



FAI GAC Plenary

FAI Report

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FAI Report

- a) Membership development
- b) Air Sports development
- c) Administrative matters

a) Membership Development

Membership

- | | |
|---------------------------------|-------------------|
| Active Members | 87 |
| Associate Members | 15 |
| Temporary Members | 8 |
| International Affiliate Members | 4 |
| Total | <u>114</u> |
- New Members in 2015: Algeria, Kosovo.
- Air Sports and its national entities are developing and changing in some countries
→ Effects on the setup of FAI.
- Air Sport Organisations outside Europe are growing.
- FAI Membership will expand.

b) Air Sports Development - Focus of the FAI Head Office

- "Secretariat purposes" (Statutes 8.2.1.) - controlling FAI business plan (8.1.4.), annual report on air sports development (8.2.1.), FAI Award and Diploma support (Statutes Ch. 9 and 10)
- Help with Commission procedures (By-Laws Ch. 3)
- Maintaining archives of FAI, homologating all air and space records, maintaining FAI accounts, collect all payments (also sanction fees), maintain electronic communication with constituent elements of FAI and airsports community at large (i.e. IT support) (By-Laws Ch. 4)
- Publishing all information regarding FAI's activities and meetings, list of current records, Commission reports, results of Championships, medals and diplomas, lists of Commission delegates, FAI calendar (By-Laws Ch. 6)
- Help with FAI Awards for individual disciplines (By-Laws Ch. 7)
- Help with FAI Badges (By-Laws Ch. 8)

FAI Head Office – Organisation Chart



Air Sports Development

1st Category Events in 2014 (without WG or CISM)

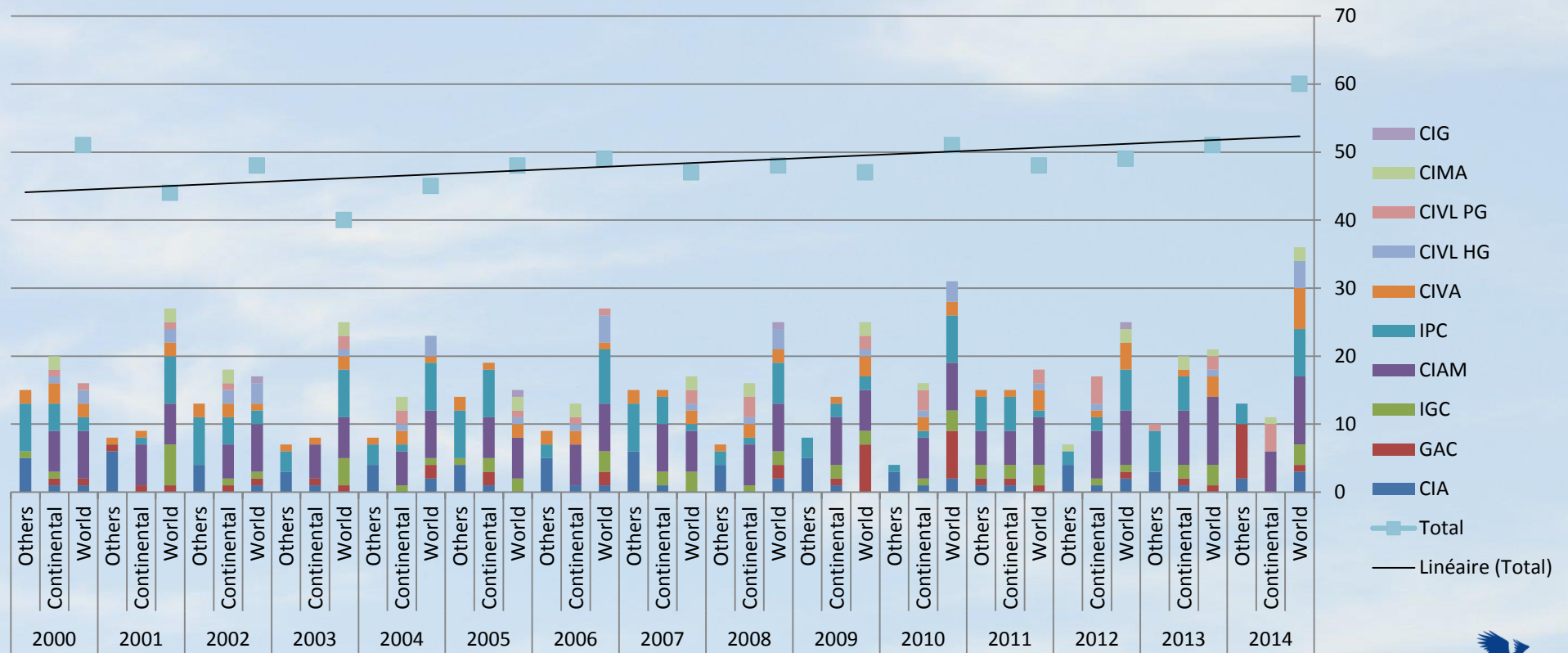
- ***51*** Events 1st Category
- ***21*** different countries on five Continents
- ***75*** FAI member countries participated
- a total of ***4093 ***competitors (World: 3229/ Continental: 742 / Others: 122.
- Results received at the shortest after **0** day, and at the longest after ***25*** days!
- **8** Events in the **Red Bull Air Race World Championship**

International Records

- **255 International Records** have been ratified, **66%** of them **being World Records**.
- **256 Record Attempts** during this period and **233 dossiers received**.



1st Category-Events since 2000



2016 FAI Calendar Prevision

	Total	World	Continental	2nd Cat
CIAM	351	10	7	334
CIVL	296	1	4	291
IGC	32	2	0	30
IPC	13	3	0	11
RBAR	8	8	0	0
CIA	7	3	1	3
CIMA	7	2	1	4
CIVA	7	5	1	1
GAC	2	1	0	1
CIG	1	0	0	1
TOTAL	724	34	14	676

FAI controlled TV production and distribution

- Three selected events
- Production of 3 minute news and 26 minute highlight show
- WAC: a total time of **519:20:51 hours** and **5.955 Transmissions**.
- **CCTV5** (202 countries worldwide), **euronews** (155 countries worldwide), **Deutsche Welle** (195 countries worldwide), **TV5** (193 countries worldwide) and airings on the national TV stations like : **TF1 /LCI (France)**, **France 2 (France)**, **France 3 (France)**, **ZDF (GER)** and **ORF 2 (AUT)**.



IT Services

Next Steps:

- Continued Development of FAI Extranet
- Features:
 - SL Database,
 - Competition Management System,
 - Registration System,
 - Planned: Online Record Claims, Delegate updates, include CIAM Judges and others
 - Planned long term: all FAI Officials(?), NAC managing their own information

c) «Administrative Matters»

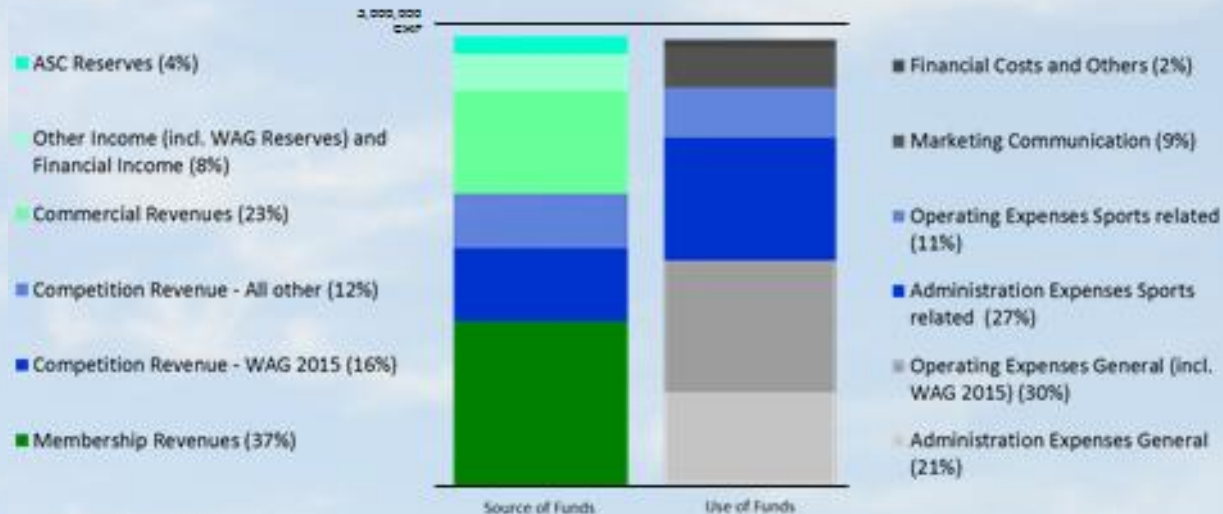
Special focus:

- Finances
- FAI World Air Games
- FAI Air Games Event Series
- Records and Performances
- Rules and Regulations Consistency

Finances

Agenda # 21 – 2015 FAI Budget

Sources and Use of Funds



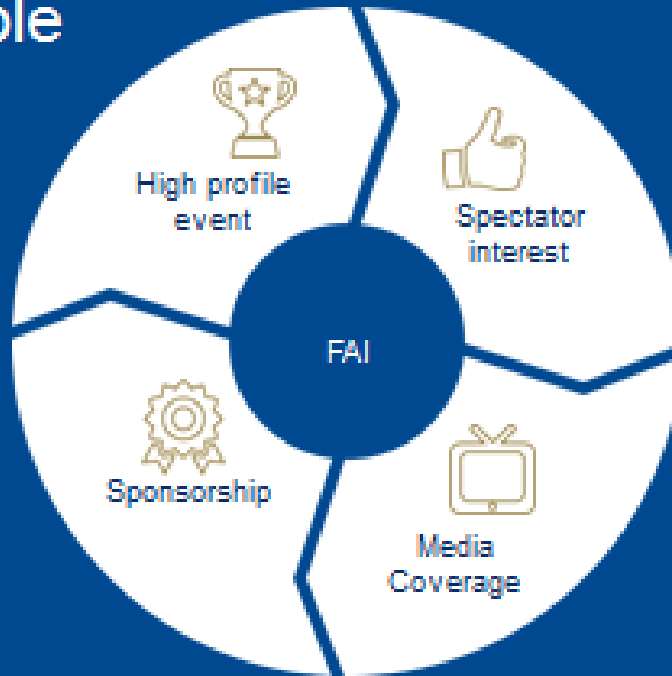
FAI World Air Games Dubai 2015



- The biggest World Air Games ever
- Recognize the considerable efforts and investments of Host and FAI
- Lessons to be learnt for future high quality events of FAI – Review 1 Q 2016

FAI Sports&Branding Strategy

The simple recipe



FAI Sports&Branding Strategy

Next steps



FAI Sports&Branding Strategy

Air Games proposed general direction

Ensure spectator awareness, media and sponsor interest.

Clearly define product: placing, pricing and promotion.

Support sponsorship opportunities and partner presence.

We believe in multi-discipline air sports events that combine air sports with a logical fit.

Air Games timeline until 2020

2015

Define basic concept
Arrive at a sellable concept (to meet today's already existing sponsorship interest)
Approval of concept in FAI General Conference

2016

Continue Research phase
Product definition and finetuning (support of professional advice)
Development of Marketing and Communication Plan
Adapt product range to new sponsors, "shape their individual event sponsorship opportunity"

2017

Test-event (along test-event for TWG2017 in Q3 in Wroclaw POL)
Offer high-profile events (Cat1-events and new events starting in 2017) as a proposition to partners
Significant Investments
Regular Updates at Commission Presidents' Group, ASCs, General Conference

FAI Air Games Series begins (3 continental test-events)
TWG2017 as a full-size-proof-of-concept for FAI (even though this is not our event)
Full roll-out of new event concepts for sponsors / partners in place
Investments partially offset by revenues. Expenses lower than in 2016 because of this net-effect

Air Games timeline until 2020



Record and Performances

- Between 5 and 25% of Claims per year have to be rejected by FAI.

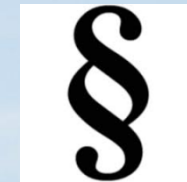
Reasons:

- Does not satisfy to subclass rules
 - Does not supersede the existing record.
 - Does not outperform with minimum margin
 - No dossier received in due time by FAI
 - Continental Record not recognised by the Commission
- Speed up Ratification Process
 - Work on better promotion of Record attempts and successes
 - Promote “Recognized Air Sports Performance” in conjunction with Guinness Book of Records



Rules and Regulations Consistency

- Inconsistency of Rules from FAI Statutes, By-Laws, through General Section Sporting Code, Specialized Sections and Internal Rules of ASCs makes FAI vulnerable!
- Mis-use of FAI logo, brand and non-compliance with rules makes FAI loose its values - Real (cash) values as well as idealistic values!
- EB decision July 2015 – legal support for review of ASC rules and regulations
- Offer for Jury trainings in 2016
- Encourage to use the rules, not prevent it
- Discussion about Licenses for FAI Officials



At home in the sky since 1905!





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