

Organizer Agreement

Annex 13

Bali INDONESIA | 14 Oct 2016



110th FAI General Conference – Bali (Indonesia) – 14 & 15 October 2016

13. Organizer Agreement

From Workshop (13 Oct)

1. FAI Bidding Process
2. Roll Out Organizer Agreement
3. Event Quality

We believe that the OA
part of a process
and no goal on its own



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What happened until now?

- 2014 GC + all year 2015 EB/CPs presenting / development / shaping / adjusting
- See GC2015-annex 20 “Organiser Agreement”
- 2015 GC: Very favorable feedback. After GC2015 ASCPs asked for final comments – none received
- 2016 Jan: FAI EB “ok with implementation with necessary editorial changes”
- 2016 Q1/Q2: FAI TV Production Company with comments on media rights / technical. FAI Layer’s feedback
- First “new OAs” sent out



Where are we with the OA roll-out?

- Championships 2016 covered by «old» OA (awarded 2014/2015)
- Championships 2017 with «old» OA (awarded 2015/2016)
- Some 2016/2017 tried with «new» OA
- We decided to re-issue «old» OA for various reasons -> see following

«rolling roll-out of new OA» will be concluded with championships to be sanctioned during 2017 Plenaries



Feedback & Observations

1. The new OA requests substantially more information
2. Majority of returned (signed) OAs lack the requested information
3. Some bid processes in ASCs need adjustments
4. Questions on Content of the Bid (as per Para 4 in OA)
5. Ongoing questions related to «rights», obligations, exclusivity clauses



Content of the Bid = annex to OA

- FAI Rules & Regulations
- Organisational Structure
- Name of the FAI coordinator
- Event Venues and details
- Schedule of the Event
- Safety Plan
- Medical, Rescue, Emergency
- Medals, prizes
- Audio-visual coverage plan
- Commercial rights
- Event Logistics, travel, visa
- Entry Fees and what they cover
- Event insurance
- Event budget
- Distribution of revenues
- Post-event reporting
- Confirmation that NAC has been informed about the BID



Rights-Section

- Recent contacts / development activities with (potential) partners
- Revisit/adjust “Rights Section” in new OA
- FAI must be able to introduce new partners even at a late stage
- Concept:
 - Always minimum exposure for FAI partners plus
 - Exclusive rights which will be acquired (bought)
- Balance between “Exclusivity” vs “LOC interest to know early”
- Work in progress with the FAI Marketing Consultant and will be finished in Q4/2016.



A permanent task!

1. Communication, communication, communication
2. Inform LOCs, Commissions and Officials at earliest opportunity
3. Provide information through as many channels as possible
4. Generate “easy access tools”, ideally usable on mobile devices



Action Plan

1. Information-Slot (Plenary, Bureau, CPG, NACPs, GC)
2. Workshops (like this one)
3. On-demand training (talk to me)
4. Incoming Presidents Training (in place already)
- 5. Information Circular / Newsletter -> ASCs, Officials, LOC**
- 6. Dedicated web-space**



Topics from workshop

1. Relationship NAC vs (delegated) Holder of Sporting Power
 - Heads-up on connection between FAI-member and Holder of Sporting Powers
 - May-be a liability issue in some countries
 - How to involve / inform the NAC at the earliest occasion?
2. Signature of OA, is there a best moment?
 - Few ASCs (e.g. CIA) request signed OA before the bid is accepted to be presented
 - Plenary meeting ends with Awarding of Championship and has signed OA (LOC, Holder of Sporting Power, Commission President)

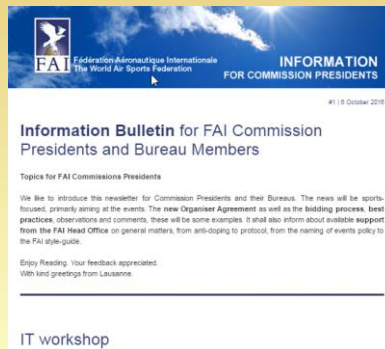


Information Circular

Topics

- Standard articles
 - Anti-Doping, Protocol, Medal Orders, Handbooks, ...
- As appropriate
 - IT-Interfaces, New projects, Best practice...
- On demand (of ASCs)
 - ...

Draft



Mini-Website

At a fingertip

Will be integrated into relaunched page www.fai.org

Draft-status “link”

