

# **FAI GAC Plenary**



# **FAI** Report

Visa-Matti Leinikki



## **FAI** Report

- a) Membership development
- b) Air Sports development
- c) Administrative matters



### a) Membership Development

#### **Membership**

•	Active Members	87
	Associate Members	15
	Temporary Members	8
	<b>International Affiliate Members</b>	4
	Total	<u>114</u>

- New Members in 2015: Algeria, Kosovo.
- Air Sports and its national entities are developing and changing in some countries
  - → Effects on the setup of FAI.
- Air Sport Organisations outside Europe are growing.
- FAI Membership will expand.



### b) Air Sports Development - Focus of the FAI Head Office

- "Secretariat purposes" (Statutes 8.2.1.) controlling FAI business plan (8.1.4.), annual report on air sports development (8.2.1.), FAI Award and Diploma support (Statutes Ch. 9 and 10)
- Help with Commission procedures (By-Laws Ch. 3)
- Maintaining archives of FAI, homologating all air and space records, maintaining FAI accounts, collect all payments (also sanction fees), maintain electronic communication with constituent elements of FAI and airsports community at large (i.e. IT support) (By-Laws Ch. 4)
- Publishing all information regarding FAI's activities and meetings, list of current records, Commission reports, results of Championships, medals and diplomas, lists of Commission delegates, FAI calendar (By-Laws Ch. 6)
- > Help with FAI Awards for individual disciplines (By-Laws Ch. 7)
- Help with FAI Badges (By-Laws Ch. 8)



### **FAI Head Office – Organisation Chart**



#### **Secretary General**

Susanne Schödel



Cosette Mast
Office & Accounting
Manager

Finance & Legal

Accounting & Audit Insurances

#### Office Management

FAI Office / HR Logistics

#### **Members Services**

Members relations
Tech Comm/ Expert Groups
General Conference
Anti-doping
Awards



Ségolène Rouillon Members and Services Manager Anti-Doping Manager

#### Communication

Media Relations PR / Webmaster Social Network Sportshub Branding / Merchandising



Faustine Carrera
Communication Manager

#### **Sports & Marketing**

Support & coordination with ASCs and Event Organisers ASC Meetings – Competitions - Records Sponsors & Partners – Event & Business Development



Markus Haggeney
Sports and Marketing Director



Eric Bertin Sports and Events Manager FAI World Air Games Dubai 2015



Christine Rousson
Competition Manager/Record Officer
OA Medals Results

Licenses, Records, Sporting Calendar



Annick Hauser
Assistant Sports Manager

Coordination with ASCs and Event Organisers Logistics, Projects



IT Infrastructure & Services Records



Visa-Matti Leinikki IT Manager



Milena Schötzer
Project Associate



### **Air Sports Development**

#### 1st Category Events in 2014 (without WG or CISM)

- \*51\* Events 1st Category
- \*21\* different countries on five Continents
- \*75\* FAI member countries participated
- a total of \*4093 \*competitors (World: 3229/ Continental: 742 / Others: 122.
- Results received at the shortest after 0 day, and at the longest after \*25\* days!
- 8 Events in the Red Bull Air Race World Championship

### **International Records**

- 255 International Records have been ratified, 66% of them being World Records.
- 256 Record Attempts during this period and 233 dossiers received.



## 1st Category-Events since 2000



## **2016 FAI Calendar Prevision**

	Total	World	Continental	2nd Cat
CIAM	351	10	7	334
CIVL	296	1	4	291
IGC	32	2	0	30
IPC	13	3	0	11
RBAR	8	8	0	0
CIA	7	3	1	3
CIMA	7	2	1	4
CIVA	7	5	1	1
GAC	2	1	0	1
CIG	1	0	0	1
TOTAL	724	34	14	676



### FAI controlled TV production and distribution

- Three selected events
- Production of 3 minute news and 26 minute highlight show
- WAC: a total time of 519:20:51 hours and 5.955 Transmissions.
- CCTV5 (202 countries worldwide),
   euronews (155 countries worldwide),
   Deutsche Welle (195 countries worldwide), TV5 (193 countries worldwide) and airings on the national TV stations like: TF1 /LCI (France),
   France 2 (France), France 3 (France),
   ZDF (GER) and ORF 2 (AUT).





#### **IT Services**

### **Next Steps:**

- Continued Development of FAI Extranet
- Features:
  - SL Database,
  - Competition Management System,
  - Registration System,
  - Planned: Online Record Claims, Delegate updates, include CIAM Judges and others
  - Planned long term: all FAI Officials(?), NAC managing their own information



### c) «Administrative Matters»

### Special focus:

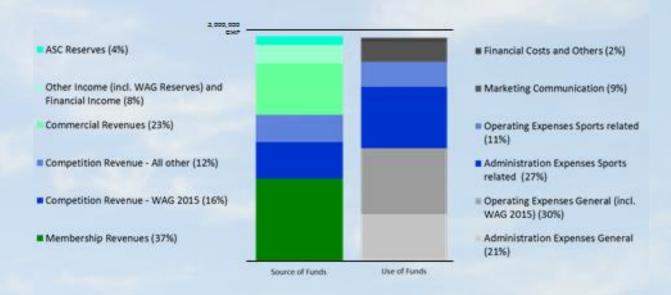
- Finances
- FAI World Air Games
- FAI Air Games Event Series
- Records and Performances
- Rules and Regulations Consistency



#### **Finances**

Agenda # 21 - 2015 FAI Budget

#### Sources and Use of Funds





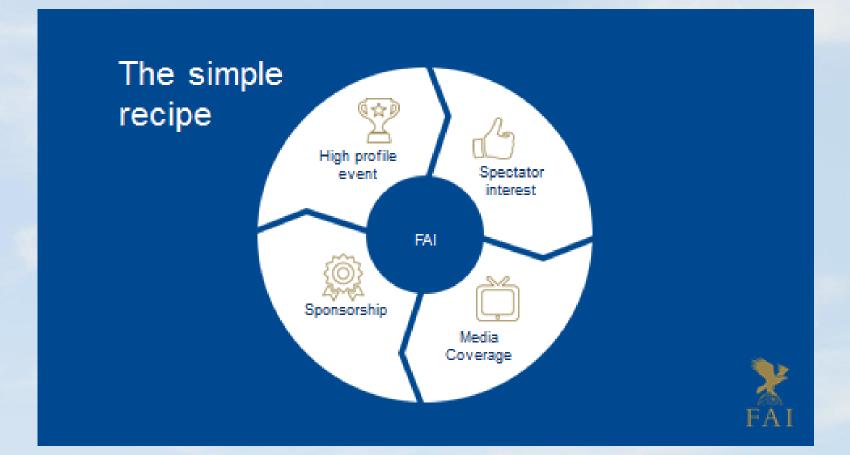
#### **FAI World Air Games Dubai 2015**



- The biggest World Air Games ever
- Recognize the considerable efforts and investments of Host and FAI
- Lessons to be learnt for future high quality events of FAI – Review 1 Q 2016



## **FAI Sports&Branding Strategy**





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## **FAI Sports&Branding Strategy**

### Air Games proposed general direction

Ensure spectator awareness, media and sponsor interest.

Clearly define product: placing, pricing and promotion.

Support sponsorship opportunities and partner presence.

We believe in multi-discipline air sports events that combine air sports with a logical fit.



### Air Games timeline until 2020

2015

2016

2017

Define basic concept

Arrive at a sellable concept (to meet today's already existing sponsorship interest)

Approval of concept in FAI General Conference

Continue Research phase

Product definition and finetuning (support of professional advice)

Development of Marketing and Communication Plan

Adapt product range to new sponsors, "shape their individual event sponsorship opportunity" Test-event (along testevent for TWG2017 in Q3 in Wroclaw POL)

Offer high-profile events (Cat1-events and new events starting in 2017) as a proposition to partners

Significant Investments

Regular Updates at Commission Presidents' Group, ASCs, General Conference FAI Air Games Series begins (3 continental test-events)

TWG2017 as a fullsize-proof-of-concept for FAI (even though this is not our event)

Full roll-out of new event concepts for sponsors / partners in place

Investments partially offset by revenues. Expenses lower than in 2016 because of this net-effect



### Air Games timeline until 2020

2018

2019

2020

Air Games Event Series in full swing (5 events or more)

First World Air Sports Conference

Investments into sport/ development fully compensated by additional sponsor-/partner revenue.

First Refunds to NACs/ASCs if possible.

FAI World Air Games = World Air Sport Games

Investments into sport / the product fully compensated by additional sponsor-/partner revenue.

Refunds to NACs/ASCs if possible.

Rebuild the FAI reserves.

Established business modell resulting into surplus

Regular redistribution of funds to NACs / ASCs

Any high-profile multisport event (Asian Beach Games, Urban Games, Asian Games) could be included in the World Air Sports series as "FAI multiairsport-events" within a much bigger event.



#### **Record and Performances**

- Between 5 and 25% of Claims per year have to be rejected by FAI.
   Reasons:
  - Does not satisfy to subclass rules
  - Does not supersede the existing record.
  - Does not outperform with minimum margin
  - No dossier received in due time by FAI
  - Continental Record not recognised by the Commission
- Speed up Ratification Process
- Work on better promotion of Record attempts and successes
- Promote "Recognized Air Sports Performance" in conjunction with Guinness Book of Records

### **Rules and Regulations Consistency**

- Inconsistency of Rules from FAI Statutes, By-Laws, through General Section Sporting Code, Specialized Sections and Internal Rules of ASCs makes FAI vulnerable!
- Mis-use of FAI logo, brand and non-compliance with rules makes FAI loose its values - Real (cash) values as well as idealistic values!
- EB decision July 2015 legal support for review of ASC rules and regulations



- Offer for Jury trainings in 2016
- Encourage to use the rules, not prevent it
- Discussion about Licenses for FAI Officials



# At home in the sky since 1905!







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