FAI Report

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FAI Report

a) Membership development
b) Air Sports development
c) Administrative matters
a) Membership Development

Membership

- Active Members: 87
- Associate Members: 15
- Temporary Members: 8
- International Affiliate Members: 4

Total: 114

- New Members in 2015: Algeria, Kosovo.
- Air Sports and its national entities are developing and changing in some countries
  → Effects on the setup of FAI.
- Air Sport Organisations outside Europe are growing.
- FAI Membership will expand.
b) Air Sports Development - Focus of the FAI Head Office

- "Secretariat purposes" (Statutes 8.2.1.) - controlling FAI business plan (8.1.4.), annual report on air sports development (8.2.1.), FAI Award and Diploma support (Statutes Ch. 9 and 10)
- Help with Commission procedures (By-Laws Ch. 3)
- Maintaining archives of FAI, homologating all air and space records, maintaining FAI accounts, collect all payments (also sanction fees), maintain electronic communication with constituent elements of FAI and airsports community at large (i.e. IT support) (By-Laws Ch. 4)
- Publishing all information regarding FAI's activities and meetings, list of current records, Commission reports, results of Championships, medals and diplomas, lists of Commission delegates, FAI calendar (By-Laws Ch. 6)
- Help with FAI Awards for individual disciplines (By-Laws Ch. 7)
- Help with FAI Badges (By-Laws Ch. 8)
FAI Head Office – Organisation Chart
Air Sports Development

1st Category Events in 2014 (without WG or CISM)

- *51* Events 1st Category
- *21* different countries on five Continents
- *75* FAI member countries participated
- a total of *4093* competitors (World: 3229/ Continental: 742 / Others: 122.
- Results received at the shortest after 0 day, and at the longest after *25* days!
- 8 Events in the Red Bull Air Race World Championship

International Records

- 255 International Records have been ratified, 66% of them being World Records.
- 256 Record Attempts during this period and 233 dossiers received.
1st Category-Events since 2000
## 2016 FAI Calendar Prevision

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<th></th>
<th>Total</th>
<th>World</th>
<th>Continental</th>
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<tr>
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<td>1</td>
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<tr>
<td>GAC</td>
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<td>724</td>
<td>34</td>
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FAI controlled TV production and distribution

- Three selected events
- Production of 3 minute news and 26 minute highlight show
- WAC: a total time of 519:20:51 hours and 5,955 Transmissions.
- CCTV5 (202 countries worldwide), euronews (155 countries worldwide), Deutsche Welle (195 countries worldwide), TV5 (193 countries worldwide) and airings on the national TV stations like: TF1/LCI (France), France 2 (France), France 3 (France), ZDF (GER) and ORF 2 (AUT).
IT Services

Next Steps:

• Continued Development of FAI Extranet

• Features:
  – SL Database,
  – Competition Management System,
  – Registration System,
  – Planned: Online Record Claims, Delegate updates, include CIAM Judges and others
  – Planned long term: all FAI Officials(?), NAC managing their own information
c) «Administrative Matters»

Special focus:
• Finances
• FAI World Air Games
• FAI Air Games Event Series
• Records and Performances
• Rules and Regulations Consistency
Finances

Sources and Use of Funds

- ASC Reserves (4%)
- Other Income (incl. WAG Reserves) and Financial Income (8%)
- Commercial Revenues (23%)
- Competition Revenue - All other (12%)
- Competition Revenue - WAG 2015 (16%)
- Membership Revenues (37%)

- Financial Costs and Others (2%)
- Marketing Communication (9%)
- Operating Expenses Sports related (11%)
- Administration Expenses Sports related (27%)
- Operating Expenses General (incl. WAG 2015) (30%)
- Administration Expenses General (21%)
FAI World Air Games Dubai 2015

- The biggest World Air Games ever
- Recognize the considerable efforts and investments of Host and FAI
- Lessons to be learnt for future high quality events of FAI – Review 1 Q 2016
FAI Sports & Branding Strategy

The simple recipe

- High profile event
- Spectator interest
- Sponsorship
- Media Coverage
FAI Sports & Branding Strategy

Next steps

FAI BRAND
Continuation of brand development and repositioning

FAI SPORTS STRATEGY
Air Sports development

FAI PRODUCT
Dedicated FAI product development such as Air Games Event/ Series
FAI Sports & Branding Strategy

Air Games proposed general direction

Ensure spectator awareness, media and sponsor interest.

Clearly define product: placing, pricing and promotion.

Support sponsorship opportunities and partner presence.

We believe in multi-discipline air sports events that combine air sports with a logical fit.
Air Games timeline until 2020

2015

Define basic concept
Arrive at a sellable concept (to meet today’s already existing sponsorship interest)
Approval of concept in FAI General Conference

2016

Continue Research phase
Product definition and finetuning (support of professional advice)
Development of Marketing and Communication Plan
Adapt product range to new sponsors, "shape their individual event sponsorship opportunity"
Test-event (along test-event for TWG2017 in Q3 in Wroclaw POL)
Offer high-profile events (Cat1-events and new events starting in 2017) as a proposition to partners
Significant Investments
Regular Updates at Commission Presidents’ Group, ASCs, General Conference

2017

FAI Air Games Series begins (3 continental test-events)
TWG2017 as a full-size-proof-of-concept for FAI (even though this is not our event)
Full roll-out of new event concepts for sponsors / partners in place
Investments partially offset by revenues. Expenses lower than in 2016 because of this net-effect
Air Games timeline until 2020

2018
Air Games Event Series in full swing (5 events or more)
First World Air Sports Conference
Investments into sport/development fully compensated by additional sponsor/partner revenue.
First Refunds to NACs/ASCs if possible.

2019
FAI World Air Games = World Air Sport Games
Investments into sport/the product fully compensated by additional sponsor/partner revenue.
Refunds to NACs/ASCs if possible.
Rebuild the FAI reserves.

2020
Established business modell resulting into surplus
Regular redistribution of funds to NACs/ASCs
Any high-profile multi-sport event (Asian Beach Games, Urban Games, Asian Games) could be included in the World Air Sports series as “FAI multi-airsport-events” within a much bigger event.
Record and Performances

• Between 5 and 25% of Claims per year have to be rejected by FAI. Reasons:
  • Does not satisfy to subclass rules
  • Does not supersede the existing record.
  • Does not outperform with minimum margin
  • No dossier received in due time by FAI
  • Continental Record not recognised by the Commission

• Speed up Ratification Process

• Work on better promotion of Record attempts and successes

• Promote “Recognized Air Sports Performance” in conjunction with Guinness Book of Records
Rules and Regulations Consistency

- Inconsistency of Rules from FAI Statutes, By-Laws, through General Section Sporting Code, Specialized Sections and Internal Rules of ASCs makes FAI vulnerable!
- Mis-use of FAI logo, brand and non-compliance with rules makes FAI loose its values - Real (cash) values as well as idealistic values!

- EB decision July 2015 – legal support for review of ASC rules and regulations
- Offer for Jury trainings in 2016
- Encourage to use the rules, not prevent it
- Discussion about Licenses for FAI Officials
At home in the sky since 1905!