

Sports Strategy Update

- Introduction
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1.1 Introduction

- May 2012 Commission Presidents meeting considered a broad Sports Strategy paper
- Decisions were made on priorities and desired outcomes on a number of items



1.2 On-Going Activities

- That we maintain, and grow if possible, the FAI involvement in other multi-sport events
- For multi-sport events the HO be the central coordinator for the air sports input and the ASC(s) nominate an expert to assist and provide guidance
- That we maintain, and grow if possible, the FAI involvement at the CAT2 level and in air sport festivals
- That CAT2 events be managed by ASCs in conjunction with the host/ NAC



1.3 Action Items (2012)

- ASC representatives identified to facilitate the drafting of a revised OA
- The 4-tier/level model be accepted as a good way to describe the different air sports products
- The purpose and content of the OA be clarified to enable drafting of a new OA



1.4 Action Items (2013)

- The FAI Constitution will be reviewed and amended where appropriate to address the concerns raised by the ASC Presidents in May 2012 rather than continuing with the *Sports Principles*
- Plan to solicit “expressions of interest” and enter into bilateral discussions with potential hosts for a 2015 WAG
- Develop FAI GOLD, SILVER and BRONZE branding of CAT2 and Festival events. The concept was supported but not the names. The development of branding to be coordinated with identification of how to add value to these events.



1.4 Action Items (2013)

- That ownership of CAT2 and Festival activities (and others that may be also identified) be clarified and incorporated into an FAI event management document. Confirmation of responsibilities to be completed following the meeting to facilitate development of the management document
- “Organiser agreements”, or a similar document, be developed for CAT2 and Festival events to ensure maximal freedom and minimal bureaucratic requirements while identifying not-negotiable elements



1.5 FAME Activities

- Potential sponsorship opportunities to be copied to the FAME CEO to enable oversight
- The process of integrating the efforts between the ASCs and FAME be identified
- The ASCs identify the desirable level and type of support that could be provided to them by the FAME



1.6 FAI World Air Games

- The WAG to be a combination of competition and air show to enable all air sport disciplines to participate
- All air sports should be involved in the WAG, assuming facilities, location, airspace and events are suitable
- The Director of Operations for the WAG to be directly responsible to the FAI during the actual running of the WAG
- The FAI to have a specialist working conjointly with the head of the LOC
- ASCs to appoint specialists to work with appropriate persons in the LOC
- The FAI specialist to be responsible, in conjunction with the ASC specialists, for the production of the rules for the WAG

