



Minutes

Organizers & Event Support (OES) FAI CIA Commission



Online Event

27 February 2021

1 ROLL CALL

Benoit Pelard (FRA)
Markus Haggenev (GER)

Observers: USA Lynn Sullivan, LUX Claude Weber, ESP Ricardo Aracil, FRA Olivier Cuenot, GBR David Bareford, HUN Zoltan Palhegyi, SLO Branko Ambrozic, USA Debbie Spaeth

Absent: Hiromori Soejima (JPN), Lindsay Muir (GBR), Mark Sullivan (USA), Jean Claude Weber (LUX)

2 APPOLOGIES

3 MISSION STATEMENT

Participants discussed the objectives and best methods to provide event education and assistance to existing and future CIA sanctioned events. Based on consensus of the attendees the following mission was established :

The mission of the International Balloon Event Symposium is to bring together, in an atmosphere encouraging the free exchange of ideas, event organizers, officials and potential communities interested in hosting a balloon event with the objective of learning more about event organization, logistics and safety.

4 GOALS

A brief discussion of goals ensued with the conclusion that the initial emphasis should be on events currently having been granted a sanction. In an effort to make the first event more easily accessible to all CIA delegates and sanctioned event organizers the committee will encourage the agenda for the 2022 Plenary and committee workshops be designed to allow for a full day of the first International Balloon Event Symposium (IBES).

Some specific goals discussed included the following :

- Establish a suitable conference site considering participant travel time and cost, suitable accommodations for rooms and professional conferencing
- Recruit local NAC, CIA and FAI support to serve as the local liaison to assist in planning and implementation.
- Determine best time to encourage attendance of critical participants
- Develop a strong and reliable contact list for advance marketing and invitation
- Develop marketing plan for the target audience selling the benefits of attendance
- Upon completion of the conference, establish a blog to bring together the EDS assigned Technical Delegates for sanctioned events to encourage and answer Q&A from officials and organizers.
- Establish committee meeting schedule

5 COORDINATION WITH EDS, S &SC, JURY, SCORING, SAFETY AND OTHER WG

Contact EDS to possibly include an action point on the sanction application form to attend an International Balloon Event Symposium

Ask juries to promote the IBES during all Cat I pilots' debriefings encouraging pilots and possible CAT I bidders to attend.

Symposium presenters will, in large part, be drawn from representatives of CIA sub committees.

6 ANY OTHER BUSINESS

None

7 ELECTION OF 2021/2022 WG MEMBERS AND CHAIRPERSON

Proposed	2021/2022	Working	Group	Members	and	Chairperson
	Maury Sullivan (USA), Chairman Benoit Pelard (FRA) Hiromori Soejima (JPN) Lindsay Muir (GBR) Chair EDS			Mark Sullivan (USA) Debbie Spaeth (USA) Zoltan Palhegyi (HUN)		

8 PROPOSED MOTIONS

MOTION 1: Support a CIA Workshop for Event Organizers, International Balloon Event Symposium, for the sharing of knowledge, ideas and best practices for organizers of CIA-Sanctioned events.

MOTION 2: OES will organize a one-day Event Organizer Workshop to be held in conjunction with the 2022 Plenary, with expected attendance by a member of the organizing committee of any upcoming CIA Sanctioned Event.



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