

<b>Subject:</b>	Web Admin & Media Liaison Officer Report	Annex No. -	4
<b>Author:</b>	Susan Dixon	Agenda ref. -	5.2
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## Web Admin and Media Liaison Officer – Report 2017

There is a saying ‘you should be careful of what you wish for’ – unfortunately it has been proven true with, finally, the creation of the new FAI Website.

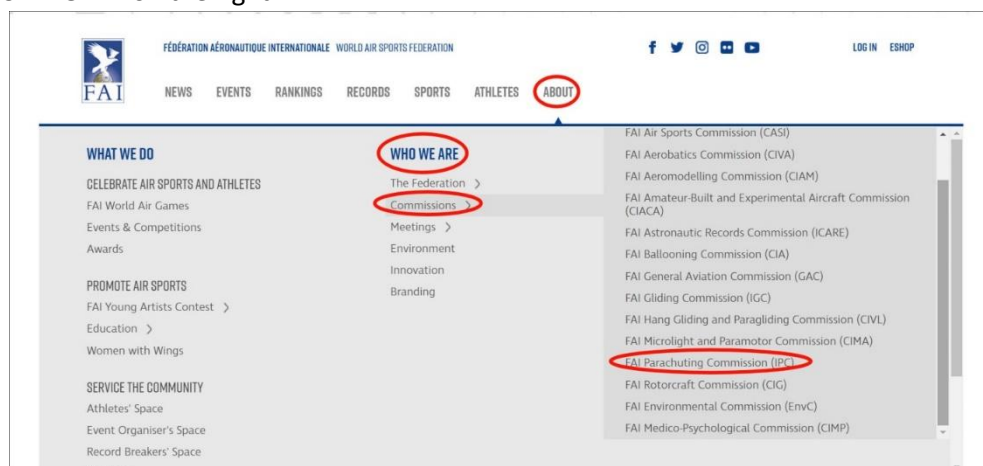
The new Site was launched in time for the 2017 General Conference of the FAI and is a flashy, picture driven, snazzy, bright, modern site aimed at a ‘sport’ audience that knows nothing about Air Sports. It is designed to attract ‘the general public’ to look at the World of Air Sports via its Federation as a global whole, so from the front page a look at the Sport of Parachuting covers those times when Parachuting is integrated with other Air Sports (World Air Games, World Games etc) or when the editor thinks it is ‘interesting’ to the general public and not our sport as we know it.

The Air Sports Commissions, which are the grass roots, individual air sports that fulfill the criteria of a ‘sporting body’ by providing International Competitions, Records, Sport Development, finance – the future, have an entry to this Web Site by the back door. No front entrance for us. So throw logic out of the window.

The FAI web site URL remains the same <https://fai.org> but don’t be tempted to look for the IPC Commission pages under the *SPORTS – PARACHUTING* links. This route will land you on the page aimed at the general public, as shown here:

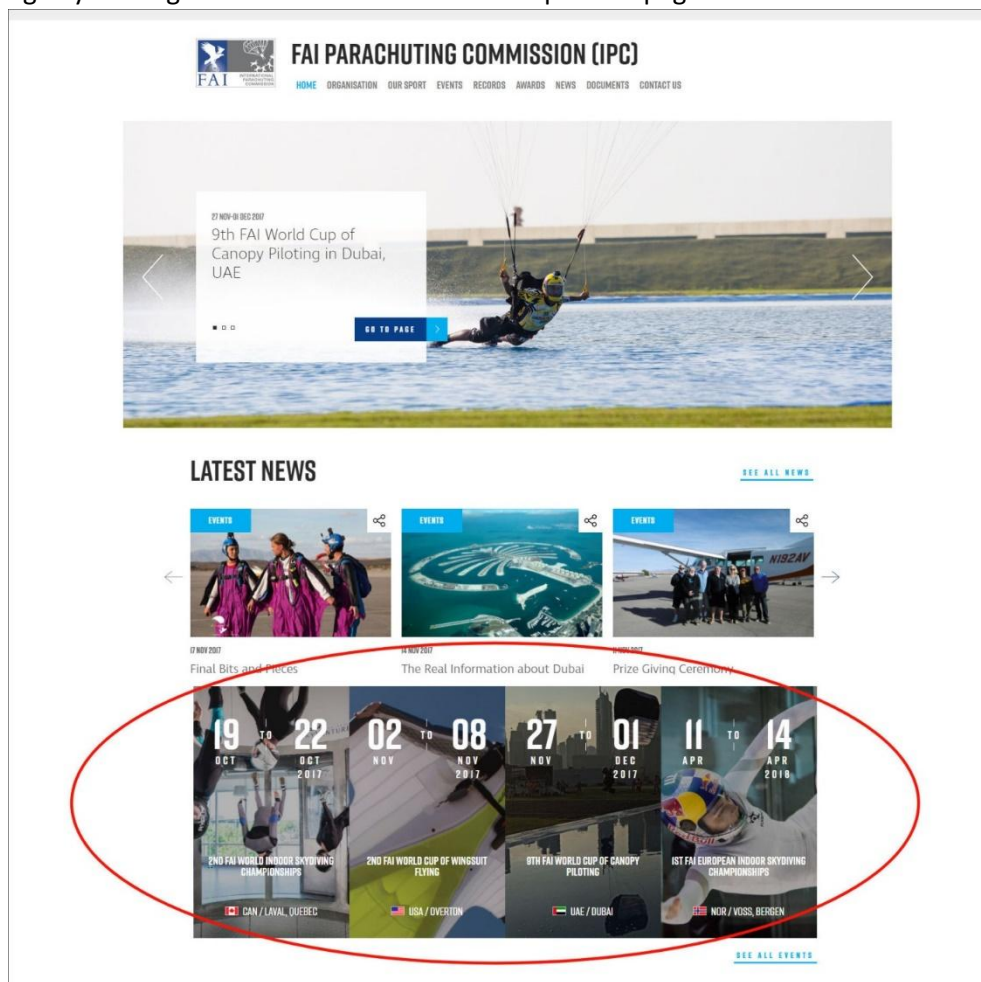


Instead you have to click on the **ABOUT** link, followed by **COMMISSIONS**, then scroll down to the **FAI Commission IPC** link on the right.



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However a quicker way to get to 'our' pages is to follow this url : <https://fai.org/commission/ipc> copy it and make it either your default website or bookmark it as a favourite. You can always access the main FAI page by clicking on the FAI Home link at the top of the page.



Once you are on 'our' pages there is still a lot of work to be done to give us a site which provides information on what is currently going on and what has gone before. One **GOOD** thing is the creation of Mini-Sites which will cover each FCE in a standard format of Daily Diary (News), Delegation details, Documents (Rules, Bulletins etc), Results and the Organiser's Website. Each Mini-Site will stay on the page throughout the year and I hope will then be archived in an easily available format.

I am currently working with the FAI's IT/Website personnel to try and recover all the work done over the past 8 years reporting from FCE's (having lost all the previous work due to the crash). Although we were promised this would be migrated to the new site – it has been done so in a completely haphazard manner – often incorrectly allocated to the wrong air sport – so this is work in progress. It is an area of concern to me personally, but also I believe should be to our sport in general and the R & R Committee has taken this up.

The menu at the top of our page will give you the same links to information/documents etc. that the old site did.

**It is not all bad** – you can now access the FAI Website on **your mobile phone, tablet** etc.

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**2017 FCEs :** Once again I would like to thank all those organisers this year who made Fay and myself so welcome at their competitions, providing good working conditions and (at last) good internet connections (although I believe Canada underestimated what an FCE means in terms of overloading any Internet setup), particularly with live-streaming.

Austria and Para-Ski first and a very special thanks to Carsten Thiel for his superb photographs – (FAI should use him when they can). He helped again in Germany at the European Championships in FS, CF, AE and SP in Saarlouis, where Fay and I shared the workload.

Next came Montenegro (forest fires and winds) and SF & AL; and then Fay went to Canada for the WISC along with the FAI's professional journalist and photographer who worked with Fay providing for the two different audiences for the first FCE on the new Website – with the professional journalist limiting his input to the FAI Facebook page and general articles for the 'front page'. My special thanks to Fay who with less than 4 days training on 'how to' took on the task of covering the event – and did a great job.

I then went to Nevada for the World Cup of Wingsuit Flying and had the pleasure of working with Sammy and Iva Vassilev of Skydive-TV who gave us an excellent working environment, solid internet connectivity and photographs and video. As I was combining the role of Jury Member with my media hat it was great to have their input and help. The final competition of the year is the Canopy Piloting World Cup in Dubai – which comes after this report – but previous experience tells me this will also be a joy to do. It was.

You may not know that the [ipc-wcresults.co.uk](http://ipc-wcresults.co.uk) web site which has all the FCEs results for the past 8 years (since the crash) giving us an independent source of access to those important results, was created, designed and maintained solely by Fay Kimble. She has worked at liaising with the Scoring system providers to ensure that the results are uploaded to the site as soon as possible – given the internet connection, for each FCE. I have no idea how it works or what to do with it – it is entirely down to her and I want to publically thank her for all she does 'behind the scenes' for us. This was highlighted during the World Cup in Canopy Piloting when she got up at 4.30 each morning, and sat at her computer until 9.00 to ensure the 'live results' coming from Dubai appeared on the website for all to see.

The limitation of the current results site is that Fay provides a framework around a window in which the scoring system provider's website results are displayed, but this means it is not always possible to display the video and technical evidence of the results. It is obvious to me that we need to invest in a custom built site that will allow an easy automatic input of all the result information immediately it is available at the competition site and would appear on the scoring system providers own website. I have asked Dirk Venter of InTime to provide a quotation for this and I will be presenting this to the Plenary as part of the Media Budget for 2018 and I hope to have your support in this.

As some of you know I have experienced health problems this year and although I would like to continue in post for 2018 (if the Plenary chooses), I would be happy to work with anyone who feels they would like to succeed me in 2019.

Susan Dixon

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Four websites to put into your Bookmarked Favourites:

[www.fai.org/commission/ipc](http://www.fai.org/commission/ipc)

IPC Commission Page

[www.ipc-wcresults.co.uk](http://www.ipc-wcresults.co.uk)

IPC Results Site (All FCEs results from 2010)

[www.youtube.com/user/IPCwcresultsvideo](http://www.youtube.com/user/IPCwcresultsvideo)

IPC Judged Videos from FCEs since 2013

[www.facebook.com/InternationalParachutingCommission/](http://www.facebook.com/InternationalParachutingCommission/) IPC Facebook page