



AGENDA

Publicity and Media Relations Sub Committee FAI CIA Commission



Lausanne, Switzerland

18 March 2020

Ver. 01 4 January 2020

Agenda – PMR Sub-Committee

Wednesday 18 March 2020

Lausanne, Switzerland

1) **Roll Call - 2019 PMR Members**

Chairperson: Ms. Debbie Spaeth (USA)

Members:

Ms. Sanne Haarhuis (NED), CIA Secretary

Ms. Katsura Endo (JPN)

Mr. Markus Kalousdian (BRA)

Mr. Cameron Wall (USA)

Ms. Ruth Wilson (AUS)

Ms. Kim Wooge-McGee (USA)

2) **Apologies for Absence**

3) **Review Accomplishments from 2019**

- a) Articles published on FAI CIA Website. (See Attachment for story list.)
- b) Balloon Youth Camp Process formalized – Application, Report, Sponsorship Payment

4) **CIA-PMR goals for 2020**

- a) To encourage CIA delegates to submit content for CIA web articles.
 - Request for photos and top 3 winners from their National Championship.
 - Submit to CIA-media@fai.org. (See PMR Media Publications Requirements Paper for details)
- b) To work directly with the Media Officer, as named on CIA sanctioned event applications & publish timely articles for CIA website. (Cross Ref EDS Sub-Committee)
 - PMR Volunteers needed for liaison to individual events.
 - PMR Members attending EDS Events (Ref Agenda Item 5d thru 5g).
- c) Update FAI-CIA web site for CIA Championship list Last updated 2012. FAI can add a link on CIA Page making this a 'quick link module' . <https://www.fai.org/page/cia-champions>
 - PMR Volunteer needed to update list.

5) **Anticipated Ballooning Stories for 2020**

- a) Highlights of March 2020 CIA Plenary in Switzerland
- b) Balloon Youth Camps – Summer 2020
- c) Atlantic Crossing planned by pilots Deb May and Mike Scholes.
- d) 2020 -24th World HAB Championship, Slovenia
- e) 2020 Central European Cup & Szeged Balloon Cup, Hungary
- f) 2020- 4th Women's World HAB Championship, Poland
- g) 2020 -64th Coupe Gordon Bennett, Poland

6) CIA Balloon Youth Camps (BYC)

- a) Review Camps Reports from 2019. Brazil, USA & Czech Republic
- b) Per 2019 Bureau Action, CIA Budget for BYC was set at max 5000CHF contribution per year.
- c) 2020 Applications for CIA Sponsorship have been received from:
 - USA (submitted 12/12/2019)
 - Brazil (Intention to submit received Dec 2019)
 - European Camp (Germany/Czech intention to submit received Dec 2019)
- d) review 2020 applications for recommendation of acceptance at Plenary meeting.
- e) Discussion how to use CHF5000 Sponsorship Funds. Suggestion: Split to CHF1500 each if three applications accepted.

MOTION to Plenary: For approval of 2020 Camps for sponsorship. Locations & Funds/Camp to be established.

7) Election of Chairperson & Members For 2020-202.

Chairperson:

Members:

Motion to Plenary: For approval of PMR Chairperson.

Motion to Plenary: for Approval of PMR Members.

8) Other Business?

Attachments:

- #1 – FAI-CIA Published Ballooning Stories from PMR Members
- #2 – FAI-CIA Application for Sponsorship of Balloon Youth Camp
- #3 CIA Media Publications Requirements

END