Activity 2022

The core functions of CIVL Communication Officer were to report Commission and Events news on the website and social media and manage subscription mass mailing to General list and Delegates list. In 2022 we continued developing CIVL social media.

Website News

In 2022 there were 71 news articles posted in CIVL section https://fai.org/page/civl-news

Social media

In 2022 there were 527 posts on social media (234 Facebook and 293 Instagram) providing the following audience reach.
CIVL SMM in figures

CIVL Facebook @fai.civl in figures:
- 8.5K subscribes, 6.7K4 likes. Audience growth in 2022 - about 1K users.
- 234 posts in 2022.
- Total Audience Reach for posts of 2022: 302591 users.
- Top post by reach: 39K users / 1.4K reactions & 125 shares.

CIVL Instagram @fai.civl in figures:
- 293 posts and 82 stories in 2022
- Total Audience Reach for posts of 2022: 303378 users.
- Top post by reach: 95 K users / 4K likes 44 shares.

Commission news

In this feed we informed about any decisions, activities, training, deadlines or meeting held in the CIVL. Totally there were 10 Commission news articles in 2022.

Records News

Totally during 2022 we published 3 articles dedicated to record setting and record-breaking attempts on the website.

Event News

In 2022 there were 5 Category 1 events held. We have published 56 event news articles on the website. Category 1 events were also supported by CIVL Social media that mainly boosted performance.

Newsletter

We keep informing our community via mass mailing. Most important CIVL news is also distributed via email. In 2022 there were 86 info issues communicated via emails to subscribers.

We invite all pilots to subscribe to our newsletter [https://www.fai.org/page/civl-newsletter](https://www.fai.org/page/civl-newsletter).

CIVL Social media Audience demographics

<table>
<thead>
<tr>
<th>Facebook Page followers</th>
<th>Instagram followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>8,505</td>
<td>4,978</td>
</tr>
</tbody>
</table>

![Age & gender](#)
Plans for 2022

- Continue developing CIVL Facebook page.
- Continue developing CIVL Instagram
- Provide better support for Category 2 competition organisers via CIVL Socials and Event management system
- Provide full scale support for Category 1 events with daily live reportages.

CIVL EMS and WPRS

CIVL Event Management system [http://civlcomps.org/](http://civlcomps.org/) will play an important role in sports communications. As now it is required that every cat 2 shall have a webpage to post local regulations we have provided a free of charge tool to do it at a high quality level.

The system includes all necessary function for running of the event:

- Registration
- Participants management
- Allocation
- Trackers assignment (Synchronized with Flymaster)
- Event blog
- Results publication

The event management system is now united with WPRS ranking thus providing pilots a single competitions' informational center.

It also gives any sportsman or sport professional to have a dedicated page with his proven experience and presentation. Which being hold in FAI CIVL environment have a solid sound.
Current rank

**CIVIL INTERNATIONAL PILOT RANKING**

<table>
<thead>
<tr>
<th>Category</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>World</td>
<td>1</td>
</tr>
<tr>
<td>France</td>
<td>1</td>
</tr>
<tr>
<td>Europe</td>
<td>1</td>
</tr>
</tbody>
</table>

*Ranking Date Jan 1, 2023*

Seminars

<table>
<thead>
<tr>
<th>Event dates</th>
<th>Location</th>
<th>Event name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct 3 – Oct 4, 2023</td>
<td>Havana, CUB</td>
<td>FIL CIVL Judges Seminar for LTF2 Judges</td>
</tr>
<tr>
<td>Oct 15 – Oct 16, 2021</td>
<td>Santander, ESP</td>
<td>FIL II PRA Judges Seminar by IFAS Spain</td>
</tr>
</tbody>
</table>

CIVIL Work

<table>
<thead>
<tr>
<th>Event name</th>
<th>Event dates</th>
<th>Location</th>
<th>Sport type</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th FIL European Paragliding Accuracy Championship</td>
<td>Sep 16 - Sep 22, 2018</td>
<td>SUI</td>
<td>Freeflying</td>
<td>Event Judge (KGA)</td>
</tr>
<tr>
<td>16th FIL World Paragliding Accuracy Championship</td>
<td>Sep 8 – Sep 10, 2018</td>
<td>SUI</td>
<td>Freeflying</td>
<td>Event Judge (KGA)</td>
</tr>
<tr>
<td>Paragliding Accuracy European Cup Nantes</td>
<td>Jun 4 – Jun 4, 2021</td>
<td>SUI</td>
<td>Freeflying</td>
<td>Chief Judge (KGA)</td>
</tr>
</tbody>
</table>