

# International Balloon Event Symposium

## Proposal



# Mission Statement

- The mission of the International Balloon Event Symposium is to bring together, in an atmosphere encouraging the free exchange of ideas, event organizers, officials and potential communities interested in hosting a balloon event with the objective of learning more about event organization, logistics and safety.

# Goals

- Establish a suitable conference site considering participant travel time and cost, suitable accommodations for rooms and professional conferencing
- Recruit local NAC, CIA and FAI support to serve as the local liaison to assist in planning and implementation.
- Determine best time to encourage attendance of critical participants
- Develop a strong and reliable contact list for advance marketing and invitation
- Develop marketing plan for the target audience selling the benefits of attendance
- Upon completion of the conference, establish a blog to bring together the EDS assigned Technical Delegates for sanctioned events to encourage and answer Q&A from officials and organizers.

# **COORDINATION WITH EDS, Jury, Scoring, Safety and other WG**

- Contact EDS to possibly include an action point on the sanction application form to attend an International Balloon Event Symposium. Suggest mandatory attendance at minimum of one session in the three years between Intention to Bid and Event Date
- Ask juries to promote the IBES during all Cat I pilots' debriefings encouraging pilots and possible CAT I bidders to attend.
- Symposium presenters will, in large part, be drawn from representatives of CIA sub committees.

# Where do we go from here?

- **Suggest using CIA Plenary as the venue for presentation of first International Balloon Event Symposium**
  - Asking WG's and SC's to meet in advance using Zoom just as in 2021 in advance of 2022 Plenary
  - Allocate a full day for Symposium during the Plenary
- **Budget Considerations**
  - Should be cost/revenue neutral to CIA
  - Utilize existing meeting space provided by Plenary
  - Utilize, to extent possible, presenters be recruited from those already attending the Plenary
  - IBES participants will pay a registration fee and cover all hotel room costs
  - Registration fee of \$300 USD to cover admin, reception and breaks

# Motions

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**MOTION 1:** Support a CIA Workshop for Event Organizers, *International Balloon Event Symposium*, for the sharing of knowledge, ideas and best practices for organizers of CIA-Sanctioned events.

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**MOTION 2:** OES will organize a one-day Event Organizer Workshop to be held in conjunction with the 2022 Plenary, with expected attendance by a member of the organizing committee of any upcoming CIA Sanctioned Event.