



**PRESS RELEASE**  
For immediate release

## **FAI World Air Games Dubai 2015 Roll Out New Logo**

Dubai, United Arab Emirates, 9 March 2015 – **The Event Organising Committee of the FAI World Air Games Dubai 2015 unveiled the new logo for the multi air sports event during a ceremony that was held at the Skydive Marina in Dubai on Sunday night.**

The ceremony started with speeches from His Excellency Saeed Mohammed Hareb, Chairman of the Higher Organising Committee for the FAI World Air Games Dubai 2015, and from Dr. John Grubbström, FAI President. Many well-known people in the aviation world and aviation officials were present for the occasion, including His Excellency Nasser Al Neyadi, President of the Emirates Aerosports Federation, His Excellency Yousif al Hammadi, Director of the FAI World Air Games Dubai and FAI Secretary General Susanne Schödel. They had a chance to see demonstration flights of radio-controlled helicopters, which gave them an insight into the fantastic competitions which will take place at the FAI World Air Games from 1 to 12 December 2015. The ceremony also featured an overview of the Games and of the sports that have been selected to be on the programme for the event.

The logo features the letters WAG, which stand for World Air Games, in the four colours of the United Arab Emirates –red, white, green and black. They are cleverly designed in the shape of a hawk, the symbol the Arabic region. It also includes the FAI logo and special features such as Dubai written in both Arabic and Roman alphabet letters.

*“The beautiful new logo for the FAI World Air Games Dubai 2015 really deserved to be presented in the beautiful Skydive Marina of Dubai”, Dr. John Grubbström commented. “The preparations for the Games are running smoothly, but we still have a lot of work ahead of us. The coming months are going to be very exciting, and I cannot wait for the Games to start.”*

### **About the FAI World Air Games**

The World Air Games, conducted under the rules of the Fédération Aéronautique Internationale (FAI), is the premier international multi-discipline air sports event fielding the world’s top Air Sports athletes.

The FAI World Air Games 2015 has been awarded to the United Arab Emirates and will be held in Dubai. This multi-discipline event will be organised by the Emirates Aerosports Federation under the patronage of the Crown Prince of Dubai, His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum and will take place from 1 to 12 December 2015.

A Memorandum of Agreement was signed on 4 June 2014 by Dr. John Grubbström, FAI President, and His Excellency Nasser Al Neyadi, President of the Emirates Aerosports Federation.

The FAI’s primary goals for this event are to determine “FAI World Air Games Champions”; to showcase air sports to the general public and promote public participation in air sports by attracting

new participants to air sports disciplines; to promote FAI events to other sports organisations and create an attractive platform for TV, media and other external stakeholders.

The past editions of the Games took place in Turkey (1997), Spain (2001) and Italy (2009).

- [www.worldairgames.aero](http://www.worldairgames.aero)

#### **About the FAI**

The [Fédération Aéronautique Internationale \(FAI\)](http://www.fai.org), the World Air Sports Federation, is the world governing body for air sports and for certifying world aviation and space records. The FAI was founded in 1905 and is a non-governmental and non-profit-making organisation recognised by the International Olympic Committee (IOC).

FAI activities include Balloons and Airships, Power Flying, Gliding, Helicopter flight, Parachuting, Aeromodelling, Aerobatics, Hang Gliding, Microlight and Paramotor flying, Amateur Building of aircraft, Manpowered flying, Paragliding and all other Aeronautic and Astronautic sporting activities.

#### **About the EAF**

The [Emirates Aerosports Federation \(EAF\)](http://www.eaf.ae) is an Active Member of the FAI. It was established in 2012 as a non-profit organisation to coordinate and give direction to the fast development of air sports in the United Arab Emirates.

EAF activities include the establishment of rules for the control, certification, and regulations for the air sport events which are organised by members within the Emirates. EAF also promotes safety in sport.

The Dubai International Parachuting Championship has taken place each year since 2010. In 2012, Dubai hosted the FAI World Parachuting Championships (Mondial 2012) with 1,440 participants from 57 countries participating in 13 different disciplines, thus making it the biggest ever Parachuting event. Many other air sports events took place in UAE in the last few years, including the Al Ain Aerobatic Show and the Red Bull Air Race Abu Dhabi.

For more details, please contact the FAI – Fédération Aéronautique Internationale

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