



**Agenda Item 20**  
**International Calendar of Sporting Events 2015**  
108th FAI General Conference  
Pattaya, 17./18.10.2014

„typical“ way via [www.fai.org](http://www.fai.org) , database query

- FAI Cloud „GC-documents“
- Misc\_3-International Calendar Sporting Events





**Goal: Increasing visibility of our air sports**  
Today: Overview of our major competitions difficult

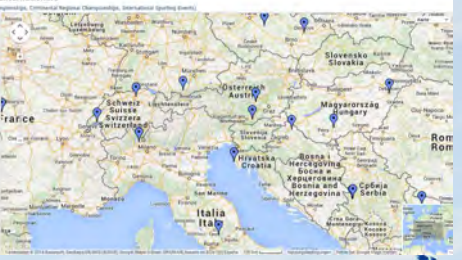
**Would it not be nice to**


- Show Cat1-events „easy“
- Show activities across all Air Sport Commissions
- Get a better geographical understanding
- Have info at a a at a finger-tip and on different devices
- Have a database for „quick look-up“
- Promote and sale our Top Air Sport Activities

?

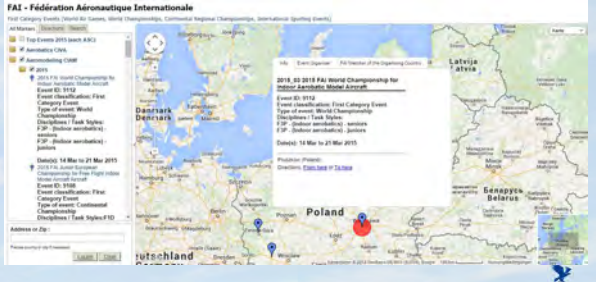



**Cat1-events visualised (Beta-status)**







**Details, database-driven**





**Approximately 50 Cat1-events in 2015**





## Messages

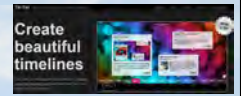
- World Air Sports still „euro-centric“
- Rest of world, esp. Asia catching up
- Map shows areas into which to (pro)actively look
- Tool can also be used for ASC-specific visualisation-needs
  - Plenary meetings
  - Cat2 events
  - Delegates
  - Etc
- Invitation to travel through FAI World Air Sports



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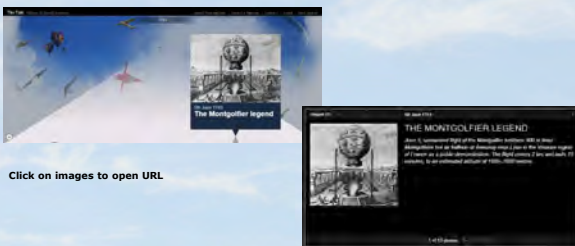
## Another Playground „Beautiful timelines“

- Possible PR-tool
- Can be embedded in websites
- Update via database-query
- Also others do „experiments“
- <http://www.flying100years.com/> (IATA image campaign)



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## Timeline in „3D“ (still in very early stages)



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## Timeline in „2D“



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## Summary (not final! Beta-status! Thank you for comments!)

[Desktop-link](#)

<http://www.click2map.com/v2/Sportsfaiorg/Competitions>

[Mobile-friendly \(beta beta\)](#)

<http://m.click2map.com/Sportsfaiorg/Competitions>

(full map)

<http://m.click2map.com/Sportsfaiorg/Competitions/widget>

(embeddable widget)

[www.tiki-toki.com/timeline/entry/348052/History-of-Sports-Aviation/](http://www.tiki-toki.com/timeline/entry/348052/History-of-Sports-Aviation/)



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