

STUTTGART | 

53 COUPE AÉRONAUTIQUE
GORDON BENNETT 2009
STUTTGART GERMANY

STUTTGART

Stuttgart Wants to Be Your
Balloon Heaven on Earth

53rd Coupe Aéronautique
Gordon Bennett

September 3rd
through September 12th, 2009
NeckarPark Stuttgart, Germany

Stuttgart is making a bid and
would be very happy to have
the privilege of hosting this
great sporting event.

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**GORDON BENNETT 2009
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Stuttgart Wants to Be Your Balloon Heaven on Earth

Welcome to Stuttgart!

Together with the state capital city, the Deutsche Freiballonsport Verband and the Ballonsportgruppe Stuttgart are eager to host the 2009 Gordon Bennett Race. The capital city of Baden-Württemberg, its business community and the region's magnificent countryside are poised to hold the event.

We will endeavour to provide optimal conditions, both in terms of organisation as well as technical equipment and expertise.

The Gordon Bennett Race's planned start date coincides with one of the loveliest wine festivals, to which I would like to invite you most heartily.

I am sure you will be comfortable and enjoy yourself here. Sport is very important to us; Stuttgart was voted European Sports Capital in 2007, not least because it hosted so many large sporting events. We see this honour as also being an obligation for the future.

We look forward to having you here and wish you the best of luck!


Dr. Wolfgang Schuster



Dr. Wolfgang Schuster, Mayor of Stuttgart, state capital of Baden-Württemberg, is very glad to invite you.

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Coupe Gordon Bennett 2009
Stuttgart's bid for this international competition includes the best possible technical and organisational qualifications.

Stuttgart is the ideal location.

NeckarPark Stuttgart makes a one-spot event possible, ensuring walking distances between the launch site, hotel, youth camp and awards ceremony site.

Due to its geographically ideal location in the middle of Europe, its high air traffic safety standards and good cooperation with the airport, Stuttgart is eminently well suited as a host for this event.

Thus, Stuttgart boasts excellent conditions for long and safe balloon flights, even for less experienced pilots.

With regard to its central location and very good transport connections, Stuttgart guarantees speedy and comfortable arrival from all countries.

The Stuttgart Regional Council, the German air traffic control authority (DFS) and Stuttgart's administrative office for public order have already given their [authorization](#) for the competition to be held in the state capital of Baden-Württemberg.

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The screenshot shows the homepage of the Gordon Bennett Stuttgart 2009 website. At the top left is the event logo: "53 EDITION AERONAUTIQUE GORDON BENNETT 2009 STUTTGART GERMANY" above a blue bar with "STUTTGART" and a small horse logo. To the right is a large banner with the text "Stuttgart Wants to Be Your Balloon Heaven on Earth". Below the banner, a section of text reads: "Stuttgart's weather and starting conditions are top-notch." It continues with information about meteorological conditions, launch windows, and wind directions. On the right side of the page is a photograph of a hot air balloon basket in flight against a bright sun. At the bottom left is a graphic of a pencil.

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The screenshot shows the homepage of the Gordon Bennett 2009 website. At the top left is the event logo: "36 COUPE AÉRONAUTIQUE GORDON BENNETT 2009 STUTTGART GERMANY". To its right is the city name "STUTTGART" with a small horse logo. The main title "Stuttgart Wants to Be Your Balloon Heaven on Earth" is displayed in large orange text against a blue sky background. Below the title, a yellow box contains the text: "Stuttgart's host location has great ballooning experience." To the right of this text is a photograph of a large hot air balloon with the number "9" and the word "der adler" on its envelope, with several smaller balloons visible. At the bottom left is a historical black and white photograph of a group of people gathered around a large hot air balloon basket.

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Stuttgart Wants to Be Your Balloon Heaven on Earth

There are gas balloon races in Stuttgart since 1998.

The Ballonsportgruppe Stuttgart e.V. has experience hosting gas balloon races; since 1998, there has been the annual "Linde Wasen Cup" gas balloon event at the launch site.

In the place of the 2007 Gordon Bennett Race, which was planned for Belgium but had to be cancelled, the Ballonsportgruppe Stuttgart e.V. organised a substitute event in only a few days.

15 gas balloon pilots in the balloon club of which 4 are Gordon Bennett pilots who are actively involved in the organization.



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Stuttgart Wants to Be Your Balloon Heaven on Earth

Stuttgart is dying to get the Gordon Bennett:

The capital city Stuttgart is partner to the Ballonsportgruppe Stuttgart e.V. and is not only eager to support the goals of the Coupe Gordon Bennett 2009 – it is also prepared to support it financially.

There are a number of international commercial enterprises in Stuttgart particularly interested in sport who could be potential sponsors. Examples include Daimler, Festo, Bosch, Porsche, sport and wellness drink makers, international banks as well as companies that symbolise lightness, air, gas, energy, etc.

Air Traffic Control of Stuttgart is happy to host the Gordon Bennett in Stuttgart.



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**GORDON BENNETT 2009
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Stuttgart Wants to Be Your Balloon Heaven on Earth

Stuttgart is host to the world's ballooning youth.

Stuttgart has a particularly active ballooning youth group that was founded over 30 years ago. Even today, this group is a model for many national and international associations.

The young people will be energetic ambassadors for the event and its guests.

The youth group will be actively involved in planning and holding the race.

Each team will be assigned a youngster who will keep them up to date on all the scheduling details and who will personally take care of the participants' concerns regarding the Gordon Bennett Race.

An international youth camp will take place during the event, allowing youngsters interested in ballooning from all the world over to be part of the Gordon Bennett Race. During past major sporting events, the capital city of Baden-Württemberg has been host to youngsters from around the world – great time guaranteed!

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**GORDON BENNETT 2009
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Stuttgart Wants to Be Your Balloon Heaven on Earth

Stuttgart looks forward to presenting all the highlights of a lively metropolis to its guests.

The Stuttgart region has nearly three million inhabitants. A visit to Stuttgart guarantees a wealth of variety and plenty of adventure – and all in a charming and very friendly city. Our guests will have an unforgettable grand time in Stuttgart and in the care of the Ballonsportgruppe Stuttgart e.V.

Dr. Wolfgang Schuster, Mayor of Stuttgart, has gladly agreed to patron the 2009 Gordon Bennett Race.

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Stuttgart Wants to Be Your Balloon Heaven on Earth

The Cultural City.

The State Theatre – its plays, world-famous ballet and award-winning opera – the State Gallery, the Museum of Fine Arts, the Württemberg State Museum, the Linden Museum of Ethnology and the Museum of Natural History in Rosenstein Castle all offer world-class art and culture.

Musical fans will truly get their money's worth in the unique SI-Centre.

Stuttgart's musical landscape ranges from classical to modern. Music lovers will find all their favourite sounds in the many bars and clubs. By the way, did you know that the internationally renowned hip-hop group "Die Fantastischen Vier" come from Stuttgart?



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Stuttgart Wants to Be Your Balloon Heaven on Earth

The Technological City

Stuttgart is home to the world's oldest automobile manufacturer, Daimler. Names such as Gottlieb Daimler, Carl Benz, Wilhelm Maybach and Ferdinand Porsche are closely associated with the city. In 1879, the first two-stroke engine was launched here. Auto enthusiasts can experience the company's history as it is fascinatingly told in the architecturally unique Mercedes Benz Museum, right in the NeckarPark Stuttgart.

The internationally renowned sports car maker Porsche has its headquarters in Stuttgart and is an inextricable part of the city. The new Porsche Museum in Stuttgart-Zuffenhausen offers an exciting look at the company's history.

A bird's-eye view of Stuttgart: the Stuttgart Television Tower, inaugurated in 1956 and the world's first of its kind, boasts the most beautiful views of the city.

Stuttgart is Germany's number-one export city.

Stuttgart is leader in the registration of inventions and patents.

Situated in the heart of Europe, Stuttgart forms the centre of one of the economically strongest metropolitan areas and most innovative high tech regions in Europe.



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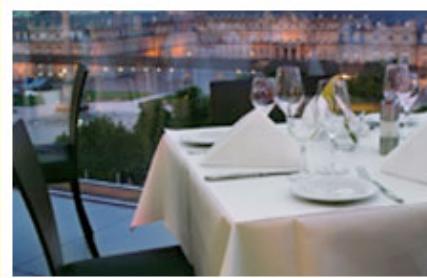
Stuttgart Wants to Be Your Balloon Heaven on Earth

The Gourmet City.

Stuttgart has an abundance of gastronomic highlights to offer – ranging from typical Swabian specialties to international dishes and highly esteemed restaurants with coveted Michelin stars.

In the summer months, the entire inner city becomes an open-air festival for gourmets. Numerous bistros, cafés and snack bars invite guests to linger, take a closer look and relax.

The Stuttgart Wine Festival is an attraction for visitors from near and far. Prized wines and regional delicacies draw many thousands of visitors every year. In 2009, the Wine Festival will take place at the same time as the Coupe Gordon Bennett and is an ideal event to complement an extraordinary sporting event.

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Stuttgart Wants to Be Your Balloon Heaven on Earth

**Stuttgart looks forward to enthusiastically and passionately supporting the competition.
Stuttgart is Sport's Capital City.**

Stuttgart is a top-flight stage for internationally significant sporting competitions. The public shows an enthusiasm for sport rarely seen elsewhere. International cycling, equestrian, dance, tennis and gymnastics events have been held in Stuttgart on a regular basis for many years – this is world-class sport.

2007 named "European Sports Capital" by the European Capitals of Sport Association (ACES) and venue the world championships in gymnastics, handball, bicycle racing and standard ballroom dancing;

2006: six rousing World Cup football matches in Gottlieb Daimler Stadium, including the third-place match, which brought the Stuttgart fans' enthusiasm onto the world stage once again;

Since 2006: venue for the IAAF World Athletics Final, track and field's world finals

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Stuttgart Wants to Be Your Balloon Heaven on Earth

Stuttgart is the predestinated city

Thanks to their enthusiasm, fairness and professionalism, the Stuttgart fans have received the Olympic Cup from the International Olympic Committee and the UNESCO Fair Play Trophy several times.

The Gottlieb Daimler Stadium, Hanns-Martin Schleyer Hall and the Porsche Arena are the centres for sporting events on the NeckarPark's 55 hectares and are all in the immediate vicinity of the 2009 Gordon Bennett Race's launch site.

Stuttgart is eminently athletic – it boasts 440 sports clubs with 165,000 members. A multitude of sports complexes has lastingly shaped the city's quality of life.



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SOCIÉTÉ AÉRONAUTIQUE
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Stuttgart Wants to Be Your Balloon Heaven on Earth

Special Activities Increase the Competition's Attractiveness.

September 4th, 2009: Celebration in Stuttgart.

Opening ceremony in central Stuttgart with Mayor Dr. Schuster. Reception in Stuttgart's City Hall, followed by a visit to one of the world's loveliest wine festivals, right in the heart of the city.

Special highlight: a great balloon competition for children with attractive prizes.

September 5th, 2009: Late Evening: Glowing Balloons in Stuttgart.

After-Launch Party (Glowing Balloon Party) with hot air balloons on display at the NeckarPark Stuttgart site.

Stuttgart and its enthusiastic public will be presented with optically and musically appealing, internationally oriented evening entertainment, including live music and culinary treats.

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The screenshot shows a web page for the 53rd Coupe Aeronautique Gordon Bennett competition in Stuttgart, Germany. The header features the event logo and the text "Stuttgart Wants to Be Your Balloon Heaven on Earth". The main content area contains text about Stuttgart's hopes for winning the vote and contact information. To the right is a sidebar with navigation links.

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Stuttgart Wants to Be Your Balloon Heaven on Earth

Stuttgart hopes it has won your vote. We would like to prove that we will do everything we have promised: create and organise a fascinating ballooning adventure for everyone!

For more information please contact info@gordonbennett-stuttgart.de

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