53ᵉ Coupe Aéronautique
Gordon Bennett
September 4 to 12, 2009

Hosted by
Geneva Switzerland
Event Organizer

Name of Event 53e Coupe Aéronautique Gordon Bennett

Name of Organizer Geneva Tourism & Convention Bureau
Mr. Christian Colquhoun, Organizing Director
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NAC
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Gas Division
Gas Division of Swiss Balloon Federation
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Delegate
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Email: j.burkard@bbpartner.ch

Organizing Committee

Mr. François Bryand  
General Director  
Geneva Tourism & Convention Bureau

Mr. Christian Colquhoun  
Organizing Director  
Geneva Tourism & Convention Bureau

Operations Staff

Event Director (Proposed): Mr. Markus Haggeney  
Deputy Event Director (Proposed): Mr. Stefan Handl  
Safety Officer (Proposed): Mr. Jean-Claude Landry  
Assistant Safety Officer: Mr. Christian Python, Python Security  
Scoring Officer: Mr. Markus Haggeney  
Race Officer Support: Ms Nicole Haggeney  
Logger Support: Ms Sabrina Handl  
Meteorologist: Météo Suisse SA  
Command Center Director: Mr. Dany Rytz  
Assistant Command Center Director: Groupe Aérostatique de Genève  
Hydrogen Operations: Swiss Balloon Federation  
Launch Master: Mr. Stefan Handl & Mr. Ernesto Merz  
Airspace Coordinator: Skyguide SA, supported by Mr. Jens Merczak & Mr. Michael Reichert  
Marketing: Geneva Tourism & Convention Bureau  
Media/Public Relations: Mr. Philippe Roy, Press officer of the Geneva International Airport  
Public Relation Assistant: Ms Joelle Snella, Geneva Tourism  
Banquet Coordinators: Mr. Gyslain Genecand  
Technical Support: Two Swiss Gas balloon specialists  
Briefing Setups: Mr. Jürg Klay  
Airshow & Balloon Fiesta: Aero Club Geneva & Mr. Ernesto Merz

Event Details

Name of Event: 53ème Coupe Aéronautique Gordon Bennett

Event Dates: Friday, September 4, 2009 through Saturday, September 12, 2009  
(see Master Schedule for details)

Location: Centre Sportif de Vessy  
Geneva, Switzerland

Lat/Long: 6°09'54"E/46°11'07"N (GPS WGS84)  
Altitude 387 m ASL
The launch field is located at the "Centre Sportif de Vessy". This site is 228300 square meters, in the vicinity of the City of Geneva, and out of the CTR of the Geneva International Airport.

24 hours security for the balloon material is provided during the event.

The lifting gas for the Gordon Bennett 2009 in Geneva will be hydrogen, provided by trucks from Switzerland or France. During fueling and launch operations the Geneva Fire Department will be on site.

Free entrance for the public.

The Centre Sportif Vessy was already the launch site for the 1985 Gordon Bennett race, and is owned by the City of Geneva.

The launch site is grassed and has an infrastructure with roads, parking, lots, utilities, restaurant and is located 10mn from the city center and from the crew hotel, the Ramada Encore La Praille.

An Airshow and Hot air Balloon Fiesta shall be organized during the week-end welcoming paragliders, acrobatic flights, and scale model airplanes demonstrations. At the same time of the Gordon Bennett, the Geneva Aero Club is celebrating its 100 Years Anniversary, with a lot of attractions for the public, on Saturday and Sunday, September 5 to 6.
## Event Master Schedule

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pilot registration</strong></td>
<td>Friday, September 4, 2009</td>
<td>09:00 – 16:00</td>
<td>Ramada Encore La Praille</td>
</tr>
<tr>
<td><strong>General Briefing</strong></td>
<td>Friday, September 4, 2009</td>
<td>16:00 – 18:00</td>
<td>Ramada Encore La Praille</td>
</tr>
<tr>
<td><strong>Pilot Welcome Party</strong></td>
<td>Friday, September 4, 2009</td>
<td>18:00 – 20:00</td>
<td>Event Center La Praille</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>In the same building of the Hotel</td>
</tr>
<tr>
<td><strong>Preflight Briefing</strong></td>
<td>Saturday, September 5, 2009</td>
<td>10:30 – 12:00</td>
<td>Ramada Encore La Praille</td>
</tr>
<tr>
<td><strong>Airshow and Balloon Fiesta Briefing</strong></td>
<td>Saturday, September 5, 2009</td>
<td>11:00 – 12:00</td>
<td>Centre Sportif de Vessy</td>
</tr>
<tr>
<td><strong>Inflation gas balloons</strong></td>
<td>Saturday, September 5, 2009</td>
<td>13:00 – 18:00</td>
<td>Centre Sportif de Vessy</td>
</tr>
<tr>
<td>**Launch Window Opens * **</td>
<td>Saturday, September 5, 2009</td>
<td>from 18:30</td>
<td>Centre Sportif de Vessy</td>
</tr>
<tr>
<td><strong>Airshow and Hot air Balloon fiesta</strong></td>
<td>Saturday, September 5, 2009</td>
<td>13:30 – 18:30</td>
<td>Centre Sportif de Vessy</td>
</tr>
<tr>
<td></td>
<td>Sunday, September 6, 2009</td>
<td>13:30 – 18:00</td>
<td>Centre Sportif de Vessy</td>
</tr>
<tr>
<td><strong>Night Glow</strong></td>
<td>Saturday, September 5, 2009</td>
<td>After last gas balloon launch</td>
<td>Centre Sportif de Vessy</td>
</tr>
<tr>
<td><strong>Awards Banquet</strong></td>
<td>Saturday, September 12, 2009</td>
<td>18:00</td>
<td>To Be Determined</td>
</tr>
</tbody>
</table>

*If we have to delay the launch because of weather or other issues, we are prepared to wait until Wednesday, September 9, 2009 at 23:59 hrs to launch the balloons.*
Event Weather

The weather in Geneva is usually superb for ballooning in September. Weather conditions are often alike an Indian summer. The winds are stable, normally south-west with clear nights.

In case of a South-West wind conditions the balloons have enough time to climb up on the necessary altitude to fly over the Alps in direction of Austria and Eastern Europe.

With North-East wind conditions, the balloons could fly over France in direction of Spain.

Main wind situations for Switzerland / Geneva

Most frequently wind conditions in % for Switzerland / Geneva

<table>
<thead>
<tr>
<th></th>
<th>A</th>
<th>West / South-West wind</th>
<th>50%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>North / North-East wind (Bise)</td>
<td>30%</td>
</tr>
</tbody>
</table>
Airspace

The airspace over Geneva is open from the ground up to FL 195. We will work closely with the Swiss Federal Civil Aviation Authorities and air traffic control specialist of Skyguide SA in order to provide the necessary support for a safe long distance flight for all competitors. Skyguide, the Geneva Air traffic control operators will coordinate with the organizer the Gordon Bennett departure.

We also work closely with European countries airspace authorities to allow easy entries to all EU countries.
NB : With the most frequently wind conditions, the CTR of Geneva airport will not be crossed.
Insurance Requirements

Pilots entering the Gordon Bennett race must prove that their balloons are insured during the Event according to the Montreal Convention and the European Community rules (EC, No. 785/2004) for third party liability. Insurance cannot be bought from the organizer or the Host.

Entry Fee

The entry fee for the Gordon Bennett will be CHF 1'000.-*

The entry fee will include:

- 2 double rooms per team for 5 nights (in case the launch should be delayed till Wednesday)
- Each pilot will receive a Gordon Bennett jacket with event embroidery on back
- Each pilot will receive a pilot pack
- Each team will receive five tickets to the Welcome Party
- Each team will receive five tickets to the Awards Banquet
- Each team will receive two Gordon Bennett 2009 special watches

* CHF 500.- will be refunded after flight when the tracker is personally returned to the organizer.

Pilot Invitations

According to Article 5 of the Gordon Bennett Model Event Rules:

Only NAC members of the FAI shall be able to participate in the race for the Gordon Bennett. Three balloons will be accepted per nation.”
### Budget

The budget for the 2009 Gordon Bennett Race is shown below

<table>
<thead>
<tr>
<th>Category</th>
<th>CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lifting Gas / Inflation Support</td>
<td>80'000.-</td>
</tr>
<tr>
<td>Pilot Packs</td>
<td>40'000.-</td>
</tr>
<tr>
<td>Weather</td>
<td>5'000.-</td>
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<tr>
<td>Trophies</td>
<td>8'000.-</td>
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<tr>
<td>Officials’ Travel</td>
<td>6'000.-</td>
</tr>
<tr>
<td>Sanction Fees FAI/CIA</td>
<td>5'000.-</td>
</tr>
<tr>
<td>Equipment</td>
<td>15'000.-</td>
</tr>
<tr>
<td>Hotels</td>
<td>25'000.-</td>
</tr>
<tr>
<td>Opening and Awards Parties</td>
<td>25'000.-</td>
</tr>
<tr>
<td>Balloon Fiesta and Airshow</td>
<td>10'000.-</td>
</tr>
<tr>
<td>Advertising</td>
<td>20'000.-</td>
</tr>
<tr>
<td>Media and PR</td>
<td>4'000.-</td>
</tr>
<tr>
<td>Divers</td>
<td>17'000.-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>260'000.-</strong></td>
</tr>
</tbody>
</table>

### CIA Sanction Fee

Geneva is pleased to propose a CIA sanction fee of **CHF 5000.-**
**Gordon Bennett 2009 Headquarter**

The Gordon Bennett administrative headquarters prior to the Event will be at the Geneva Tourism and Convention Bureau. The office is open throughout the year and will handle all administrative details such as team entries, accounting, etc.

The administrative headquarters is located at:

Geneva Tourism & Convention Bureau  
Events Department  
Rue du Mont-Blanc 18  
P.O. Box 1602  
CH-1211 Geneva 1  
T: +41(0)22.909.70.70  
F: +41(0)22.909.70.99  
info@geneva.gordon-bennett.ch

Pilot registration is located at Hotel Ramada Encore La Praille at the end of the peripheral main highways in the vicinity of the Geneva Soccer Stadium (Stade de Genève)

A command center will be located at the Centre Sportif de Vessy for operations and command functions during the launching times.

The Gordon Bennett Communication Center, located at the Hotel Ramada Encore La Praille, will be equipped with meteorological specialists, communication and tracking equipment. The Communication Center will track all balloons and is manned 24 hours a day from prior to the launch until all balloons have landed.
**Jury Members**

The organizer is pleased to provide a list of six potential jury candidates. The names we are submitting:

- Mr. Hans Akerstedt (SWE)
- Mr. Alex Nagorski (CAN)
- Mr. Jakob Burkard (SUI)
- Ms. Martine Besnainou (FRA)
- Mr. Sandor Hidas (HUN)
- Mr. Tom Dragan Miklousic (CRO)

Jury members selected by the CIA to participate in the 2009 Coupe Aéronautique Gordon Bennett Geneva will receive the following provisions:

- Roundtrip airline ticket to Geneva
- Individual hotel room (September 4, departing September 13), half board
- Courtesy Vehicle (1 vehicle pooled with entire jury)
- Event Jacket with name and title
- Gordon Bennett Banquet ticket
- Pilot packs with official souvenirs
- Official Parking Pass
- Admission to all parties including, Awards Banquet
Social Events

We will start the Social Events with the Welcome Party of the Gordon Bennett Teams on Friday September 4, 2009 immediately following the General Briefing.

The Awards Banquet is organized at the end of the last week and will make the pilots, crew and officials feel very special to have been part of the 53rd Gordon Bennett.

Previous Balloon Races Hosted by Geneva

1922  11th Coupe Aéronautique Gordon Bennett
to Ocnitza (ROM) 1372 km, by Mr. Ernest Demuyter (BEL)

1985  29th Coupe Aéronautique Gordon Bennett *
to Sanary-sur-Mer/Marseille (FRA) 342 km, by Mr. Josef Starkbaum (AUT)

1983  Montgolfier Brothers 200 Years Anniversary (Balloon Fiesta) *

1993  1st Hot Air Balloon International Fiesta *

2004  1st Montgolfiades internationales de Genève **

2005  2nd Montgolfiades internationales de Genève **

2007  3rd Montgolfiades internationales de Genève **

2008  4th Montgolfiades internationales de Genève **

* = Organizing by the Groupe Aérostatique de Genève (Geneva Air Club)
** = Organizing by Geneva Tourism & Convention Bureau (C. Colquhoun)
City of Geneva

The city of Geneva is located in the center of Western Europe with a population of 400,000 people in a natural and historical environment.

Geneva offers:

- A major international airport only 4km from the city center, with more than 90 non-stop international destinations
- Train connections with high-speed railways
- Major road connections from every part of Europe
- Air cargo facilities
- 130 hotels / 9'000 hotel rooms / 15'000 beds

*Geneva, where people meet, and more than you imagine!*
Media Coverage

The media are very concerned by ballooning activities in Switzerland, especially by the Alpine Château-d'Oex Balloon Festival in January. Every year the Geneva International Montgolfiades in March and April, organized by Geneva Tourism, attract pilots and spectators from many countries.

Television coverage of balloon activities grows very fast after the fantastic world record of Bertrand Piccard in 1999.

Rules

We propose to use the updated Gordon Bennett Model Event Rules and would like to propose the following changes:

Rule 2.2  Both pilots must hold a valid LTA license (free balloon) with a minimum of 50 hours and a FAI Sporting License issued by their NAC.

Rule 2.3  Lifting gas will be hydrogen.

Rule 3.2  Add sentence: The balloons must be hydrogen certified and able to pass a conductivity test if required by our safety officials. The pilots who usually use helium balloon can rent with the assistance of the organizers a hydrogen balloon.

Rule 8.1  Observers will not be used.

Geneva, February 14, 2008
CCo/FSA-V6