





What are the steps?

• Obtain data and assess the environment

• Raise awareness internally of the need for change

• Remove barriers

• Raise awareness externally

• Encourage participation at various levels

"If you want to win the game, you need your whole team behind you, not just half of it." – IndraNooyi, Chair and CEO, Pepsico; 'Sports: By Women and For Women'

The first step is to start talking about it.

The good news is that we have started.

So, what's next?

