Sailplane Grand Prix

2014 World Sailplane Grand Prix Final

2014-2015 Qualifying Sailplane Grand Prix series

2015 World Sailplane Grand Prix Final, Varese, Italy
Proposal to change the class for the Sailplane Grand Prix final in Varese 2014

IGC/FAME Grand Prix Company

Prix final in Varese 2014

Sailplane Racing web-site

IGC Ranking list
What is happening with the SGP?
Objectives of SGP

Promote gliding as a competitive sport

Create media opportunities.

Provide NAC’s with an event to promote gliding.
What has been achieved?

- 4 SGP World finals
- 3 films including Gladiators in the Sky and Sailplane GP in the Andes.
- Masses of YouTube type videos.
- Development of live race coverage.
- Change in attitude of event organisers.
What is still to do?

• Create value with the series
  • Tell the sport story!
• Provide support material
Class for 6th SGP final in Varese 2015

The bid for the Sailplane Grand Prix final to be held in Varese in 2015 was for the contest to be held in the 18m class, in previous finals the contest has been held in the 15m class.

- Gliding in the World Games
- Rules for 6th SGP Series published
- Australian SGP announces dates
- Final list of venues for 6th SGP Series
- Breitling becomes partner of World Sailplane Grand Prix final at Sisteron
- Subscription for the Italian event NOW OPEN! - Varese
- Bulletin n.1 for Italian event is online - Varese
- Class for 6th SGP final in Varese 2015

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SGP 2014 final in Sisteron

has been announced by the IGC that the Sailplane Grand Prix final for the current season will be held at Sisteron (France).

Deadline for entries April 1st 2014
Official training May 6th 2014
Opening Ceremony May 9th 2014
Competition May 9th to May 16th 2014
Prize Giving Ceremony May 16th 2014

Contact: Aurelien
bargneux.surelien.dm@netcourrier.com
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Tweets

- FAI SGP Series @faisgp 11h
  100 days to the first race!

  La première épreuve aura lieu dans 100 jours!

  Expand

- FAI SGP Series @faisgp Feb 24
  Help the Aero Club of Poland promote the idea of olympic gliding and include gliding in the World Games sgp-series.com/sgp-main-news/

  Expand
5th FAI Sailplane Grand Prix

Mike YOUNG
world ranking: n°21

GREAT BRITAIN

Aérodrome Sisteron-Vaumeilh
8 au 16 Mai 2014
2014 Final Sisteron

- 20 Entries
- Positive response to partners and finances
- Professional video company
- Media links for news
- Highlights programme
- Public involvement
2014/5 6\textsuperscript{th} Series

- Eight events
- Common branding
- Strong commitment from organisers
Qualifying SGP events

FAI Sailplane Grand Prix
- France: Rennes
- Spain: La Cerdanya
- Italy: Varase
- South Africa: Worcester
- Chile: Santiago
- Poland: Zar
- Australia: Lake Keepit
- Czech: Frydland

FAI Sailplane Grand Prix Final 2015 Varese
6th Series Final
Varese

- Qualifying event in 2014
- Strongly committed organising team
- On board video being developed
Main challenges

- Find commercial SGP team members.
- Develop media focus.
- Prepare support media material.
- Provide commercial support.
Current focus

- Develop race highlight programme.
- Consolidate the brand.
- Develop media support material.
- Recruit SGP team members.
- Reaffirm SGP independent management.

(FAME)
Proposal:
To hold the 2015 6th Sailplane Grand Prix final in the 18m class.

The SGP management group recommend the acceptance of the class change for the following reasons:

- The SGP final as our prime promotional event should take place with the latest and most technically advanced sailplanes.
- In the past few years we have had qualifying events in 18m, 15m and even in Club class, all qualifying pilots always flew 15m in the final.
- Many of the top pilots qualifying for the final already compete in the 18m class.
- The 18m Class is the latest technology and this is an important point to present to potential sponsors and partners.
- 18m class mostly have turbo’s or motors which increases the options for future event locations.
- 18m gliders are becoming more widely available.
- Many of the World’s top pilots have migrated into the 18m class and it is really important that the SGP continues to attract the World’s top pilots and maintain credibility as the IGC flagship promotional event.
Sailplane Racing web site

- First WGC already using the site
- Development required on event management feature.
Objectives of SPR web portal

- Create value for organizers by providing useful tools
- Increase quality of event presentation by establishing close working relations with event organizers
- Create a single broadcast channel for viewers to follow glider racing
- Do all this through a process that is owned and managed by the IGC
Another huge year at Narromine
As the Australian summer and soaring season draws to a close, we look back on another great summer of flying at Narromine...

The Gliding Federation of Australia and the Narromine Gliding Club are pleased to be hosting the 2015 Junior World Gliding Championships in Narromine, Australia.
Current work

- First events: JWGC, WWGC, 13.5m WGC
- Focus: make it work
- Add all Category 1 events
- Ease of use by event organizers
- Advice on media presentation and promotion
Ranking list integration

- Contest entry interface
- Result upload
- Online payments
- Presentation
Future expectations

- All sanctioned contests
- Commercial partners
- Advertising
- Business
Questions & Discussion