Agenda Item 20
International Calendar of Sporting Events 2015
108th FAI General Conference
Pattaya, 17./18.10.2014

Goal: Increasing visibility of our air sports
Today: Overview of our major competitions difficult

Would it not be nice to
• Show Cat1-events „easy“
• Show activities across all Air Sport Commissions
• Get a better geographical understanding
• Have info at a a finger-tip and on different devices
• Have a database for „quick look-up“
• Promote and sale our Top Air Sport Activities

Cat1-events visualised (Beta-status)
Details, database-driven
Approximately 50 Cat1-events in 2015
**Messages**

- World Air Sports still „euro-centric"
- Rest of world, esp. Asia catching up
- Map shows areas into which to (pro)actively look
- Tool can also be used for ASC-specific visualisation-needs
  - Plenary meetings
  - Cat2 events
  - Delegates
  - Etc
- Invitation to travel through FAI World Air Sports

**Another Playground „Beautiful timelines”**

- Possible PR-tool
- Can be embedded in websites
- Update via database-query
- Also others do „experiments”
  - http://www.flying100years.com/ (IATA image campaign)

**Timeline in „3D” (still in very early stages)**

Click on images to open URL

**Timeline in „2D”**

Click on image to open URL

**Summary (not final! Beta-status! Thank you for comments!)**

Desktop-link
http://www.click2map.com/v2/Sportsfaiorg/Competitions
Mobile-friendly (beta beta)
http://m.click2map.com/Sportsfaiorg/Competitions
(full map)
http://m.click2map.com/Sportsfaiorg/Competitions/widget
(embeddable widget)

www.tiki-toki.com/timeline/entry/348052/History-of-Sports-Aviation/