



PRESS RELEASE
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Swoop: the FAI Skydiving Commission (ISC) extends partnership with the Air Sports Group.

Lausanne, Switzerland, 4 October 2021 – **The FAI Skydiving Commission (ISC) is delighted to announce the extension of their partnership with the Air Sports Group to sanction the Swoop Freestyle FAI World Championship.**

Swoop is the high-impact, adrenalin-fuelled discipline of Freestyle Canopy Piloting that involves parachutists flying at high-speed across a 'Swooping Pond' to score points based on style and execution.

Gillian Rayner, ISC President states: "We are excited by the vision behind Swoop and are delighted to witness the growth of the sport of skydiving as a whole."

ASG aims to "take Swoop, a proven sports and entertainment property, and build it into a global brand", comments CEO, George Stribling Blythe, who explains that: "Swoop is a bold and innovative 21st century product... where men and women compete on equal terms. Fans have unlimited access to all the live action, unique content... and insights from the stars themselves."

By bringing air sports into an urban setting, Swoop opens up skydiving to the public and with FAI and ISC recognition, ASG's vision is underpinned by a sporting code which delivers a fair and safe atmosphere in which these incredible athletes can compete.

Editor's notes

- FAI Skydiving Commission: <https://www.fai.org/commission/isc>
- Images [2017 FAI Swoop Freestyle World Championships](#)
- FAI logo: bit.ly/FAI_logo
- FAI media corner: www.fai.org/media

About FAI

FAI, the World Air Sports Federation, is the world governing body for air sports and for certifying world aviation and space records. The FAI was founded in 1905 and is a non-governmental and non-profit-making organisation recognised by the International Olympic Committee (IOC).

FAI activities include Aerobatics, Aeromodelling, Airships, Amateur-Built and Experimental Aircraft, Balloons, Drones, Gliding, Hang Gliding, Helicopters, Manpowered Flying,

Microlights, Parachuting, Paragliding, Paramotors, Power Flying and all other Aeronautic activities and Space records.

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