



## FAI Strategic Plan and Projects

108<sup>th</sup> FAI General Conference



Reminder from 2013 – we were discussing...

- *Is the purpose of the FAI still valid, and is our overall goal relevant for guidance and governance?*
- *Are we using our resources effectively and to the best of our constituents?*

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We discussed five areas

- *The main challenges of FAI*
- *Possible modification of scope and direction of FAI*
- *Establishing/documenting the main purpose of FAI (list)*
- *A possible revised «overall FAI goal»*
- *Draft goals and strategies for a number of areas*

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Where will FAI be in five years ?

### **Three potential scenarios:**

1. *Status quo*
2. *Division and decline*
3. *Growth through a common mission & vision, effective marketing and good management*

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Scenario 1 - Status quo

- ⑩ *Business as usual*
- ⑩ *Struggle for unity*
- ⑩ *Struggle for economy*
- ⑩ *Marginal on global scene*

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## Scenario 2 - Division and decline

- ⑩ *Infighting between the various stakeholders*
- ⑩ *Other players (IAOPA as an example) takes the stage and assumes the role of the FAI as the global air sports promoter*
- ⑩ *FAI mostly handling archives and history*



## Scenario 3 - Growth through a common mission & vision

- *Focusing on making air sports “the” recreational activity, harvesting the advantages of the air space thrill and excitement*
- *Focusing on common interests and growth*
- *Making FAI one of the most attractive and influential organisations for members, employees and other stakeholders*



## Some news headlines in 2019

- *Today, air sports are the most popular area for thrilling experiences, exciting competitions and pure recreation*
- *Air sports reach unprecedented growth and popularity*
- *Tremendous enthusiasm for air sports in high population countries in Asia*



## 2019 headlines, cont'd

- *Air sports disciplines scored as no. 1 in a survey of new sports popularity amongst men and women*
- *Steady interest of TV and other media for air sports are securing a steady stream of income for FAI*
- *FAI has been involved by ICAO in many of the new safety campaigns*



## FAI Mission and Vision Statements

- *Subject to long discussions in EB, and input from numerous stakeholders*
- *Reviewed at Commission Presidents' and NAC Presidents' meetings in 2014*



*....then to the presentation of the  
FAI Mission & Vision Statements*

