AGENDA

Publicity and Media Relations Sub Committee
FAI CIA Commission

Lausanne, Switzerland
18 March 2020

Ver. 01 4 January 2020
Agenda – PMR Sub-Committee

Wednesday 18 March 2020
Lausanne, Switzerland

1) Roll Call - 2019 PMR Members
Chairperson: Ms. Debbie Spaeth (USA)
Members:
Ms. Sanne Haarhuis (NED), CIA Secretary
Ms. Katsura Endo (JPN)
Mr. Markus Kalousdian (BRA)
Mr. Cameron Wall (USA)
Ms. Ruth Wilson (AUS)
Ms. Kim Wooge-McGee (USA)

2) Apologies for Absence

3) Review Accomplishments from 2019
   a) Articles published on FAI CIA Website. (See Attachment for story list.)
   b) Balloon Youth Camp Process formalized – Application, Report, Sponsorship Payment

4) CIA-PMR goals for 2020
   a) To encourage CIA delegates to submit content for CIA web articles.
      - Request for photos and top 3 winners from their National Championship.
      - Submit to CIA-media@fai.org. (See PMR Media Publications Requirements Paper for details)
   b) To work directly with the Media Officer, as named on CIA sanctioned event applications & publish timely articles for CIA website. (Cross Ref EDS Sub-Committee)
      - PMR Volunteers needed for liaison to individual events.
      - PMR Members attending EDS Events (Ref Agenda Item 5d thru 5g).
   c) Update FAI-CIA web site for CIA Championship list. Last updated 2012. FAI can add a link on CIA Page making this a ‘quick link module’. https://www.fai.org/page/cia-champions
      - PMR Volunteer needed to update list.

5) Anticipated Ballooning Stories for 2020
   a) Highlights of March 2020 CIA Plenary in Switzerland
   b) Balloon Youth Camps – Summer 2020
   c) Atlantic Crossing planned by pilots Deb May and Mike Scholes.
   d) 2020 -24th World HAB Championship, Slovenia
   e) 2020 Central European Cup & Szeged Balloon Cup, Hungary
   f) 2020- 4th Women’s World HAB Championship, Poland
   g) 2020 -64th Coupe Gordon Bennett, Poland
6) **CIA Balloon Youth Camps (BYC)**
   a) Review Camps Reports from 2019. Brazil, USA & Czech Republic
   b) Per 2019 Bureau Action, CIA Budget for BYC was set at max 5000CHF contribution per year.
   c) 2020 Applications for CIA Sponsorship have been received from:
      - USA (submitted 12/12/2019)
      - Brazil (Intention to submit received Dec 2019)
      - European Camp (Germany/Czech intention to submit received Dec 2019)
   d) review 2020 applications for recommendation of acceptance at Plenary meeting.
   e) Discussion how to use CHF5000 Sponsorship Funds. Suggestion: Split to CHF1500 each if three applications accepted.

   **MOTION to Plenary:** For approval of 2020 Camps for sponsorship. Locations & Funds/Camp to be established.

7) **Election of Chairperson & Members For 2020-202.**
   Chairperson:
   Members:

   **Motion to Plenary:** For approval of PMR Chairperson.
   **Motion to Plenary:** for Approval of PMR Members.

8) **Other Business?**

   **Attachments:**
   - #1 – FAI-CIA Published Ballooning Stories from PMR Members
   - #2 – FAI-CIA Application for Sponsorship of Balloon Youth Camp
   - #3 CIA Media Publications Requirements

   *END*