

<i>Subject:</i>	IPC WEBMASTER & MEDIA LIAISON REPORT FOR 2016	Annex No. -	4
<i>Author:</i>	Susan Dixon, Media Liaison Officer	Agenda ref. -	5.2
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Media Liaison Officer's Report for 2016 - to be presented at the 67th Plenary, Faro, Portugal.

During 2016 I managed to attend all the FCEs.

I am very happy to say that I had huge support in my work from the Organiser's of each Event, the Judging & Scoring System providers and Chief Judges. In addition, this year, I was also able to work with our Media Partner, Skydive-TV at three of those events: Canopy Piloting, Farnham, Canada: The Mondial, Chicago, USA and Wingsuit Flying at Z'hills, USA. The liaison with the Live-Stream production company in Warsaw, Poland at the IS World Cup was handled entirely by the organiser and I was not involved and did not meet the team. In fact I was attending the competition as a Judge, so that may have been the reason. This was an arrangement the Organiser had made very early in the process of the build-up to the FCE.

For the future I would request that the FAI Controller and the Organiser are aware of my commitment to assisting them as much as possible with the Media. This worked well in both Farnham and particularly in Chicago where enquiries from the press were directed to me, and I was able to give photographs and footage from the events to a number of media agencies.

I have continued to work at creating, within the confines of the FAI Website, an historical record of IPC FCEs: with a daily blog from each competition, together with delegation compositions and where possible, athletes pictures - if not individuals at least as a team; not forgetting the support personnel who make it all possible. In addition, with the IPC Results site (www.ipc-wcresults.org.uk) (created and maintained for us by my friend and colleague, Fay Kimble), we have built a complete record of FCEs since the crash of the FAI Server and now have a 6 years picture of IPC Competitions. Fay and I will continue to work on linking the results to reports from each competition on the FAI Website - to create an easily accessible historical record. Due to her work, all our current Judging and Scoring System providers trust us and willingly output their results directly or electronically link them to our results pages, giving us same time results output on the IPC site as their appearance on the competition site notice board.

I am very happy to report that the FAI has commenced with the creation of a new Web Site which should, I understand, be launched next year, as well as a Web Site for the World Games in time for Wroclow 2017. This will have a dedicated page for each participating ASC.

As I mentioned earlier, I attended the Indoor Skydiving World Cup in Warsaw as a judge. I was originally invited as a Jury Member, but chose to accept the position of Judge instead as this would be my very last FAI/IPC FCE as a principal judge. Very early on as the Media Liaison Officer I had learnt that it was not possible to combine that role with that of a Judge, whereas as a Jury Member I could. To ensure this FCE was covered fully I asked Fay Kimble to stand in for me, which she did well. At the previous Mondial in Dubai the Bureau at the time agreed that I could use Fay Kimble to assist me in meeting my objective of creating a complete record of the event. I had assumed that the same would apply to the Mondial in Chicago. My mistake; I should have formally asked for this assistance at last year's Plenary, following my re-appointment of Media Liaison Officer and where I had already included her in my Media Liaison budget for 2016. In order that I did not fail in my desire to report fully from the Mondial I arranged for her to accompany me and consequently paid her expenses myself.

For the future, if you approve my continuance in this role, I would ask for discretion to use Fay Kimble (who has worked for IPC on a volunteer basis for 8 years) if I am unable to attend or the event is too large to be covered alone and for her expenses to be covered out of the Media Liaison Budget.

67th FAI/IPC PLENARY MEETING, FARO, PORTUGAL, 28 - 29 JANUARY 2017

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Meanwhile, during the year I have posted News Stories from the Bureau which have replaced the previous Quarterly Newsletter. I am very happy to state that I only had two Technical & Safety Bulletin to publish. I have also continued to maintain information on Judges' Training Courses. I have worked closely with the staff at FAI HQ, particularly with Visa-Matti Leinikki, IT Manager who is helpful and patient when I am panicking at an FCE because of problems I am experiencing with the site and Faustine Carrera, who is always helpful and wish to thank both them and their colleagues.

Before the Mondial, Ronald Overdijk created our own Facebook Page - International Parachuting Commission - and both he and I, together with Alberto Martin Paracuellos have been posting information and pictures there, as it is easier to access than the FAI site on a mobile device.

2017 is a new year and I am more than happy to continue in my roles as Webmaster and Media Liaison Officer, and continue to attend our FCE's. However, that is a decision for the Bureau and you, the Plenary. I am well aware that this is an ongoing cost born by IPC.

I look forward to 2017 and another busy year of FCEs for our competitors.

Susan Dixon

24th November 2016

Media Liaison Budget 2016						
Event	Travel	Hotel	Food	Entry	Visa	Total
Canopy Piloting - Farnham Canada	586.63	0	0	823.35		1409.98
Mondial, Chicago, USA	892.27	1173.31	66.89	173.50	6.23	2312.20 /5 = 432.44 per FCE
Wingsuit Flying, Florida, USA	722.25	619.86	57.00	0	6.23	1405.34
						5127.52
Budget agreed						6800.00