Report of the FAI Secretary General
Susanne SCHÖDEL
WHAT FAI IS DOING

_Sanction FAI World and Continental Championships and International Events_

_Ratify FAI World and Continental Records_

_Promote Air Sports_

1) Airsports Statistics
2) Membership
3) FAI HO
4) Communication
5) Marketing
6) FAI Partners
7) Finances in FAI
1) AIR SPORTS STATISTICS – REVIEW 2016

- **71** FAI member countries participated in **51** FAI Category 1 events, with a total of **4009** competitors.
- Results received at the shortest after **0** day, and at the longest after **20** days!
  Thank you for providing all results for Cat 1 events.

- **8 Events in the Red Bull Air Race World Championship** took place in **7** different countries - in Europe (**4**), Asia (**2**) and in North America (**1**).
1) AIR SPORTS STATISTICS - DEVELOPMENTS

FAI CIG Plenary 2018, Lausanne, SUI
### 1) AIR SPORTS STATISTICS – FAI CALENDAR 2017

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>World</th>
<th>Continental</th>
<th>Others</th>
<th>2nd cat</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIA</td>
<td>5</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>CIACA</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>CIAM</td>
<td>335</td>
<td>9</td>
<td>6</td>
<td>0</td>
<td>320</td>
</tr>
<tr>
<td>CIG</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>CIMA</td>
<td>6</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>CIVA</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>CIVL</td>
<td>272</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>267</td>
</tr>
<tr>
<td>GAC</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>RBAR</td>
<td>8</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>IGC</td>
<td>32</td>
<td>4</td>
<td>3</td>
<td>0</td>
<td>25</td>
</tr>
<tr>
<td>IPC</td>
<td>17</td>
<td>2</td>
<td>6</td>
<td>7</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>686</strong></td>
<td><strong>33</strong></td>
<td><strong>20</strong></td>
<td><strong>11</strong></td>
<td><strong>622</strong></td>
</tr>
</tbody>
</table>
1) AIR SPORTS STATISTICS – FAI CALENDAR 2018

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>World</th>
<th>Continental</th>
<th>Others</th>
<th>2nd cat</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIA</td>
<td>6</td>
<td>4</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>CIACA</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>CIAM</td>
<td>370</td>
<td>9</td>
<td>10</td>
<td>0</td>
<td>351</td>
</tr>
<tr>
<td>CIG</td>
<td>7</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>CIMA</td>
<td>6</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>CIVA</td>
<td>6</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>CIVL</td>
<td>293</td>
<td>1</td>
<td>5</td>
<td>0</td>
<td>287</td>
</tr>
<tr>
<td>GAC</td>
<td>4</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>RBAR</td>
<td>8</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>IGC</td>
<td>23</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>20</td>
</tr>
<tr>
<td>IPCC</td>
<td>17</td>
<td>7</td>
<td>1</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>740</strong></td>
<td><strong>41</strong></td>
<td><strong>17</strong></td>
<td><strong>4</strong></td>
<td><strong>678</strong></td>
</tr>
</tbody>
</table>
1) AIR SPORTS STATISTICS – FAI SL

<table>
<thead>
<tr>
<th>Activity</th>
<th>Licenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerobatics</td>
<td>325</td>
</tr>
<tr>
<td>Aeromodelling</td>
<td>13200</td>
</tr>
<tr>
<td>Experimental</td>
<td>16</td>
</tr>
<tr>
<td>Ballooning</td>
<td>925</td>
</tr>
<tr>
<td>FPV Racing (Special Drone permissions)</td>
<td>160</td>
</tr>
<tr>
<td>General Aviation</td>
<td>1140</td>
</tr>
<tr>
<td>Gliding</td>
<td>6750</td>
</tr>
<tr>
<td>Hang-gliding and Paragliding</td>
<td>7440</td>
</tr>
<tr>
<td>Microlights and paramotors</td>
<td>910</td>
</tr>
<tr>
<td>Parachuting</td>
<td>6400</td>
</tr>
<tr>
<td>Rotorcraft</td>
<td>130</td>
</tr>
<tr>
<td>Universal (valid for all disciplines)</td>
<td>1100</td>
</tr>
</tbody>
</table>

- nearly 40,000 FAI Sporting Licenses
1) AIR SPORTS STATISTICS

“Thank you” to all FAI event Organizers around the world!
1) AIR SPORTS STATISTICS – RECORDS

International Records in 2016

- 267 International Records have been ratified, 71.54% of them being World Records
- Also, there have been 409 Attempts during this period and FAI HO received 356 dossiers

International Records until August 2017

- *147* records accepted, *137* dossiers received
2) MEMBERSHIP DEVELOPMENT

Current Membership
Active Members 88
Associate Members 14
Temporary Members 3
International Affiliate Members 2
FAI Recognized Organisations with regional scope 5
TOTAL 112

New Members in 2017:
• Lybian Air Sports Federation (LBA) – Active Member,
• Fédération Tunisienne Des Sports Aeronautiques Et Activités Associées (TUN) - Active Member
• Asociación Uruguaya De Parapente (URU) – Associate Member
• Malaysia Sport Aviation Federation (MAS) – Active Member (Reinstated)

Air Sports and its national entities are developing and changing.
FAI Membership will continue to expand.

FAI CIG Plenary 2018, Lausanne, SUI
2) MEMBERSHIP – FAI COMMISSIONS

WHAT WE DO
DECELEBRATE AIR SPORTS AND ATHLETES
FAI World Air Games
Events & Competitions
Awards

PROMOTE AIR SPORTS
FAI Young Artists Contest
Education
Women with Wings

SERVICE THE COMMUNITY
Athletes’ Space
Event Organiser’s Space
Record Breakers’ Space
Members
Sporting Licences

WHO WE ARE

The Federation
Commissions
Meetings
Environment
Innovation
Branding

FAI Air Sports Commission (CAS)
FAI Aerobatics Commission (CIVA)
FAI Aeromodelling Commission (CIAM)
FAI Amateur-Built and Experimental Aircraft Commission (CIACA)
FAI Astronautic Records Commission (ICARE)
FAI Ballooning Commission (CJA)
FAI General Aviation Commission (GAC)
FAI Gliding Commission (IGC)
FAI Hang Gliding and Para gliding Commission (CIVL)
FAI Microlight and Paramotor Commission (LIMA)
FAI Parachuting Commission (IPC)
FAI Rotorcraft Commission (CIG)
FAI Environmental Commission (EnVC)
FAI Medico-Psychological Commission (CIMP)
3) FAI HEAD OFFICE - WORKLOAD

Proliferation:

- FAI events in 2005: 466.  
  FAI events in 2015: 718.  
  An increase of **54%** in regard to the number of events, **124%** in regard to medals.

- FAI Medals: 579  
  FAI Medals: 1300 (including WAG 2015, however years before and after are similar)

- FAI record claims received in 2011: 163  
  FAI record claims received in 2015: 391  
  An increase of **139%**.

- FAI HO staff 2005: 5.5 FTE  
  FAI HO staff 2015: 9 FTE (plus 1 FTE for WAG until end of 2015, so not counted)  
  An increase of **63%**.
### 3) FAI HEAD OFFICE – THE TEAM

![Organizational Chart]

**Members Services**
- Members relations
- Tech Comm / Expert Groups
- General Conference
- Anti-doping
- Awards
  - Ségolène Rouillon
  - Members and Services Manager
  - Anti-Doping Manager

**Communication**
- Media Relations
- Public Relations
- Website
- Social Media
- Branding / Merchandising
  - Faustine Carrera
  - Communication Manager

**Sports**
- Support & coordination with ASCs and Event Organisers
- ASC Meetings – Competitions - Records
- Sponsors & Partners – Event & Business Development
  - Markus Haggeneder
  - Sports and Marketing Director
  - Christine Rousso
  - Competition Manager/Record Officer
    - Oil, Medals, Results, Licenses, Records, Sporting Calendar
  - Annick Hauser
    - Assistant Sports Manager
    - Coordination with ASCs and Event Organisers
    - Logistics, Projects

**IT**
- IT Infrastructure & Services
- Records
  - Visa-Matti Leinikki
  - IT Manager

**Marketing**
- Tony Webb
  - Marketing Consultant
  - Milena Schützer
  - Team Assistant
  - Paula Lopez
    - Internship 6 months on FAI Finances
4) COMMUNICATION

From the FAI Sports and Branding Strategy 2015
4) COMMUNICATION PLAN 2017

- 15th FAI World World Paragliding Championship – Monte Avena, ITA
- The World Games 2017 – Wroclaw, POL
- FAI Swoop Freestyle World Championship 2017 – Copenhagen, DEN
- 61th Coupe Aéronautique Gordon Bennett – Gruyères, SUI
- 29th FAI World Aerobatic Championships – Malelane, RSA
- Red Bull Air Race World Championship Season Finale – Indianapolis, USA
- 2nd FAI World Indoor Skydiving Championships – Laval, CAN
4) COMMUNICATION – ONGOING EVALUATION

2017 ANALYSIS ON BRAND VISIBILITY AND MEDIA VALUE (EXCERPT)
4) COMMUNICATION – NEW WEBSITE
MARKETING – BRIDGE THE GAP

The World of Sports Marketing

FAI CIG Plenary 2018, Lausanne, SUI
6) FAI PARTNERS
7) FINANCES

a) For a few years now, FAI is running on deficit (except for the ASCs through their sanction fees), and the past and current partnerships were not able to close that gap. Opportunities to raise revenues are coming from
   • Events
   • Membership

b) The current presentation of the FAI Budget with a split between FAI HO and Sports operations is not representing the FAI activities correctly.
FAI – THE SKY IS OUR STADIUM

CONNECT ACROSS AIR SPORTS

CONNECT ACROSS NACs

FAI CIG Plenary 2018, Lausanne, SUI
Thank you