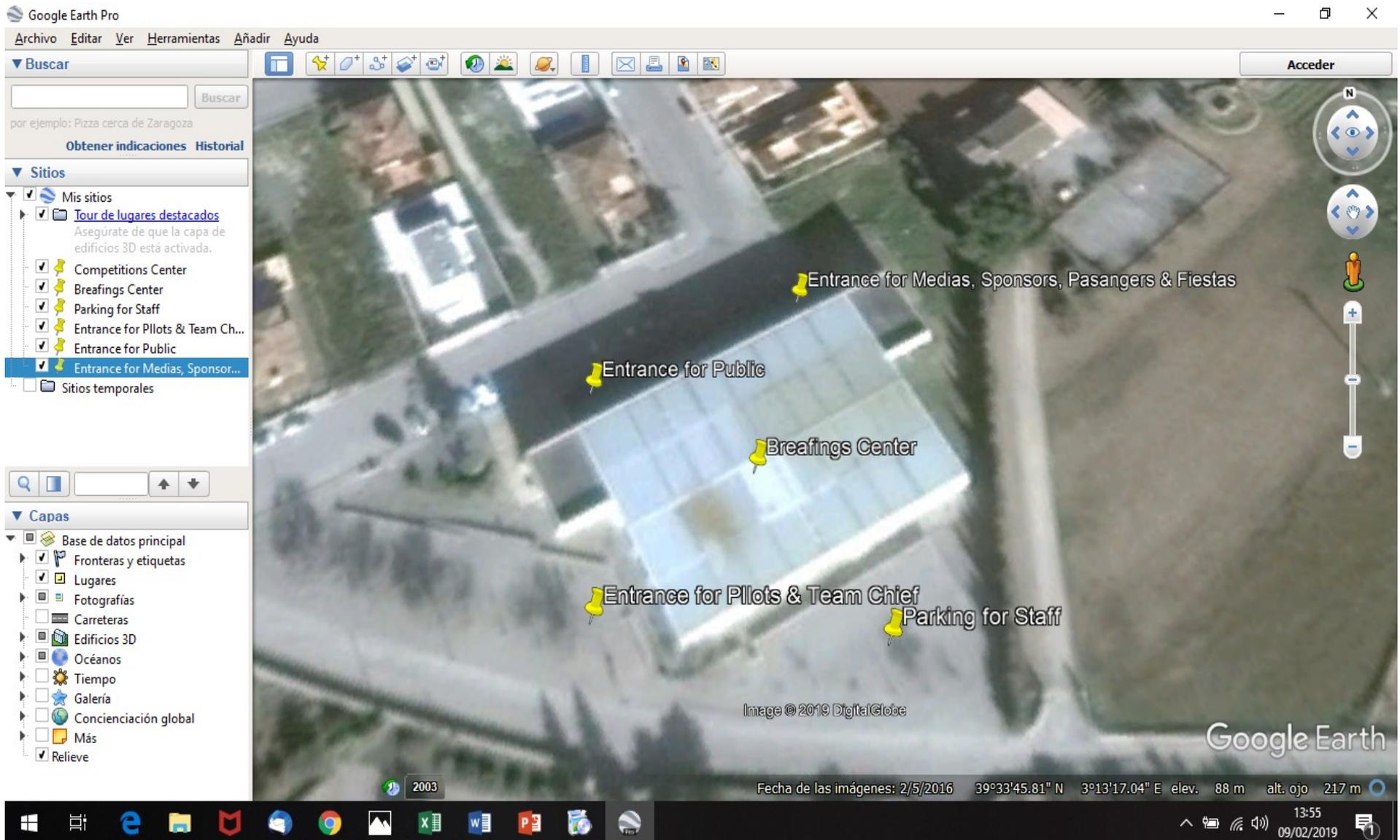
Entry Points



Briefing Centre in Manacor



Briefing Centre: external arrangement



Meteorology

- Generally good weather in October, mostly sunny with variable winds. Rain can occur, mostly showers and then only for a few hours.
- In the afternoon the wind mostly comes in from the sea. In the morning it is always going out to sea
- Within a small height difference (many times less than 1000 feet) we are able to steer between 180° and 270° in the morning flights and between 270° and 360° in the afternoon flights.
- Thermals are not so strong at this time of the year and the fields are clear for balloon landings.

Competition area

- .East side of Mallorca. Briefing will be in Manacor.
- .Mostly flat, with the city of Manacor close to us (3km diameter)
- .Two different areas:
 - .a) From Cala Millor to Manacor: mostly flat, many enclosed fields (50%), many small cables with the exception of the sea-side, which is free of cables.
 - .b) From Manacor to near Palma: easy area, very flat, not so many trees, open fields.
- .CLPs are situated across the whole area, potentially 8-12 fields (different sizes), but CLP1 in Manacor and CLP 2 in Es Cruce will be the most important.
- .Airport is approx. 50 km away from CLP1

Championship Dates

- **World Championships 2024:** from the 23rd October (evening is first competition flight) until the 28th October (morning is last competition flight). Total: 10 flights.
- Registration starts 16th October, 2024 for early arrivals.
- Invitation process begins 15th November 2023 (NAC invitations) ***
- 2 Pilots per Country in first round and thereafter invitations following the rules S.C.5.6.3.
- 100 Pilots + 5 medal holders (if things goes better, I Will ask in 2023 Conference for 120)

*** Entry fee: method for pilots for making payments:

Pilots will be required to pay before the end of his registration the minimum sum of 1,210€ (mandatory), and the remaining balance can be paid using one of the options as follows:

- Cash (only in euros) at the Event registration desk on the day of arrival.
- Paypal before 1st September, 2024 (+3,5% surcharge)
- Bank transfer before 1st September, 2024 (midnight local)
- Credit card before 1st September, 2024 at <booking.mallorcaballoons.com> (0%), or at the Event registration desk on the day of arrival (+2% surcharge)

Entry fee includes (for 4 people)

OPTION A	OPTION B	OPTION C
1,850€	2,500€	2,350€
Gas Included	Gas Included	Gas Included
Welcome and Farewell party for 4 included.	Welcome and Farewell party for 4 included.	Welcome and Farewell party for 4 included.
No Hotel , no drinks and no Food included	Hotel*** 6 nights, with all inclusive, -Breakfast, -lunch -Dinner) . - All drinks are included <u>all the time</u> .	Hotel**** 6 nights included with : - Breakfast - Lunch - Dinner - All drinks during Breakfast, Lunch and Dinner.
Parking: up to every competitor's choice	Parking included	Parking included

OPPORTUNITY: VALUE RETURN TO THE PILOTS

(...and future organisers)

1) Many pilots put information on social media for free. On this occasion we will give them a personal LINK to be able to earn money, if they convince people to visit Mallorca . They will **get 5% from the hotels** booked during this time.

2) CLIPPING: We will pay to all the pilots (max. 6 months later) who send us within 28 days of the end of the event the following with a maximum amount of:

- | | |
|---|--------------------|
| A) TV Report in National TV | 300€ less taxes |
| B) TV in regional TV in their countries | 200€ less taxes |
| C) national newspapers and magazine | 150€ less taxes |
| D) Likes in social medias | 50-100€ less taxes |

- We shall need an invoice (full amount) or a signed receipt, from which we have then to deduct 19% taxes
- The pilot may not add up all the amounts. The maximum we will pay is 300€/pilot registered
- It is mandatory (or hashtag) to say that it is on Mallorca and that the destiny is sustainable, ecologically friendly and the best location for taking active holidays or doing outdoor activities.
- A separate notice will be sent to all involved pilots detailing how much they will receive for this scheme along with all conditions to be able to engage and receive the benefit of it.

VALUE RETURN TO THE PILOTS (1)

Booking.mallorcaballoons.com

The screenshot shows a web browser window with the URL <https://booking.mallorcaballoons.com>. The page features a navigation bar with a logo on the left and language selection options (Spain, UK, Germany, Italy, France) on the right. Below the navigation bar, there are input fields for 'Date' (05/03/2019), 'Adults' (1), and 'Children' (0). The main content area displays three packages, each with a corresponding image, title, description, price, and a 'BOOK' button with information, hot air balloon, and email icons.

Package Name	Price (€)
4 FLIGHTS DURING THE EUROPEAN CHAMPIONSHIP	875,00 €
HOLIDAYS during the Championship 7 days	419,00 €
Holidays during the Championship 11 days	599,00 €

4 FLIGHTS DURING THE EUROPEAN CHAMPIONSHIP
Fly 4 times during the XXI FAI European Hot air Balloon Competition Up the 17th to 27th October 2019 in Manacor More than 100 balloons expected.
875,00 €

HOLIDAYS during the Championship 7 days
Come to see the XXI FAI EUROPEANS HOT AIR BALLOON CHAMPIONSHIP 2019 and make your holidays on the Island.
419,00 €

Holidays during the Championship 11 days
Holidays during the Championship 11 days
Come and watch the XXI FAI EUROPEANS HOT AIR BALLOON CHAM
599,00 €

VALUE RETURN TO THE PILOTS CLIPPING(2)

National or Regional TV

<https://strasmann.eu/strasmann-ballooning-zu-gast-bei-der-swr-landesschau-rp/>

A Good example of 300€ Payment from my side.

It was in a German Regional TV, but this is enough and comparable with small countries (depending on the audience)

IMPORTANT: that Mallorca is mentioned, and all wording used combines Mallorca with an ecological, sustainable and different tourist destination.

OPEN WORD: I think that if the pilots make a small effort, every **Pilot will get this money back from me**, if they comply with the conditions set out, and we shall have a Good tool for the future.



The screenshot shows a web browser displaying the website 'strasmann.eu/strasmann-ballooning-zu-gast-bei-der-swr-landesschau-rp/'. The website features a navigation menu with links: BLOG, ÜBER UNS, LEISTUNGEN, MIT UNS BALLONFAHREN, WETTER, VITA, KONTAKT. The main content area contains a video player showing a studio interview with three people on a red sofa. A large screen in the background displays a hot air balloon launch. The video player includes a play button, a progress bar, and a 'vimeo' logo. The video title is 'Beste Deutsche bei der Ballonfahrer-EM from David Strasmann on Vimeo.'

Beste Deutsche bei der Ballonfahrer-EM from David Strasmann on Vimeo.

Value return to the pilots (2), National newspapers

Example: Mallorca is on it = 50 to 150€ (depending on the clipping)



Diario de Mallorca

DOMINGO, 27 DE OCTUBRE DE 2019 | 51

Polideportivo ◀ Deportes

TROTE HIPÒDROM SON PARDO RESULTADOS - 26 DE OCTUBRE

PREMI INNETO

1ª Carrera. 2.150 m/A. (1.000 euros)

1. Game Star (G. Andreu)	1:19'6
2. Guay del Paraguay (J.A. Riera)	1:19'8
3. Gallahan (A. Frontera)	1:21'0
4. Gin CD (J.L. Capó)	1:21'0
5. Flor d'Abril (G. Busquets)	1:21'7
6. Flos ses Planes (A.J. Arocas)	1:21'9

PREMI ZANDRES B

2ª Carrera. 2.150 m/A. (1.500 euros)

1. Hancón Rapide (B. Mascaró)	1:18'6
2. Horabaika de Llevant (F. Bennasar)	1:18'8
3. Huracán de Font (J.A. Riera)	1:19'0
4. Heroína d'Abril (A. Frontera)	1:19'6

El resto de ejemplares finalizaron la carrera distanciados

PREMI HIPÒDROM SON MACIÀ

3ª Carrera. 2.150 m/A. (1.300 euros)

1. Fanfan d'Escafi (F. Vecina)	1:17'6
2. Dali Ceba (J.L. Capó)	1:17'7
3. Ever Dos (P. Estelrich)	1:17'7
4. Fupala Prim RV (A. Vaquer S)	1:17'7
5. Elite de sa Cova (A. Valls)	1:17'7
6. El Dandy de Font (G. Fuster)	1:17'8

PREMI BARTOMEU LLOBET

4ª Carrera. 2.150 m/A. (1.500 euros)

1. Anicet le Fol (F. Bennasar)	1:15'3
2. Saphir du Terroir (B. Fuster)	1:15'4
3. Vygnus de Gueron (A. Valls)	1:15'4

El Europeo se decide hoy en Mallorca

► El equipo suizo y su piloto Stefan Zeberli se mantienen al frente del campeonato tras una intensa tercera jornada

Globos aerostáticos

M. FERNÁNDEZ PALMA.

■ El Campeonato de Europa de globos aerostáticos que durante esta semana se está celebrando en Manacor echará hoy el cierre con el último vuelo y la posterior entrega de trofeos, que se celebrará por la tarde en Son Amar.

La de ayer sábado fue una intensa jornada, con competición por la mañana y por la tarde y los pilotos cumpliendo un exigente programa. Destacó el británico Dominic Bareford, con dos triunfos parciales, y de nuevo el suizo Stefan Zeberli, que se mantiene líder de la clasificación individual. En la general por equipos también mandan los helvéticos.

La anécdota del día sucedió entre Campos y Felanitx, cuando por la mañana un globo se deshinchaba y tuvo que aterrizar ante la sorpresa de algunas personas



10:18

4G



Ricardo Aracil

Hace un año · 30.279 visualizacio...



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Útil (1)

No útil

EXAMPLE OF CLIPPING in Social Medias

This Photo with 30000 views is 15€

but the most important , it helps our Organisers in the present and in the future, so like our Sport to demonstrate that we have a return of views and a return of the sponsorship that the sponsors did.

New ideas

- **Hotel Package** concept for supporters.
- Gold, Silver and Bronze **markers** for the leaders
- Test **Pre-event** before the Championship, may save some costs for participants and increase the quality of the competition.
- **Service & Flexibility:** Arrangement of hotel, ferries, vans, visas and communication with pilots quickly and in an absolutely transparent way.

Services (to be confirmed)

- We have an agreement with **IBACAR** giving us Cargo vans with **15%** discount and normal small cars for **20%** discount.
- We have an agreement with **IBERIA AIRLINES** giving **10%** discount on all lines/routes that they will have in 2024. They are very good connecting with South-Central-North America, Africa and of course Europe.
- We have an agreement with **BALEARIA FERRIES** giving a discount between **20% and 40%** (probably even more....TBC)
- **Angel24** , a worldwide transport company is offering **10%** discount for participants.
- We will make an effort to improve on these facilities.

IBERIA AIRLINES 10% discount

Archivo Editar Ver Ir Mensaje Eventos y tareas Herramientas Ayuda

Bandeja de entrada - ricardo | Calendario | [SPAM?] Confirmación a | BU-220326-Dream-Hous | Re: Mallorca Balloons - E | Microsoft Word - Acuerdo

imap://ricardo%40mallorcaballoons%2Ecom@imap.1und1.de:993/fetch%3EUID%3E/INBOX%3E258194?part=1.2&filename=Copia_Acuerdo%20Tarifas%20Bonos_Mallorca%20Balloons.pdf&type=application/pdf

2 de 9 Tamaño automático



De común acuerdo,

MANIFIESTAN

- 1.- Que durante la duración del presente acuerdo se va a celebrar el evento "Campeonato del mundo de Globos aerostáticos 2024" en Palma de Mallorca en Octubre de 2024, organizado por el CLIENTE.
- 2.- Que IBERIA se compromete a ofrecer a los asistentes de dichos eventos un 10 % sobre el precio final, para emisiones a través de www.iberia.com y cuyo destino sea Palma de Mallorca.

Esta oferta es aplicable exclusivamente en vuelos regulares con fecha cerrada (no incluidos vuelos del Puente Aéreo) operados por IBERIA, IBERIA EXPRESS y AIR NOSTRUM. Quedan fuera de este acuerdo las líneas con código compartido (7000/5000/4000).

Low cost ferry

(Toulon/France to Alcudia/Mallorca)

Outward/return journey for 4 people with a van for 231€

The screenshot shows the Corsica Ferries website interface. The browser address bar displays the URL: corsica-ferries.es/resa/crossing/1/cont-bale@2022-10-19/bale-cont@2022-10-29/. The page is divided into several sections:

- Search Filters (Left Panel):** Shows the departure date as 19/10/2022 (IDA) and the return date as 29/10/2022 (VUELTA). The number of passengers is set to 4 adultos, and the vehicle type is 'coche'. There is a 'Sin camarote' option. A yellow 'BUSCAR' button is at the bottom.
- Calendar (Top):** A calendar for October 2022. The selected date is 'mié 19 oct.' with a price of 'A partir de 124,00 €'. Other dates shown include 'dom 16 oct.' (142,00 €), 'lun 17 oct.', 'mar 18 oct.', 'jue 20 oct.', 'vie 21 oct.', and 'sáb 22 oct.' (142,00 €).
- Tarifa para 4 adultos, 1 coche B, 4-5m (seguro, acomodación y otros servicios excluidos):** This section details the selected route: **TOLÓN → ALCÚDIA** on 18:00 → 09:00. The price is 124,00 € (marked as 'Mejor precio del día' and 'SUPLEMENTO FLEX OFRECIDO !').
- Baleares → Continente:** A section with a ship icon and a 'Calendario' link.
- Calendar (Bottom):** A second calendar for October 2022. The selected date is 'sáb 29 oct.' with a price of 'A partir de 107,00 €'. Other dates include 'mié 26 oct.', 'jue 27 oct.', 'vie 28 oct.', 'dom 30 oct.', 'lun 31 oct.', and 'mar 01 nov.' (113,00 €).
- Tarifa para 4 adultos, 1 coche B, 4-5m (seguro, acomodación y otros servicios excluidos):** This section details the selected route: **MENORCA → TOLÓN** on 06:30 → 21:00. The price is 107,00 € (marked as 'Mejor precio del día' and 'SUPLEMENTO FLEX OFRECIDO !').
- Tarifa para 4 adultos, 1 coche B, 4-5m (seguro, acomodación y otros servicios excluidos):** This section details the selected route: **ALCÚDIA → TOLÓN** on 09:30 → 21:00. The price is 107,00 € (marked as 'Mejor precio del día' and 'SUPLEMENTO FLEX OFRECIDO !').
- SUS VENTAJAS:** A yellow banner offering 'Gane hasta 8€ de descuento y cupones de regalo en su próxima reserva' with the Corsica Club logo.
- ¿Ya inscrito?:** A registration form with fields for 'Identificador (Email, seudo o número de c...)' and 'Contraseña'.

The Windows taskbar at the bottom shows the system time as 20:36 on 22/02/2022, with a battery level of 97% and a temperature of 12°C.

Angel24 will provide a discount of around **10%** on the transport & handling of the balloons worldwide. The Price and discount will be set depending on the country. Also Storage days before and after will be **100%** included.



Gas supply & gas price guarantee

One of the biggest challenges for organisers is to know 3 years in advance – with all recent political changes in eastern Europe – what the Gas Price will be in the short-medium term future.

Included in our calculations is that we will assume today's price + 20% as budget cost, before we need to ask for any price change at the time required for the entry fee.

In any case, big changes are not expected, because we import only 8% from Russia

Sector

Código	Q Desde	Q Hasta	Precio	Por	Valido Desde	Valido Hasta
Precio Tarifa			2.167,4 €	1.000 Kilogramo		

Pre-event? Yes, but in 2024

- .We will have a pre-event. It will not be a CIA event.
- .Dates: 18th to 20th October 2024.
- .Same area as in the Worlds but only 3 days versus 7 days
- .Probably a Test Competition with easy tasks, with the target to test organisers and staff.
- .Maximum 40 balloons (with some flexibility)
- . At last Europeans 95% of the pre-europeans were pilots already registered for the Europeans, giving a high quality to the event.
- .We hope to aim for the same high level in 2024.
- .It helped a lot to have the time to resolve “real problems”

Feedback from the pilots, crews & staff 2019

a) Communication before the event: EXCELENT = 75,44% + GOOD= **96,49%**

b) Accommodation: EXCELENT = 94,12% + GOOD = **100%**

c) Meals: EXCELENT = 94,12% + GOOD = **100%**

d) Travel to and from: EXCELENT = 82,14% + GOOD = **98,21%**

e) Cost: EXCELENT = 35,73% + GOOD = **70,91%**

f) Administration: EXCELENT = 89,13% + GOOD = **100%**

g) Event Director: EXCELENT = 77,80% + GOOD = **100%**

h) Debriefing: EXCELENT = 93,02% + GOOD = **100%**

i) Scoring: EXCELENT = 89,13% + GOOD = **95,65%**

j) Flying Area: EXCELENT = 45,65% + GOOD = **84,78%**

k) Safety: EXCELENT = 63,04% + GOOD = **93,47%**

l) Briefing Facilities: EXCELENT 77,56% + GOOD = **97,78%**

m) Communication: EXCELENT = 85,11% + GOOD = **97,88%**

n) Refuelling: EXCELENT = 73,81% + GOOD = **97,62%**

OPEN WORD: I am competing myself since 1995 and I have never seen so many Pilots & Crews & Staff so happy like I saw in the Europeans 2019. Maybe I was lucky because many of the pilots knew me, but exactly they cheer me up to repeat it again.

Of course not everybody was happy, because it is not possible to make all happy (human nature), but now I hope to have a chance to improve this % and increase the % of happiness.

Mallorca 2024



Thanks to all!
Gracias!