



Report from OLC Representative Christof Geissler to the IGC 2013 Plenary

Author: OLC-Magazine

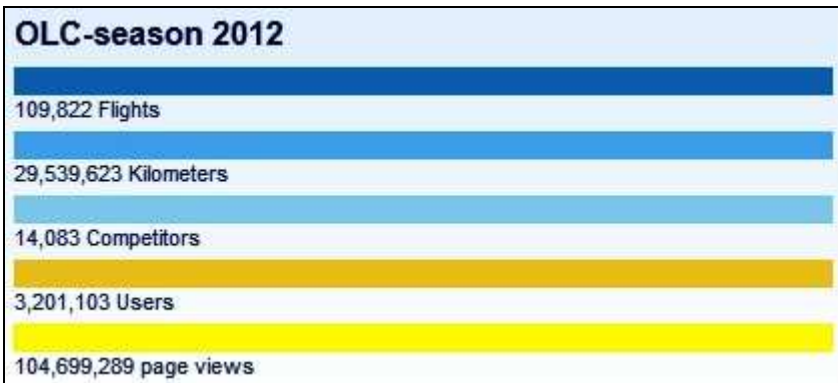
A Record-Season - Worldwide, OLC is the first Address for XC-Soaring
The OLC-year 2012 was truly a record setting one! Never before, as many flights have been uploaded to the OLC web portal. The worldwide OLC statistics count nearly 110,000 flights logged by 14,000 participants. Far more than 100 million clicks to the website prove: Worldwide, OLC is the most important portal for the sport of soaring. On the best days at least 25,000 people visit the web page! Most of them will have noticed that OLC has a lot more to offer than just competitive soaring: Two years ago, when the OLC-Magazine was introduced to the soaring community's web-portal, the contest was enriched with a great deal; free information and stories about the sport. Since then, the clicks have more than doubled. Beginning with 46 million hits per year, we now count 104 million visitors. The "NewsTicker" and a "Central Championship Ticker" were added to the introduction page in 2012 and with all this global information, OLC is the soaring enthusiasts' first address.

OLC-Magazine offers up-to-date news about soaring around the globe in German language and since November 2011 also regularly in English. The weekly League reports are an important part of the magazine during the summer months. German pilots enjoy a weekly weather forecast during the League season. Pilot's portraits and tips for cross country soaring, news about competitions and a lot more interesting reports can be found in the free online magazine. The latest first hand information about pilots and their OLC-flights is based on fact and their stories are earliest posted in OLC-Magazine.

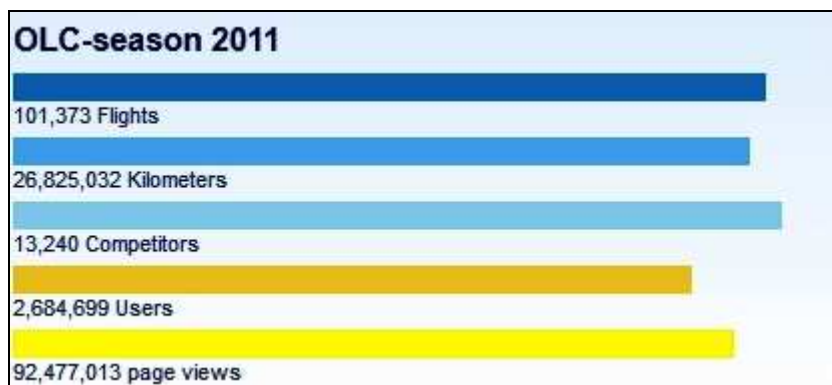
The **NewsTicker** provides supplemental and short information about everything that touches the world of soaring – reports, pictures, videos. Another new feature is the **Central Championship Ticker** which offers an overview of all the important international competitions at a glance. You no longer have to search the web. One mouse click and you are automatically directed to the contest's homepage. OLC's team is continuously working to improve the service and the quality of the web portal. Of course, we are working on new features for 2012. It will be interesting.

OLC appreciates your participation in the contest! A big thank you to everybody, our sponsors and promoters for a terrific season 2012!

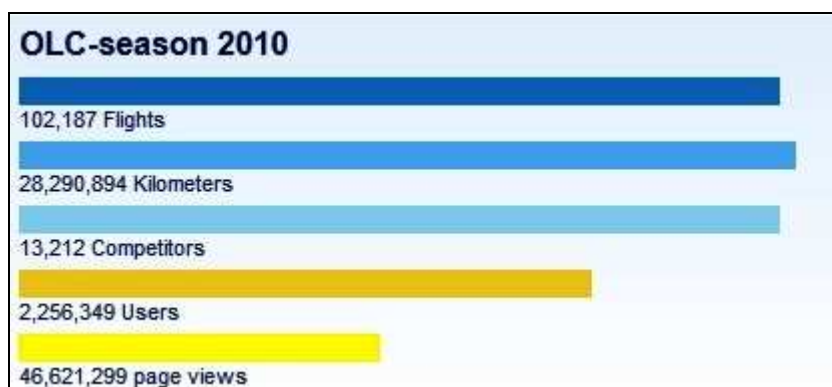
Eric Scharfenort / Elke Fuglsang-P.



The Record-Season 2012:
109,820 flights and worldwide 104 million visits



Despite a rainy summer in some countries:
101,373 flights and 92 million clicks



The 2010 statistics:
102,000 flights and 46 million clicks