



**Fédération  
Aéronautique  
Internationale**

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# **Naming of FAI Competitions**

## **Policy for Air Sport Commissions and Competitions Organisers**

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*Maison du Sport International  
Av. de Rhodanie 54  
CH – 1007 Lausanne  
(Switzerland)  
Tél. +41 (0)21 345 10 70  
Fax +41 (0)21 345 10 77  
E-mail [info@fai.org](mailto:info@fai.org)  
Web: [www.fai.org](http://www.fai.org)*

## INTRODUCTION

The Policy described in this document, first adopted in 2004 by the FAI Executive Board and the Presidents of the Air Sports Commissions, has been developed in accordance with the FAI Strategic Plan and in close cooperation with the FAI Air Sport Commissions. The main objectives of this Policy are to standardise the structure of the names given to FAI-sanctioned Competitions, to guarantee that those Competitions are properly branded, and to allow Title Sponsors to appear clearly in the names of Competitions.

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### **1.1 Contexts in which Use of this Policy is Mandatory**

The use of the present Policy is mandatory in the following cases:

- a) In all communications on the events concerned issued by the FAI Head Office, FAI Commissions and Event Organisers.
- b) For all Press Releases.
- c) In all FAI historical archives.
- d) In any official documents or websites issued or controlled by the organising NAC or the Event Organiser, and on all promotional items and merchandising products that mention the event name.

### **1.2 FAI Branding**

It should be noted that the inclusion of “FAI” in the title implies only that the event is sanctioned by FAI, not that FAI is the organiser of the event (which it never is). To reinforce the image of FAI and create a feeling of solidarity amongst members of the Air Sports' family world-wide, the appropriate FAI logo shall be placed in close proximity to the event title, in accordance with rules laid down in the FAI On-Line StyleGuide: [www.fai.org/document-compression/110924](http://www.fai.org/document-compression/110924)

### **1.3 Title Sponsors**

A Title Sponsor (or Presenting Sponsor) is an Event sponsor owned by the Organizing Committee or by FAI, who covers a substantial part of the total costs of the competition. A Title Sponsor may be entitled to have his name included in the name of the competition. Only one Title sponsor is allowed per event.

### **1.4 Formal Approval of the Names of Competitions**

To maintain a cohesive approach, the names and logos of FAI-sanctioned events must be proposed by the respective Organiser and Air Sport Commission to the FAI Head Office for formal adoption and inclusion in the FAI Sporting Calendar (Organiser Agreement, Schedule 4).

Since this Policy allows sponsors' names to be added to the titles of FAI Competitions, those names must be carefully evaluated to ensure that they observe a reasonable level of decency and ethics acceptable in all FAI member countries, and that they comply with legal constraints applicable in certain territories (for example restrictions on advertising tobacco, alcohol etc).

Associating a sponsor's name with an FAI Competition also means "selling" the rights to use the name and the image of FAI and its Air Sports. Therefore, a special agreement must be concluded between the Organiser and the FAI according to Schedule 4 of the Organiser Agreement.

## **2.1 FAI World and Continental Championships**

The Policy for Naming World and Continental Championships is as follows:

### **2.1.1 Events WITHOUT Title Sponsor**

In these cases,

- a) The competitions must be named according to the Standard Structure shown in Annex A, and
- b) The appropriate FAI logo must be shown on all communications, in close proximity to the event title and in accordance with the FAI On-Line StyleGuide: [www.fai.org/document-compression/110924](http://www.fai.org/document-compression/110924)

### **2.1.2 Events WITH Title Sponsor**

In these cases, the competitions must be named

- Either according to the Standard Structure shown in Annex A, followed by "...in association with XYZ".
- Or, if this is not acceptable to the Title Sponsor, should consist of "main title" corresponding to the structure shown in Annex A, and a "sub-title" showing the sponsor's name; examples :

*16<sup>th</sup> FAI World Hot Air Balloon Championship and Coca Cola Challenge*  
*9<sup>th</sup> FAI European Paragliding Accuracy Championship and Red Bull Trophy*  
*4<sup>th</sup> FAI World Air Games and IBM Aeronautikon*

In all cases, the appropriate FAI logo must be shown on all communications, in close proximity to the event title and in accordance with the FAI On-Line StyleGuide: [www.fai.org/document-compression/110924](http://www.fai.org/document-compression/110924)

## **2.2 Other Competitions**

The names of FAI-sanctioned events other than World and Continental Championships may either consist of a "main title" showing the name of the Title Sponsor, or be based freely on the Standard Structure shown in Annex A.

In any case, the name of the competition must clearly mention the Air Sport concerned, must be acceptable from an ethical point of view (see Item 1.4 above) and the FAI logo must be shown on all communications.

- 2.2.1 In order not to devalue the word "Championship(s)", the title "Pre-World Championship(s)" is not acceptable.

## **2.3 Exceptions**

In exceptional cases, the FAI Executive Board may agree to deviations from this Policy, provided that they are motivated by traditional, historical or branding reasons which, if not taken into consideration, would affect the substance, the image or the credibility of the event.

## Annex A: Standard Structure for FAI World and Continental Championships

Competitions are exclusively named in compliance with the options, words and sequence of words described below

Number	FAI		Category	Region	Sport/Class/Event	Name
<b>C</b>	<b>C</b>		<b>O</b>	<b>C</b>	<b>C</b>	<b>C</b>
3rd 2012	FAI		Women's Junior Senior Open	World European Asian Pan-American Oceanic Asian-Oceanic North American South American African	Gliding Hot Air Balloon Formation Skydiving Rally Flying Advanced Aerobatic Hang Gliding Paragliding Helicopter Microlight Paramotor  <b>See also</b> <b>"Disciplines" below</b>	Championship Championships

### AEROMODELLING SPECIFICITY

Number	FAI	F CLASS	Category (where appropriate)	Region	Name	Sport/Class/Event
<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>
2019	FAI	F1ABC F1ABP F1D F1E F2 F3A F3B F3CN F3D/F5D F3F F3J F3K F3M F3P F4 F5B F5J S	Junior	World European Asian-Oceanic	Championship Championships	for Free Flight Model Aircraft  for Indoor Model Aircraft for Free Flight Slope Soaring Gliders for Control Line Model Aircraft for Aerobatic Model Aircraft for Model Gliders for Model Helicopters for Pylon Racing Model Aircraft for Model Gliders for Model Gliders for Model Gliders for Aerobatic Model Aircraft for Indoor Aerobatic Model Aircraft for Scale Model Aircraft for Electric Model Aircraft for Electric Powered Thermal Duration Gliders for Space Models

Legend : C = Compulsory / O = Optional

#### Examples:

7th FAI World Advanced Aerobatic Championship  
4th FAI Women's World Gliding Championship

**Location and Dates :**

In order to simplify and shorten the names of FAI Competitions, the location and dates of the events are not part of the official name of the competition. In any case, location and dates are automatically published in the FAI Sporting Calendar (see for example: <http://www.fai.org/events/events-calendar-and-results?id=34877&EventCalendarId=8020>).

If, for any reason (press release, leaflet, information bulletin, etc.), the location and dates of the event need to be added to the name of the event, it is recommended to use one of the following examples :

7th FAI World Advanced Aerobatic Championship, Radom (POL), 2006

or

7th FAI World Advanced Aerobatic Championship  
3 to 13 August 2007, Radom (POL)

**Disciplines:**

When this standard structure does not offer the required flexibility to describe an event (single- or multidisciplinary events) , please refer to Annex B, which provides a more comprehensive list of names available.

## Annex B: Disciplines

AEROBATICS					
3rd	FAI		World European	Aerobatic Advanced Aerobatic Glider Aerobatic Advanced Glider Aerobatic YAK 52 Aerobatic Intermediate Aerobatic	Championship Championships
2012		Riga	FAI Elite	Aerobatic	Formula
GLIDING					
3rd	FAI	Junior Women's	World European Pan-American South American Open South American	Gliding 13,5M Class Gliding	Championship Championships
3rd	FAI		World	Sailplane Grand Prix	Championship
BALLOONING					
3rd	FAI	Women's Junior	World European South American	Hot Air Balloon Hot Air Airship Gas Balloon	Championship
51st			Coupe Aéronautique	Gordon Bennett	
PARACHUTING					
3rd	FAI	Junior	World European Asian Oceanic North American South American African	Canopy Formation Formation Skydiving Canopy Piloting Canopy Piloting Freestyle Artistic Events Freefall Style and Accuracy Landing Para-Ski Wingsuit Flying Speed Skydiving Indoor Skydiving	Championship Championships
3rd			World Cup	of	Canopy Formation Formation Skydiving Canopy Piloting Artistic Events Freefall Style and Accuracy Landing Para-Ski Wingsuit Flying Speed Skydiving Indoor Skydiving
3 <sup>rd</sup>				Parachuting (MONDIAL)	
GENERAL AVIATION					
3rd	FAI		World European	Rally Flying Precision Flying Air Navigation Race	Championship
	Red Bull Air Race		World		Championship

**HANG GLIDING AND PARAGLIDING**

3rd	FAI	Women's	World European Asian Pan-American Asian-Oceanic	Hang Gliding Class 1 Hang Gliding Class 2 Hang Gliding Class 5 Hang Gliding Sports Class Hang Gliding Hang Gliding Aerobatic Speed Gliding Paragliding Paragliding Accuracy Paragliding Aerobatic	Championship Championships
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**MICROLIGHT AND PARAMOTOR**

3rd	FAI		World European Asian-Oceanic	Microlight Paramotor Paramotor Slalom	Championships
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**ROTORCRAFT**

3rd	FAI		World	Helicopter	Championship
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**AEROMODELLING**

2019	FAI	F1ABC	Junior	World European Asian-Oceanic	Championship Championships	for Free Flight Model Aircraft
		F1ABP				for Indoor Model Aircraft
		F1D				for Free Flight Slope Soaring Gliders
		F1E				for Control Line Model Aircraft
		F2				for Aerobatic Model Aircraft
		F3A				for Model Gliders
		F3B				for Model Helicopters
		F3CN				for Pylon Racing Model Aircraft
		F3D/F5D				for Model Gliders
		F3F				for Model Gliders
		F3J				for Model Gliders
		F3K				for Model Gliders
		F3M				for Aerobatic Model Aircraft
		F3P				for Indoor Aerobatic Model Aircraft
		F4				for Scale Model Aircraft
		F5B				for Electric Model Aircraft
F5J	for Electric Powered Thermal Duration Gliders					
S	for Space Models					

**AMATEUR BUILT & EXPERIMENTAL AIRCRAFT**

To be added once competition formats have been determined.