



The World Air Sports Federation

**Mission - Vision**  
*..and our essential activities*

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**A mission statement definition -**



**Mission Statement - *what you do***

*A one-sentence statement describing the reason an organization or program exists; used to guide decisions about priorities, actions and responsibilities*

**MISSION STATEMENT (WHY YOU EXIST)**

A one-sentence statement describing the reason an organization or program exists

This should be a practical, tangible tool you can use to make decisions about priorities, actions, and responsibilities?

**NEEDS TO...**

- ...be clear and simple (most aren't)
- ...avoid elaborate language & buzz words
- ...easily explained by others
- ...not be confused with a **vision** statement
- ...be recognizably yours



**The FAI mission**



***"FAI - the global organization for the promotion of air sports and recreational flying"***



**The FAI mission**



***"FAI - the global organization for the promotion of air sports and recreational flying"***



**A vision statement**



**Vision Statement -**

*describing a desired end-state*

*A one-sentence statement describing the clear and inspirational long-term desired change resulting from an organization's work*

## VISION STATEMENT (DESIRED END STATE)

A one-sentence statement describing the clear and inspirational long-term change, resulting from your work.

These should be practical, tangible tools you can use to lead your group or organization in achieving quality results

### NEEDS TO...

- ...be clear and simple (most aren't)
- ...avoid elaborate language & buzz words
- ...easily explained by those involved
- ...not be confused with a **mission** statement



## The FAI vision

***“A world where safe participation in air sports and recreational flying is available to everyone at reasonable cost”***



## The FAI essential activities to fulfill our mission

1. Arrange international competitions and championships
2. Support NACs and regional organizations, mainly through information sharing and provision of expertise
3. Represent air sports and recreational flying at international organizations, especially ICAO
4. Recognize and reward significant achievements by individuals or groups



## The FAI essential activities to fulfill our mission - continued

5. Develop and support programs to attract people to the wide field of aeronautics generally and air sports and recreational flying specifically
6. Conserve and protect the aeronautical and air sports history
7. Utilize the FAI brand and intellectual property to promote air sports and recreational flying to the public and produce revenue for the FAI

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*“FAI - the global organization for the promotion of air sports and recreational flying”*

### ***Our vision...***

***“A world where safe participation in air sports and recreational flying is available to everyone at reasonable cost”***



## THANK YOU FOR YOUR ATTENTION