


Agenda Item # 8.1 :

Strategic Plan Review




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REMINDER

FAI Mission & Vision

- **Mission** To support, develop and promote the world-wide practice of recreational aerial activity and Air Sports, their values and achievements.
- **Vision** FAI works to ensure that recreational aerial activity and Air Sports are universally available and attractive, and to strengthen its position as the internationally recognized Air Sports authority.




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REMINDER

FAI Strategic Goals

INCREASE PRACTICE
Of Our Sports



- STRENGTHEN**
The Organization
- UNITE**
Our Members
- SERVICE**
All FAI Bodies
- PROMOTE**
All Our Sports



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2012 EB Actions Review

Area of Focus




- Communication**
 - New Website
 - Digital Media
 - Branding
 - TV Rights / Distribution
- FAI Governance**
 - FAI Bodies
 - FAI Management
 - FAI Finances
- Youth / Recruitment**
 - Youth Olympic Games
 - "Young Wings" – Education
 - Development / Regions
- FAI Expertise**
 - World Series
 - Shorter - Media Friendly
 - Sports Ranking
 - FAI Expert Groups
 - Joint Motor Sports effort
 - Projects : Solar Impulse



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Finance & Reporting Principles

- Support the FAI Strategic Goals
- Enable sound FAI Financial Management
- Comply with best practices recommended by FAI Auditors
- Standardized procedures to facilitate risk management
- Promote joint investments across Air Sports disciplines
- On-going process - Adjustments to be made based on experience



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