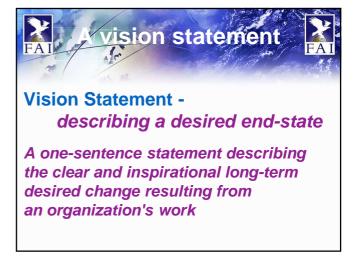




MISSION STATEMENT (WHY YOU EXIST) A one-sentence statement describing the reason an organization or program exists This should be a practical, tangible tool you can use to make decisions about priorities, actions, and responsibilities? NEEDS TO... ... be clear and simple (most aren't) ... avoid elaborate language & buzz words ... easily explained by others ... not be confused with a vision statement ... be recognizably yours







VISION STATEMENT (DESIRED END STATE) A one-sentence statement describing the clear and inspirational long-term change, resulting from your work. These should be practical, tangible tools you can use to lead your group or organization in achieving quality results NEEDS TO... ...be clear and simple (most aren't) ...avoid elaborate language & buzz words ...easily explained by those involved ...not be confused with a mission statement





The FAI essential activities to fulfill our mission

- 1. Arrange international competitions and championships
- Support NACs and regional organizations, mainly through information sharing and provision of expertise
- Represent air sports and recreational flying at international organizations, especially ICAO
- 4. Recognize and reward significant achievements by individuals or groups



The FAI essential activities to fulfill our mission - continued

- Develop and support programs to attract people to the wide field of aeronautics generally and air sports and recreational flying specifically
- 6. Conserve and protect the aeronautical and air sports history
- 7. Utilize the FAI brand and intellectual property to promote air sports and recreational flying to the public and produce revenue for the FAI

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