

ASCs recent positions on the WAGs

POST-DUBAI WAG EVALUATION WORKSHOP – APRIL 2016

Were part of it

- EB: 5 members, including the Secretary General
- Secretariat: 2 members including the Sport Director
- ASCs: CIAM, CIMP, CIVA, CIVL, GAC, ISC
- Events managers from CIA, CIAM, CIG, CIVA, CIVL, GAC, ISC, CIMA, IGC
- Heads of delegation from HUN, NED, SWE, GBR, FRA, USA

Agenda

- What could have been better?
- What worked well?
- What type of WAG do we want?
- What is still with us today?

Key areas of work

- Define special events that capture the essence of airports
- Identify the inner circle of effective decision makers for the next WAG (management team)
- Create a budget for next WAG

Define special events that capture the essence of our airports – The ASC Challenge

Why

- To showcase airports for non sport specific audiences and for the media
- To create an FAI tool box of events attractive to organisers
- Easy to set up
- Entertaining
- Can be combined together or not
- Cost optimised
- To facilitate the implementation of the Air Games Series
- To prepare for the next World Air Games

Key success factors

- Visible from the ground
- Directly or through a large screen
- Easy to understand by the general public and preferably with live or only slightly deferred scoring
- Clear time schedule
- Cost effective
- Clear athlete selection process : best of the best or/and various nationalities (show off “our heros”).

What do we need from you ?

- A description of your proposed events (maybe one of your regular events fits the

description but you should innovate where appropriate)

- Objective of events
- Performance requirements
- Events schedule
- Proposed visibility (big screen, visibility from grandstand, tracking tools, etc..)
- Communication during event (commentator, live scoring,..)
- Number of entrants/selection process
- Other useful information

And some more...

- Infrastructure
- Technical requirements
- Aircraft & airspace
- Ground space & infrastructure
- Any other specific requirements (pond, scoring, equipment...)
- Manpower : support staff, officials
- Delegation members in addition to competitor
- Cost analysis/budget

THE AIR GAMES SERIES – OCTOBER 2015 TO OCTOBER 2018

The Air Games Series, then Air Games Tour, are projects pushed by the Executive Board. "ASCs and NACs must be convinced about the usefulness of this transformation. The ultimate goal is to ensure financial sustainability of the FAI so that they can benefit financially as well."

- ASCs are requested by the secretariat to propose their event formats and sports concepts.
- Some ASCs deliver.
- The special events proposed by the ASCs must have been archived and should be available.

CIVL contribution concluded:

"We feel like as presented the AGT are a show on which CIVL has no control, that they have not much to do with our disciplines and with our philosophy of their development, and that in the end they might hurt us instead of help us. We feel like we are indeed very far from what was discussed at the post WAG seminar in April 2016 and we wonder whatever happened to its conclusions about the road that was supposed to lead us to the 2020 WAG."

WAG REVIEW – ASC'S ANALYSIS – JULY 2022

Today, the World Air Games are challenged. Even Dubai and its sporting and media success. What was the true price of the 2015 World Air Games, including the hours spent by the secretariat? What benefits did the World Air Games really bring? Did sponsors and partners come rushing to FAI? Did NACs and ASCs see a new flow of pilots and organisers? Did any improvement (like software) trickle down to our 700 or so competitions? And what about Dubai? What was the World Air Games legacy there? The World Air Games seriously damaged the practise of parachuting in Dubai and it has taken 5 years for them to put on another (downgraded) Dubai International Parachuting Championship in 2021.

We cannot move forward without addressing these questions candidly.

Today, our experience of past World Air Games points out to these keys for success:

- Forget the Olympic dream, be humble, don't believe the consultants, believe the reality of airports.
- No concepts are imposed from the top down.
- ASCs and NACs are involved from A to Z.
- No ASC or NAC is pressured to take part reluctantly.
- Experts are running the events at all levels. It means that key people may receive compensations for their time and work.
- Dedicated budgets are allocated from the start to the people who run the show: the ASCs.