Subject: FAI REPORT TO IPC PLENARY MEETING 2016

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FAI IPC Plenary

Frankfurt, Germany
23 – 24 January 2016
Agenda Item #3.2.: Overview of FAI’s activities

Susanne SCHÖDEL, FAI Secretary General
FAI Report

a) Membership development
b) Air Sports development
c) Administrative matters
a) Membership Development

Membership

- Active Members: 87
- Associate Members: 15
- Temporary Members: 8
- International Affiliate Members: 4
- Total: 114

- New Members in 2015: Algeria, Kosovo.
- Air Sports and its national entities are developing and changing in some countries → Effects on the setup of FAI.
- Air Sport Organisations outside Europe are growing.
- FAI Membership will change.
b) Air Sports Development - Focus of the FAI Head Office

- "Secretariat purposes" (Statutes 8.2.1.) - controlling FAI business plan (8.1.4.), annual report on air sports development (8.2.1.), FAI Award and Diploma support (Statutes Ch. 9 and 10)
- Help with Commission procedures (By-Laws Ch. 3)
- Maintaining archives of FAI, homologating all air and space records, maintaining FAI accounts, collect all payments (also sanction fees), maintain electronic communication with constituent elements of FAI and airsports community at large (i.e. IT support) (By-Laws Ch. 4)
- Publishing all information regarding FAI's activities and meetings, list of current records, Commission reports, results of Championships, medals and diplomas, lists of Commission delegates, FAI calendar (By-Laws Ch. 6)
- Help with FAI Awards for individual disciplines (By-Laws Ch. 7)
- Help with FAI Badges (By-Laws Ch. 8)
Air Sports Development

1st Category Events in 2014 (without WG or CISM)

- *51* Events 1st Category
- *21* different countries on five Continents
- FAI member countries participated
- a total of *4093* competitors (World: 3229/ Continental: 742 / Others: 122.
- Results received at the shortest after 0 day, and at the longest after *25* days!
- 8 Events in the Red Bull Air Race World Championship

International Records

- 255 International Records have been ratified, 66% of them being World Records.
- 256 Record Attempts during this period and 233 dossiers received.
## 2016 FAI Calendar Prevision

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>World</th>
<th>Continental</th>
<th>2nd Cat</th>
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<tr>
<td>CIAM</td>
<td>351</td>
<td>10</td>
<td>7</td>
<td>334</td>
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<tr>
<td>CIVL</td>
<td>296</td>
<td>1</td>
<td>4</td>
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<td>2</td>
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<td>11</td>
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<td>RBAR</td>
<td>8</td>
<td>8</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>CIA</td>
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<tr>
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<tr>
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<td>1</td>
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<tr>
<td>GAC</td>
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<tr>
<td>CIG</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>TOTAL</td>
<td>724</td>
<td>34</td>
<td>14</td>
<td>676</td>
</tr>
</tbody>
</table>
Presence of FAI Executive Board/Head Office at Cat 1 Events

• Since GC 2014:
  – 21 FAI Championships
  – 4 continents
  – 16 countries
Examples for Press Releases since 10/2014:

<table>
<thead>
<tr>
<th>Distribution Name</th>
<th>Date</th>
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<tbody>
<tr>
<td>Executive Board and Liaison Officers in Dubai to Discuss the FAI World Air Games</td>
<td>04.12.2014</td>
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<tr>
<td>Aviation and Space World Records Anniversaries to Celebrate in 2015</td>
<td>20.02.2015</td>
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<tr>
<td>Les Championnats du Monde FAI de Voltige Aérienne auront lieu en France en août 2015</td>
<td>26.03.2015</td>
</tr>
<tr>
<td>FAI Captures the Trend of Drones and Opens its Doors to this New Booming Activity</td>
<td>18.06.2015</td>
</tr>
<tr>
<td>André Borscherg’s Nagoya-Hawaii Flight: Performance Notifications Received by FAI</td>
<td>03.07.2015</td>
</tr>
<tr>
<td>Results - 2nd FAI World Paramotor Slalom Championships</td>
<td>06.07.2015</td>
</tr>
</tbody>
</table>
Press Releases since 10/2014

• In addition to existing media contacts, professional provider for distribution and monitoring internationally

• 40+ Press releases in total

➢ Draw attention of media on activities of FAI and its Members / ASCs
FIA controlled TV production and distribution

• Three selected events plus FIA World Air Games
• Production of news, 26 minute highlight shows and international distribution
• Example FIA World Aerobatic Championships: a total time of **704 hours** and **6,693 airings** in **193 countries**.
• Example FIA WAG 2015: intermediate result of **16,150 airings** in **198 countries**
• Joint projects with LOCs
FAI controlled TV production and distribution

• Best of Onboard
Next Steps:

• Continued Development of FAI Extranet

Features:

- SL Database,
- Competition Management System,
- Registration System,
- Planned: Online Record Claims, Delegate updates, include CIAM Judges and others
- Planned long term: all FAI Officials(?), NAC managing their own information
c) «Administrative Matters»

Special focus:
- Finances
- FAI World Air Games
- FAI Air Games Event Series
- Records and Performances
- Rules and Regulations Consistency
- Mission and Vision

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FAI World Air Games Dubai 2015

- The biggest FAI World Air Games ever
- Recognize the considerable efforts and investments of Host and FAI
- Lessons to be learnt for future high quality events of FAI – Post-Event meeting with LOC, Evaluation Workshop 2/3 April 2016
FAI Sports & Branding Strategy
FAI Sports & Branding Strategy
FAL Sports & Branding Strategy

Air Games proposed general direction

Ensure spectator awareness, media and sponsor interest.

Clearly define product: placing, pricing and promotion.

Support sponsorship opportunities and partner presence.

We believe in multi-discipline air sports events that combine air sports with a logical fit.

Internal development path: Joint effort of FAI EB/HO, ASCs and NACs
• Between 5 and 25% of Claims per year have to be rejected by FAI.

Reasons:
• Does not satisfy to subclass rules
• Does not supersede the existing record.
• Does not outperform with minimum margin
• No dossier received in due time by FAI
• Continental Record not recognised by the Commission

• Speed up Ratification Process

• Work on better promotion of Record attempts and successes

• Promote “Recognized Air Sports Performance” in conjunction with Guinness Book of Records
Rules and Regulations Consistency

• Inconsistency of Rules from FAI Statutes, By-Laws, through General Section Sporting Code, Specialized Sections and Internal Rules of ASCs makes FAI vulnerable!

• Mis-use of FAI logo, brand and non-compliance with rules makes FAI loose its values - Real (cash) values as well as idealistic values!

• EB decision July 2015 – legal support for review of ASC rules and regulations

• Offer for Jury trainings in 2016

• Encourage to use the rules, not prevent it

• Discussion about Licenses for FAI Officials
“FAI - the global organisation for the promotion of air sports and recreational flying”

“A world where safe participation in air sports and recreational flying is available to everyone at reasonable cost”
FAI Mission and Vision

Promote Air Sports to...

the Benefit of
our Air Sports Persons,
FAI Member Organisations,
FAI Air Sports Commissions and...

...the general Public!
At home in the sky since 1905!