Country Development working group

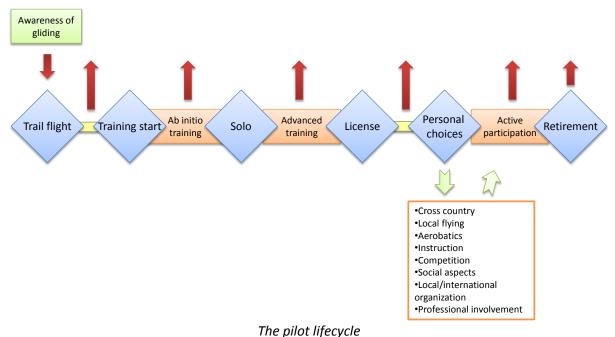
Annual report 2014-15

February 2015

The Country Development working group is continuing its cooperation with the EGU Club Development working group on development issues. The main initiative at the moment is the Club Growth Initiative, which aims to build a web-based development tool for clubs based on a quality assurance questionnaire. This tool will be developed jointly by the group and NACs interested in participating in the project.

The structure and plan of the project was presented at the EGU Development Workshop held in Berlin on 20 February and it is expected that an invitation for expression of interest will soon be extended to national associations.

The main objective of the initiative is to build a tool that will be readily available to clubs with minimal overhead on their part. It will allow for the assessment of the quality of the club offering, identification of issues and opportunities as well as examination of expectations of club members and visitors (i.e. trial flights). This quality assurance mechanism is based on a set of questionnaires, each one designed according to the pilot life-cycle stage of the person being polled.



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The web tool will include a set of functions to track progress at the club level through time as well as networking tools that will allow for club managers to effectively collaborate with national association development officers on growth initiatives. A complimentary set of functions showing aggregate results will be developed for national associations, allowing for the monitoring of growth initiatives and identification of development opportunities.

Please contact me at <u>alexander@georgas.gr</u> if you are interested in more information on this project.

Annual membership survey

The Country Development group has been assigned the task of performing the annual membership survey on behalf of the IGC. For the first survey performed by the group, the questionnaire has been refined to include information about the sporting activities in each country as well as details that may shed more light on the actual interpretation of the membership figures.

As of the writing of this report (24 February) there are still countries that have not completed the survey. As a result, only a preliminary report on the membership is available at this time. A final report which will include an analysis of the data will be made available as soon as the response of all national associations is received. The preliminary report is attached to this report.

Alexander Georgas Chairman - Country Development working group

IGC Membership Report 2015 - Preliminary

Country	Membership	Membership Type	Active pilot estimate	New members	Lost members	Crosscountry pilots	Instructors	Training centers	Clubs	Commercial operations	Competitions	Competition pilots	National record claims	Active badge program	Badge claims	Gliders
Albania	3	Glider licences	1				1									
Argentina	823	NAC members	295	26			50		32							
Australia	2,600	NAC members	2,600	520	320	1,820	600	10	87	3	12	500	30	✓		950
Austria	3,149	NAC members	2,500		135	528		1	118	2	4	70				583
Belgium	1,736	NAC members	1,700	300	300	200	234		21		6	100	2	✓	80	460
Chile	230	Club members	60	10	10	25	15	1	3		3	20				25
Colombia	14	Club members	3		2		3		2							8
Czech Republic	4,200	Glider licences		300	400		800	82	82	10	13	380		✓		952
Denmark	1,505	NAC members		161	150	400	347	10	30		24	305	18			449
Finland	1,911	Best guess	1,400	50	75	700		1			8	50	1	✓	7	400
France	7,824	Glider licences	19,487			3,654	850	95	166		25	681	4	✓	103	1,691
Germany	28,641	Club members			300	7,200			860		6	373	3	✓	662	11,014
Greece	97	Best guess	60	6	6	5	30		3	1		1		✓		20
Hungary	740	NAC members	1,000	100	50	200	150	2	33		4	100	15	✓	30	300
Iceland	65	Active pilots		4		10	12		2				3	✓		10
Indonesia		Glider licences	46	10		16	30		12		1	60				35
Ireland	60	NAC members	35	6	3	10	10	1	1			3			2	21
Israel	230	Club members	230			58		2	4							56
Italy	1,380	NAC members	600	50		200	25	5	34		8	250	10	✓	15	273
Japan	3,197	Club members	2,500	200	200	50		7	47			20		✓		330
Lithuania	392	Active pilots		20					13			62				80
Luxembourg	31	Active pilots	31	2	2	20	7	1	1		3	20	16	✓	3	19
Netherlands	3	NAC members		650	710	2	450	40	48	2	12	250				646
New Zealand	763	Active pilots		111	145	250	200	3	22	1	8	110	4		28	338
Norway	1,047	Glider licences	800	35	75	90	110	1	26	1	10	30	1			152
Russia	315	Club members	400			120	20	5	18		10	105	1			175
Serbia	50	Best guess	35	10	2	15	10	2	12	6	2	10	2	✓		15
Slovenia	89	NAC members			10	89	60	10	14	1	2	30	5	✓	2	90
South Africa	485	NAC members						16	20		3	35				
Sweden	1,500	Active pilots		100	100	300	250		60		5	100	13	✓	15	350
Switzerland	2,328	NAC members							56							978
Turkey	21	Active pilots		11		11	16	1	1			11				27
United Kingdom	6,000	Best guess	6,000	350	400	1,500	1,100	10	84		12	417	2	✓	658	2,200