

Report of the Private and Commercial Teams Working Group

This subject was introduced and discussed at the 2017 CIVA plenary meeting, though at the time it received insufficient support and was held over for further attention during 2018 when the Strategy Proposals Document was circulated in March.

Although relevant progress can only be made with a definition of the strategic plans for the sport which are included in agenda item 6.3., meetings have taken place with relevant stakeholders including global sport format owners, sport organizers and consumer brand sponsors, and relationships have been established to action once CIVA decides on a strategic way forward.

The topic will be expanded at the Plenary within the context of views and considerations shared during agenda item 6.3.

A handwritten signature in blue ink, which appears to read 'Nick Buckenham', is positioned above the typed name.

Nick Buckenham
Report v2 07/11/18