



**Fédération Aéronautique Internationale**

**108th FAI Annual General Conference**

Pattaya, Thailand  
17 and 18 October 2014

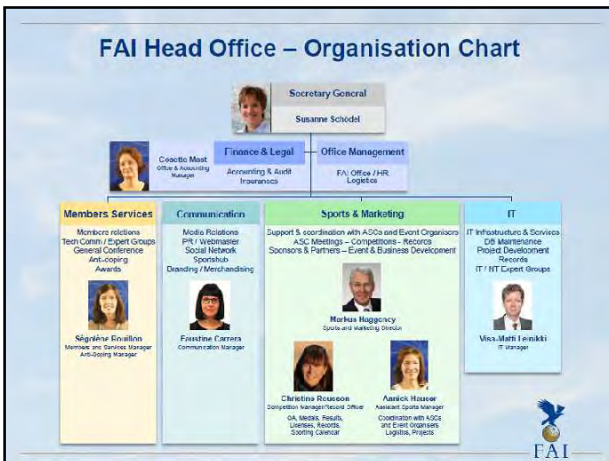
Agenda Item # 9

**Report of the FAI Secretary General**

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**1. Focus of the Head Office**

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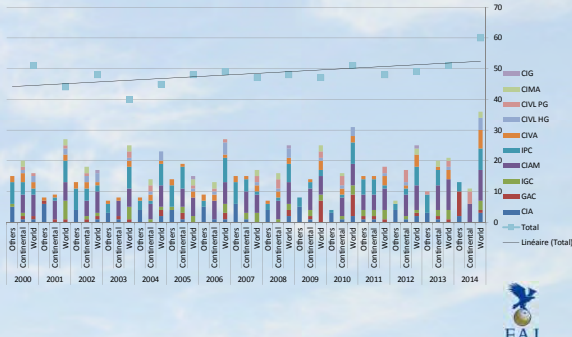


**Focus of the Head Office - Sports related**

- "Secretariat purposes" (Statutes 8.2.1.) - controlling FAI business plan (8.1.4.), annual report on air sports development (8.2.1.), FAI Award and Diploma support (Statutes Ch. 9 and 10)
- Help with Commission procedures (By-Laws Ch. 3)
- Maintaining archives of FAI, homologating all air and space records, maintaining FAI accounts, collect all payments (also sanction fees), maintain electronic communication with constituent elements of FAI and airsports community at large (i.e. IT support) (By-Laws Ch. 4)
- Publishing all information regarding FAI's activities and meetings, list of current records, Commission reports, results of Championships, medals and diplomas, lists of Commission delegates, FAI calendar (By-Laws Ch. 6)
- Help with FAI Awards for individual disciplines (By-Laws Ch. 7)
- Help with FAI Bagdes (By-Laws Ch. 8)

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## 1st Category-Events since 2000



## 2. Membership Development

### Membership

➤ Active Members	87
➤ Associate Members	15
➤ Temporary Members	8
➤ International Affiliate Members	4
<b>TOTAL</b>	<b>114</b>

- Air Sports and its self-organisation are developing and changing in some countries. This has effects on the existing structures, with the distribution of Sporting Powers sometimes being questioned.
- Air Sport Organisations outside Europe are growing.
- FAI Membership will expand.

## 3. Air Sport Development

### 1st Category Events in 2013 (without WG or CISM)

- \*50\* Events 1st Category (World: 21 / Continental: 20 / Others: 8) were held in \*19\* different countries
- Regions: in Europe \*(13)\*, North America \*(1)\*, South America \*(1)\*, Asia \*(2)\*, Africa \*(1)\* and Oceania \*(1)\*.
- \*69\* FAI member countries participated in FAI first category Events, with a total of \*3043\* competitors (World: 1584 / Continental: 1252 / Others: 207)
- Results received in the Head Office at the shortest after 0 days, and at the longest after \*56\* days!

### International Records

- In 2013, 232 International Records have been ratified, 87 % of them being World Records.

## Strategy: More Visibility

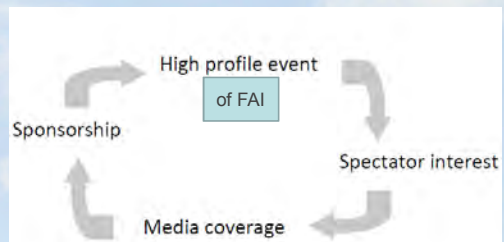


Figure 4: virtuous circle in event marketing (Davila, 2011)

## 4. International Relations

## IOC



2014/14  
 In another key milestone in the process of building Olympic Agenda 2020, a strategic roadmap for the future of the Olympic Movement, IOC President Thomas Bach today released the membership of the 14 Working Groups which will help frame some of the key recommendations. Each group will be made up of key stakeholders of the Olympic Movement, including IOC members, athletes and representatives of the International Federations and National Olympic Committees. As part of the ongoing open and inclusive process, a number of experts have also been included from civil society, including representatives of leading international organisations, NGOs and business organisations. The Working Groups will look at proposals made by the Olympic Movement, the world of sport and even by individual members of the public. Under discussion will be topics ranging from Ethics and Governance to the planned Olympic TV Channel.

# International World Games Association



# SportAccord



# Visibility of Air Sports



# Strategy papers and documents

1. SWOT Analysis 2009
2. Communication Strategy and Plan (2010/2014)
3. FAI Strategy & Short-Term Projects / Task Force (2010)
4. Sports Strategy (2011)
5. FAI Management Structure (2011)
6. AISTS «Development of a Marketing Plan for FAI» (2011)
7. FAI Strategic Plan Review (2012)
8. « Meet the Challenges » (2013)
9. FAI Mission and Vision (2014)
10. ...

# Recap: Strategic Plan Review

