REPORT FROM THE
112TH FAI GENERAL CONFERENCE

26-27 OCTOBER 2018
LUXOR, EGYPT
at the FAI CIAM Plenary Meeting 2019

FAI Secretary General
Susanne SCHÖDEL
FAI President
Robert “Bob” Henderson, New Zealand

FAI Executive Directors
Mary Anne Stevens, Canada
Agust Gudmundsson, Iceland
Marina Vigorito, Italy
Jean-Claude Weber, Luxemburg
Abdullah al-Jawini, Saudi-Arabia
Alvaro de Orleans-Borbon, Spain

FAI President of Honour
Frits Brink, Netherlands
FAI WORLD CHAMPIONSHIPS

Geographical spread of FAI’s competitors, NACs and events

○ = Total of participants

- **North America**
  - 5 Members
  - 1 Event

- **North Africa**
  - 3 Members
  - 0 Events

- **South America**
  - 8 Members
  - 2 Events

- **Middle & South Africa**
  - 2 Members
  - 1 Event

- **East & South Asia**
  - 12 Members
  - 0 Events

- **Europe**
  - 48 Members
  - 19 Events

- **MENA**
  - 8 Members
  - 0 Events

- **Central Asia**
  - 4 Members
  - 0 Events

- **Oceania**
  - 2 Members
  - 1 Event

- **Total of participants**: 1380
## FAI CALENDAR 2018

<table>
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<tr>
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<th>Total</th>
<th>World</th>
<th>Continental</th>
<th>Others</th>
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<td><strong>12</strong></td>
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## FAI CALENDAR 2019 (Prevision)

<table>
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<th>World</th>
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<td><strong>30</strong></td>
<td><strong>13</strong></td>
<td><strong>6</strong></td>
<td><strong>677</strong></td>
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OFFICIALS IN FAI

- 2,423 Officials in FAI functions
- 1,069 Delegates in FAI Commissions
- 1,179 Judges, Experts, etc.
“Thank you”
to all
FAI event Organizers,
FAI Officials
and FAI NACs
involved
around the world!
TV PRODUCTION & DISTRIBUTION 2015-2017

Media analysis by Nielsen with qualified numbers for broadcast hours etc.
Only news and short report. Highlight show of 26 min was distributed end of December, complete results to follow.

Final report for all events available end of March.

### FAI WORLD DRONE RACING CHAMPIONSHIPS - TV MEDIA MONITORING FACTSHEET

<table>
<thead>
<tr>
<th></th>
<th>TV MEDIA MONITORING</th>
<th>SHORT REPORTS</th>
<th>NEWS</th>
<th>TOTAL</th>
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<tr>
<td>CUMULATIVE AUDIENCE (M)</td>
<td>2.87</td>
<td>31.47</td>
<td></td>
<td>34.34</td>
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<td>EVENT IMPRESSIONS (M)</td>
<td>22.82</td>
<td>56.63</td>
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<td>79.46</td>
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<td>BROADCASTS ($)</td>
<td>143</td>
<td>856</td>
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<td>TERRITORIES WITH COVERAGE ($)</td>
<td>40</td>
<td>52</td>
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<td>70</td>
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#### TOP-10 MARKETS BY BROADCAST TIME (h:mm)

- USA: 5:28
- United Kingdom: 0:58
- Thailand: 0:56
- Pan Middle East: 0:47
- Italy: 0:39
- Turkey: 0:38
- Pan Africa: 0:35

#### TOP-10 MARKETS BY CUM. AUDIENCE (M)

- Poland: 3.54
- Thailand: 3.03
- United Kingdom: 2.78
- China: 2.60
- Spain: 2.42
- Russia: 2.39
All material produced by FAI available on request for NACs for promotional purposes!
MEMBERSHIP DEVELOPMENT

<table>
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<tr>
<th>Current Membership</th>
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<tbody>
<tr>
<td>Active Members</td>
<td>91</td>
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<tr>
<td>Associate Members</td>
<td>13</td>
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<tr>
<td>Temporary Members</td>
<td>3</td>
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<tr>
<td>International Affiliate Members</td>
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<tr>
<td>FAI Recognized Organisations with regional scope</td>
<td>5</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>114</strong></td>
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</table>

New Members in 2018:
- Palestine (PLE) – Active Member

Air Sports and its national entities are developing and changing. FAI Membership will continue to expand. Important to actively involve the NACs and their air sports in FAI, e.g. in the FAI Commissions.
FAI – FRAGMENTED LANDSCAPE – ONE FAI

Source:
EB Workshop with representatives from NACs and ASCs
Lausanne, 9 August 2018
Under the overarching idea of ONE FAI we are currently discussing change in five areas:

1. Purpose of FAI
2. Role of NACs
3. Involvement of ASCs
4. Sporting Licenses
5. General thrust of the initiative
With ONE FAI, we want everyone to recommit to FAI as an organization …

- … that is beneficial for all countries and all air sports
- … where countries give and get support from each other
- … where air sports exchange innovative idea and avoid re-inventing wheels
- … where we all work together toward a common goal

This idea we call ONE FAI

ONE FAI is……. All of us!!
A working start for a refined purpose of FAI

What FAI does

- Determines and recognizes air sport achievements and performances
- Develops and maintains frameworks to support air sport events
- Develops and promotes air sports
- Gathers air sports experts
- Represents air sports interests internationally

For whom FAI exists

- Exists for all those who want to demonstrate their performance in air sports and those who support that objective
- Acknowledging that these people come from the larger community of people with interest in air sports

What benefits FAI brings

- Facilitated quality competitions
- Formally recognized records and achievements
- Developed and evolving rules
- A growing air sport community

Source: EB Workshop with representatives from NACs and ASCs, Lausanne, 8 August 2018
For NACs and FAI, we want to facilitate collaboration by creating a *NAC Handbook*

- **Currently, NACs often know little about FAI and vice versa**
  - For NACs, it is difficult to find key information about FAI
    - FAI is a complex structure
    - Each ASC has its own way of working

- **Since each NAC has its own structure and offers very different services to their members and stakeholders, we want to increase mutual understanding by creating an easy-to-read NAC Handbook**
  - Compilation of relevant information about FAI (FAI structure, Air Sports Commissions, Technical Commissions, expert groups, General Conference, important dates) which will make it easier for NACs to reach out
  - Description of different NAC types will help NACs and FAI understand each other better

- **Bengt Lindgren, Ronald Schnitker and Antonis Papadopoulos have volunteered to draft the handbook by spring 2019**
We believe ASCs should get more involved in FAI beyond their particular sport

Premise

Air Sports Commissions should be more involved in …
• Development of FAI wide initiatives and
• Decision-making of FAI

Questions we are examining

What does “more involvement” mean?
• More involvement in financial decisions?
• More involved in decisions about sport events?
• Would the above affect NAC involvement?
• Should both ASCs and NACs take a more active role in decisions?
• Or is decision making what the EB is for?
There are multiple options on how to involve ASCs more

### Options
- Appointment of ASC Presidents or other ASC representatives to the Executive Board
- Creation of a new body in the governance structure
- New formal consultation structures
- Optimization of the existing structure

### Considerations
- **Improved communication and collaboration** between EB, NACs and ASCs
- **Levels of decision-making complexity and time needed**
  - Manageable size of the EB
  - Role of EB members – accountable to FAI as a whole or accountable to NACs or ASCs
- **Cost**
Sporting licenses are fundamentally useful for organizing our sports – but there are problems

- **Sporting licenses are very useful for organizing our sports**
  - By acquiring a sporting license, airsport persons declare that they abide by NAC/FAI rules and accept NAC/FAI authority
  - Airsport persons also declare which country they represent
  - NACs and FAI benefit from the sporting licenses because this way they can manage their competitive members
    - Unique ID for each individual
    - Personal data from each individual

- **But it’s not easy to manage sporting licenses fairly and consistently across countries**
  - **Costs for airsport persons**: High costs for sporting licenses in some cases weigh heavy on airsport persons with little financial means
  - **Data management**: License data is often outdated or wrong - the management of mass data requires more robust processes and systems
We can learn from other sports and develop new solutions

**Key Issue c) - Sporting Licenses**

**What other sports do**

- Sailing Federation – Sailors ID
- Football Federation – Blue Card
- Orienteering Federation – Different levels of sporting licenses

**One option moving forward: Level system**

Different levels correspond to different service levels from NAC/FAI

- Level 1 – Simple access to information, no access to competition, records or badges
- Level 2 – access to CAT-2 events
- Level 3 – access to CAT-1 events, records and badges

Simple processes keep controls easy

- Level 1 – AP inputs data, no control needed
- Level 2 – AP request upgrade to level 2, NAC confirms
- Level 3 – same as today

Level based pricing increase reach and is fair

- Level 1 – nominal fee to cover cost of the system
- Level 2 – annual fee, e.g. additional 15 SFR/year
- Level 3 – same as today, perhaps with high/low limits
More work is needed before we can reap the benefits of a level system

- **Benefits of a level system**
  - Increased reach into the large numbers of Hobby airsports persons
  - Reduced costs for most airsports persons

- **Necessary steps**
  - Discussion and development of the concept
  - Feasibility study for a data management system used by both FAI and NACs
FAI IN THE WORLD OF INTERNATIONAL SPORTS

Founded in 1905, part of the “Olympic Movement”
OLYMPIC MOVEMENT

• Review of FAI’s level of good governance
• FAI is defining air sports
THANK YOU!